PARK & BROADWAY

OFFERING MEMORANDUM 1015 PARK BLVD. AND 1244 BROADWAY SAN DIEGO, CA 92101



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EXECUTIVE SUMMARY

Park & Broadway, is located in East Village on the north side of Broadway between Park Blvd and 13th in the IDEA District.

The Park and Broadway development site is an opportunity to develop an iconic project in one of Downtown San Diego's most desirable neighborhoods. The approximate 30,000 SQFT lot is near all of Downtown's best attractions and restaurants. Close proximity to Petco Park, The Trolley Station and San Diego City College, this site offers everything that Downtown San Diego has to offer.

"A Moon - Shot Plan is Needed to Build San Diego Out of its Housing Shortage"



Click here for full article

30,000

SQUARE FOOTAGE

CCPD-NC

ZONE

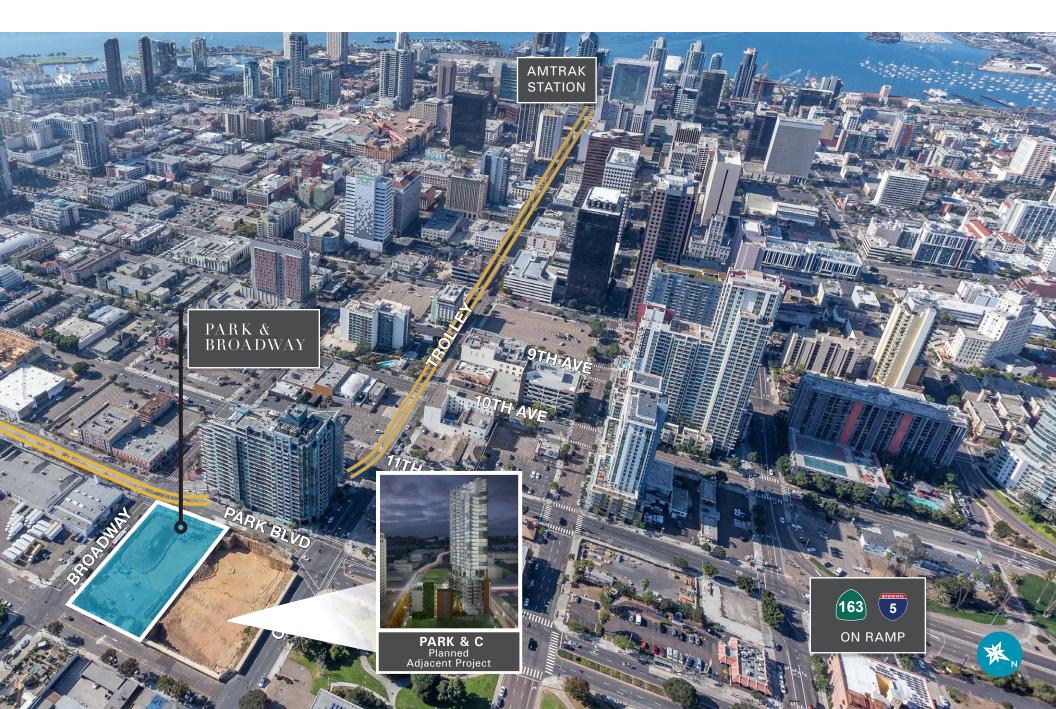
6

MINIMUM F.A.R.

10

MAXIMUM F.A.R.





PROPERTY SUMMARY

SUMMARY

PRICE:

Submit

ADDRESS 1015 Park Blvd & 1244 Broadway, San Diego, CA 92101

APN 534-206-03-00 & 534-206-04-00

TOTAL APPROX. LAND ACRES

 \pm 0.69 ac (half block)

TOTAL APPROX. LAND SQFT ± 30,000 SQFT

F.A.R.

BASE MINIMUM & MAXIMUM F.A.R. 6.0 - 10.0

MAXIMUM F.A.R. THROUGH BONUS PAYMENT +0

BONUS F.A.R. FOR SPECIFIC AMENITIES AND/OR PARKS TDR O

MAXIMUM F.A.R. (WITH ALL INCENTIVES/BONUSES/TDR) 10.0

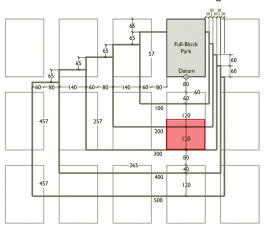
ZONING

CCPD-NC - MIXED NEIGHBORHOOD MIXED-USE CENTER

- the neighborhood mixed-use district ensures development of distinctive centers around plazas, parks, and main streets that provide a focus to the neighborhoods by supporting a mix of residential and non-residential developments that contain active commercial uses on the ground floor.
- A Broad array of compatible uses, including retail, eating and drinking establishments, residential, office, educational, indoor recreation and cultural uses are permitted.

SUN ACCESS HEIGHT LIMITS

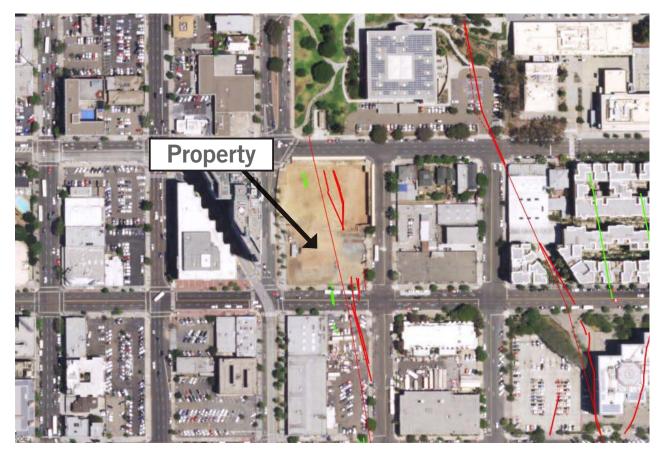
Figure M Public Park Sun Access Height Limits





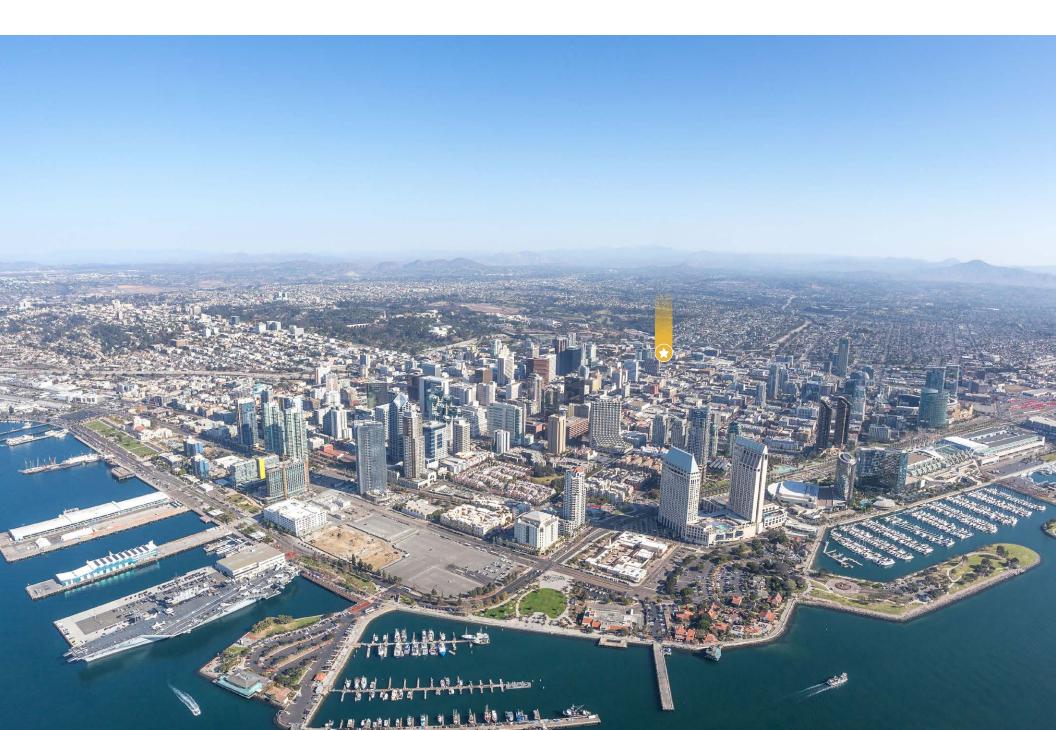


GEOLOGICAL FAULTS



Sourced from: www.sandiegogeologistis.org

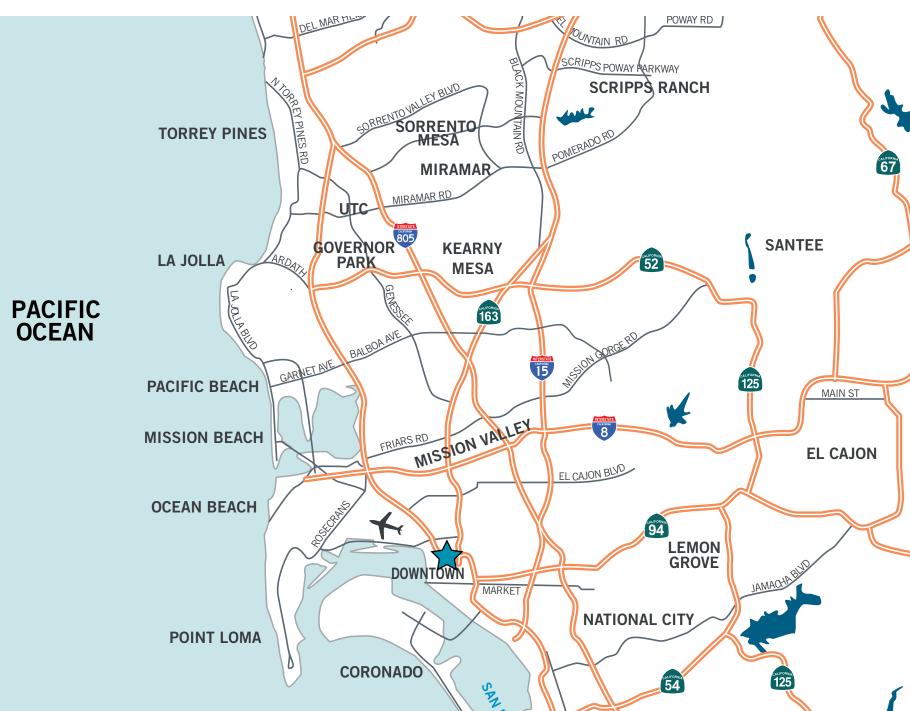




NEARBY PROJECTS

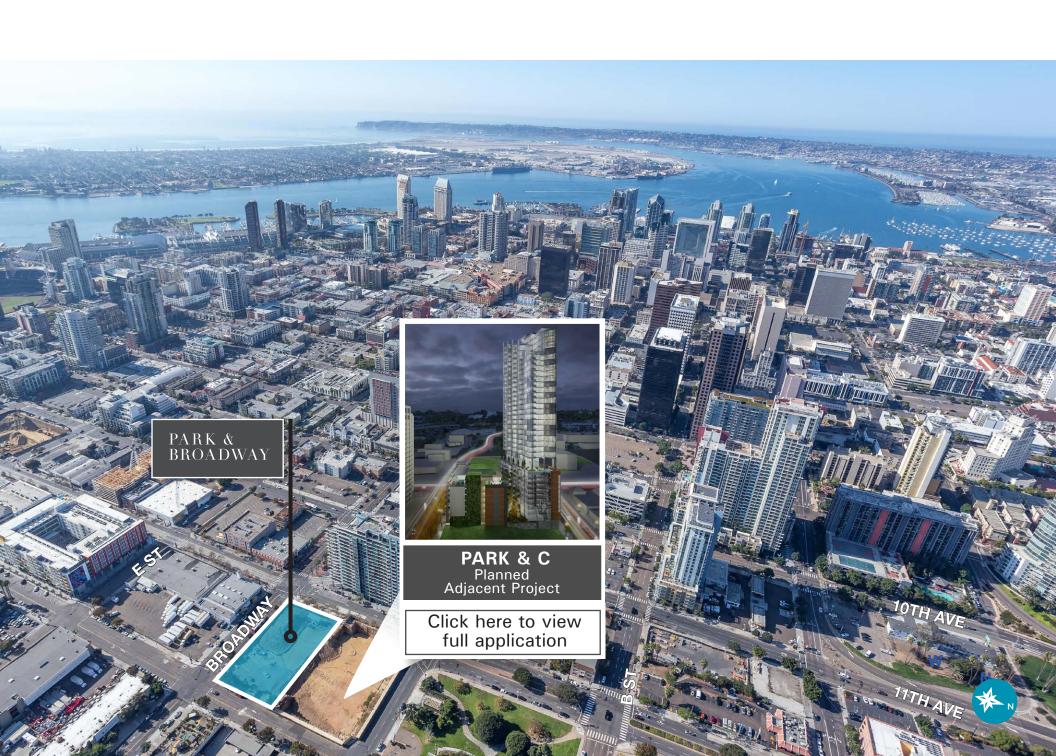


MAP LOCATOR



NEIGHBORHOOD AREA





AREA HIGHLIGHTS



SAN DIEGO INTERNATIONAL AIRPORT 11 MINUTE DRIVE



GASLAMP DISTRICT 3 MINUTE WALK



BALBOA PARK 5 MINUTE DRIVE



TROLLEY STATION ACROSS THE STREET





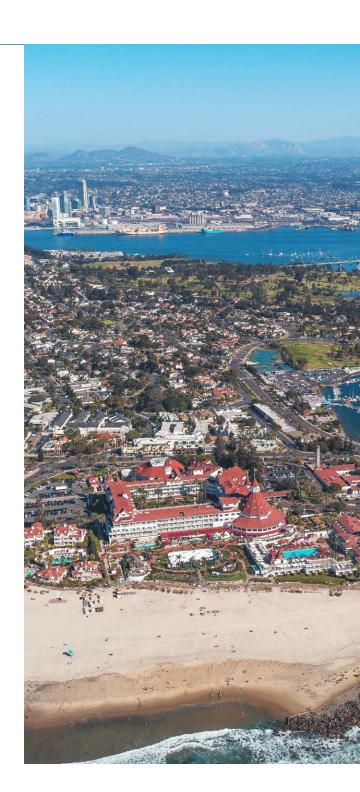
SAN DIEGO ZOO 7 MINUTE DRIVE

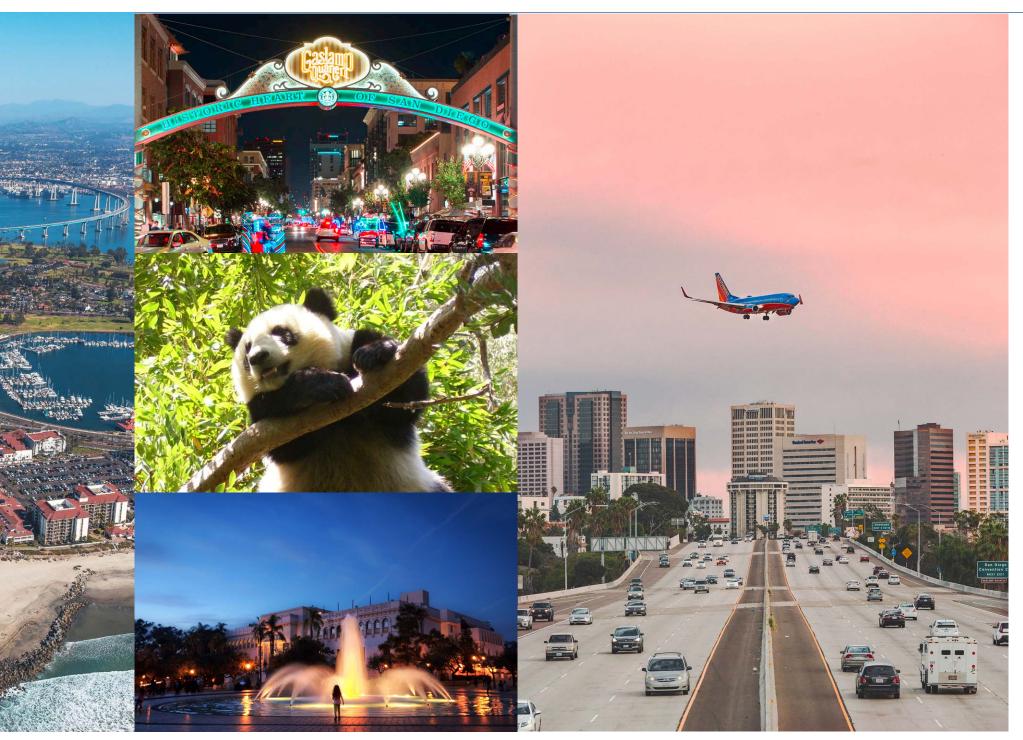


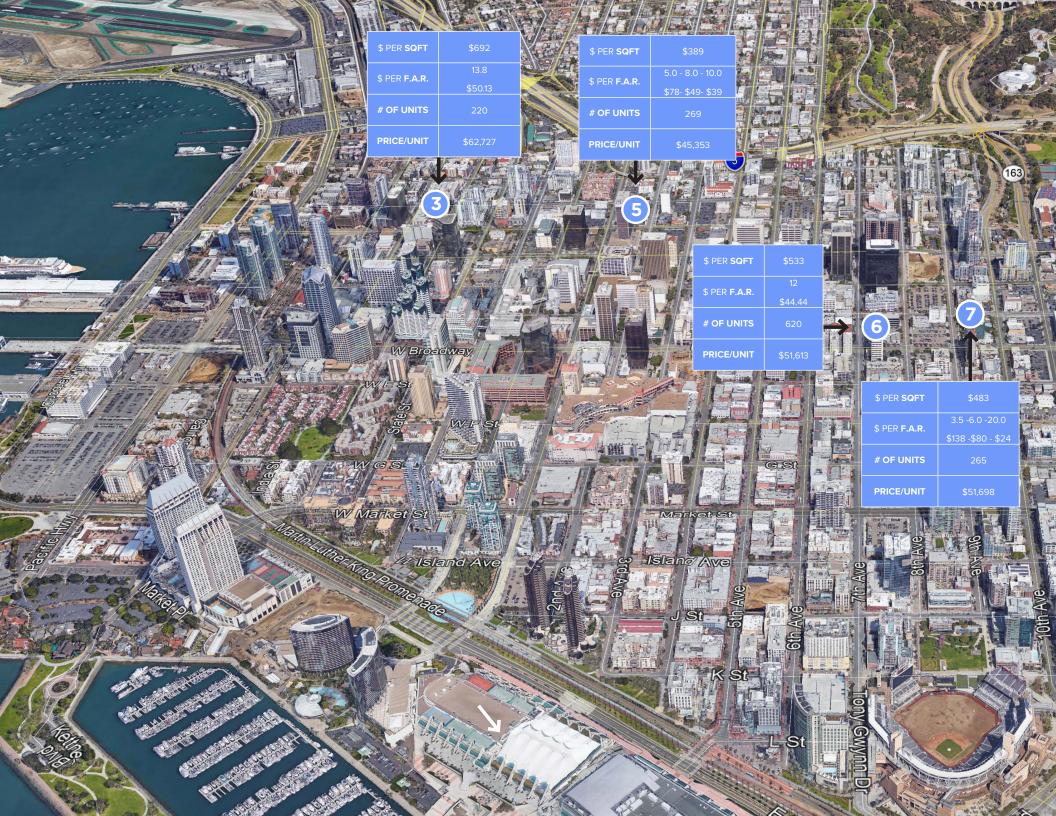
9 MINUTE DRIVE

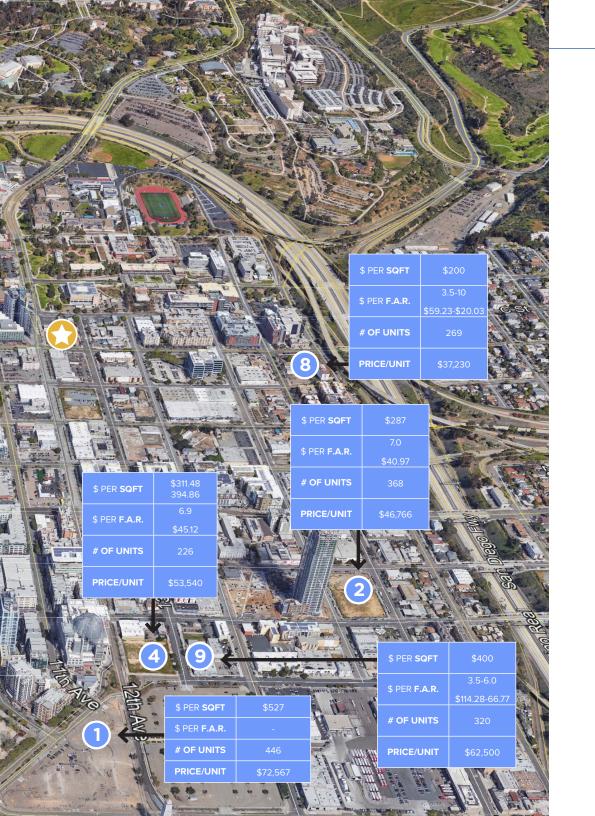


7 MINUTE DRIVE





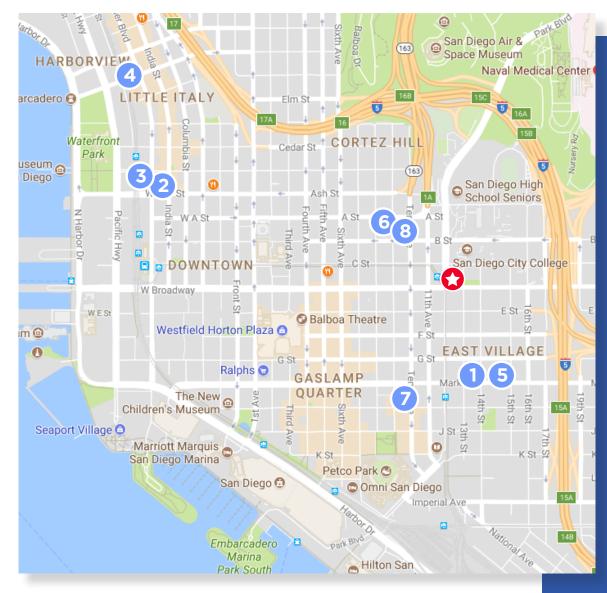




COMPARABLE SALE TRANSACTIONS

Residential

RENTAL COMPARABLES



- 13TH & MARKET
 1330 MARKET ST, SAN DIEGO, CA 92101
- 2. ALLEGRO TOWERS 1455 KETTNER BLVD, SAN DIEGO, CA 92101
- **3. ARIEL SUITES** 701 WEST BEECH ST, SAN DIEGO, CA 92101
- 4. BROADSTONE LITTLE ITALY 1980 KETTNER BLVD, SAN DIEGO, CA 92101
- 5. FORM 15 1450 MARKET ST, SAN DIEGO, CA 92101
- 6. THE REY 801 A ST, SAN DIEGO, CA 92101
- **5.** STRATA
 969 MARKET ST,
 SAN DIEGO, CA 92101
- 8. VANTAGE POINTE 1281 9TH AVE, SAN DIEGO, CA 92101

13th & Market

1

	264 Units	
	1330 Market Street	
	San Diego, CA 92101	
	(619) 746-8132	
	Completed Date	Improvements Ratin
	May, 2014	Location Rating
		Occupancy
	Common Area Amenities - C	

Α ing В 99.2%

Common Area Amenities - Controlled Access, Fitness Center, Business Center, Clubhouse, 1 Swimming Pool, Rental Office - Stand Alone Parking - Total Parking - 341 Spaces, Parking Type - Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -

Functional Characteristics - Private Balcony/Patilo, Construction Type -Steel Frame Other Factor - Major Street Exposure - G Street and Market Street, View - Downtown San Diego Apartment Interior Amenities - Internet Access, Optional Monitored Security, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of	Unit	Size (SqFt)		t) Market Rent	
Unit Description	Total	Count	Unit	Total	Total	SqFt
One Bedroom/Alcove	1.14%	3	536	1,608	\$1,860	\$3.47
One Bedroom/Alcove	1.14%	3	539	1,617	\$1,935	\$3.59
One Bedroom/Alcove	1.14%	3	555	1,665	\$2,000	\$3.60
One Bedroom/Alcove	2.27%	6	570	3,420	\$2,077	\$3.64
One Bedroom/Alcove	2.27%	6	572	3,432	\$2,162	\$3.78
One Bedroom/Alcove	2.27%	6	602	3,612	\$2,051	\$3.41
One Bedroom/Alcove	2.27%	6	611	3,666	\$2,061	\$3.37
One Bedroom/Alcove	2.27%	6	629	3,774	\$2,101	\$3.34
One Bedroom/Alcove	1.14%	3	653	1,959	\$1,979	\$3.03
One Bedroom	3.79%	10	692	6,920	\$2,269	\$3.28
One Bedroom	11.36%	30	696	20,880	\$2,292	\$3.29
One Bedroom	1.89%	5	703	3,515	\$2,384	\$3.39
One Bedroom	1.89%	5	710	3,550	\$2,393	\$3.37
One Bedroom	1.89%	5	735	3,675	\$2,326	\$3.16
One Bedroom	1.89%	5	737	3,685	\$2,420	\$3.28
One Bedroom	1.89%	5	755	3,775	\$2,431	\$3.22
One Bedroom	1.89%	5	757	3,785	\$2,651	\$3.50
One Bedroom	1.89%	5	758	3,790	\$2,566	\$3.39
One Bedroom	13.26%	35	760	26,600	\$2,388	\$3.14

One Bedroom	3.79%	10	761	7,610	\$2,536	\$3.3
One Bedroom	1.89%	5	780	3,900	\$2,560	\$3.2
One Bedroom	1.89%	5	789	3,945	\$2,418	\$3.0
One Bedroom	1.89%	5	809	4,045	\$3,267	\$4.0
One Bedroom	9.47%	25	832	20,800	\$2,504	\$3.0
One Bedroom	0.76%	2	871	1,742	\$2,468	\$2.8
One Bedroom	0.38%	1	932	932	\$2,568	\$2.7
Two Bedroom/Two Bath	3.79%	10	981	9,810	\$2,927	\$2.9
Two Bedroom/Two Bath	6.06%	16	998	15,968	\$2,799	\$2.8
Two Bedroom/Two Bath	0.76%	2	1,033	2,066	\$2,980	\$2.8
Two Bedroom/Two Bath	0.76%	2	1,053	2,106	\$3,202	\$3.0
Two Bedroom/Two Bath	4.55%	12	1,092	13,104	\$3,096	\$2.8
Two Bedroom/Two Bath	3.03%	8	1,102	8,816	\$3,093	\$2.8
Two Bedroom/Two Bath	0.76%	2	1,135	2,270	\$3,428	\$3.0
Two Bedroom/Two Bath	0.76%	2	1,203	2,406	\$3,304	\$2.7
Two Bedroom/Two Bath	0.76%	2	1,269	2,538	\$3,312	\$2.6
Two Bedroom/Two Bath	0.38%	1	1,316	1,316	\$3,742	\$2.8
Two Bedroom/Two Bath	0.38%	1	1,386	1,386	\$3,489	\$2.5
Two Bedroom/Two Bath	0.38%	1	1,512	1,512	\$3,705	\$2.4
Total/Average	100%	264	800	211,200	\$2,511	\$3.1

Allegro Towers



0		
	Occupancy	97.1%
June, 2005	Location Rating	A-
Completed Date	Improvements Rating	А
(619) 595-7801		
San Diego, CA 92101		
1455 Kettner Blvd		
204 Units		

Common Area Amenities - Controlled Access, Fitness Center, Business Center, 1 Swimming Pool, 1 Spa, Rental Office - Stand Alone Parking - Total Parking - 300 Spaces, Partial Covered Parking, Parking

Type - Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -Steel Frame

Other Factor - Major Street Exposure - Kettner Blvd, View - Downtown San Diego/San Diego Bay Apartment Interior Amenities - Internet Access, Optional Monitored Security, Partial Fireplaces Available In Select Two Bedroom Units, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of Unit		Size (SqFt)		Market Rent	
Unit Description	Total	Count	Unit	Total	Total	SqFt
Studio	2.45%	5	612	3,060	\$1,801	\$2.94
Studio	2.45%	5	653	3,265	\$1,903	\$2.91
One Bedroom	2.94%	6	645	3,870	\$1,902	\$2.95
One Bedroom	20.59%	42	688	28,896	\$2,033	\$2.95
One Bedroom/Den/One Bath	1.96%	4	973	3,892	\$1,704	\$1.75
One Bedroom/Den/One Bath	1.96%	4	981	3,924	\$2,478	\$2.53
Two Bedroom/Two Bath	1.96%	4	904	3,616	\$2,833	\$3.13
Two Bedroom/Two Bath	2.94%	6	993	5,958	\$2,512	\$2.53
Two Bedroom/Two Bath	11.27%	23	1,020	23,460	\$2,586	\$2.54
Two Bedroom/Two Bath	2.94%	6	1,169	7,014	\$3,738	\$3.20
Two Bedroom/Two Bath	33.33%	68	1,288	87,584	\$3,289	\$2.55
Two Bedroom/Two Bath	7.84%	16	1,332	21,312	\$2,685	\$2.02
Two Bedroom/Two Bath	2.94%	6	1,362	8,172	\$4,028	\$2.96
Penthouse - Two Bedroom/Two Bath	1.96%	4	1,206	4,824	\$4,494	\$3.73
Penthouse - Two Bedroom/Two Bath	2.45%	5	1,265	6,325	\$5,510	\$4.36
Total/Average	100%	204	1,055	215,172	\$2,826	\$2.68

3

Ariel Suites



224 Units		
701 West Beech Street		
San Diego, CA 92101		
(619) 373-1133		
Completed Date	Improvements Rating	A-
April, 2014	Location Rating	A-
	Occupancy	96.9%

Common Area Amenities - Controlled Access, Fitness Center, Rental Office - Stand Alone

Parking - Total Parking - 279 Spaces, Parking Type - Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -Steel Frame

Apartment Interior Amenities - Internet Access, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of	Unit	Size (SqFt)		Market Rent	
Unit Description	Total	Count	Unit	Total	Total	SqFt
Studio	0.45%	1	350	350	\$1,883	\$5.38
One Bedroom	8.93%	20	606	12,120	\$1,822	\$3.01
One Bedroom	8.93%	20	661	13,220	\$1,982	\$3.00
One Bedroom	8.93%	20	665	13,300	\$2,143	\$3.22
One Bedroom	8.93%	20	676	13,520	\$2,389	\$3.53
One Bedroom	8.93%	20	700	14,000	\$2,109	\$3.01
One Bedroom	8.93%	20	708	14,160	\$2,454	\$3.47
One Bedroom	8.48%	19	737	14,003	\$2,586	\$3.51
Two Bedroom/Two Bath	8.93%	20	922	18,440	\$2,453	\$2.66
Two Bedroom/Two Bath	8.93%	20	925	18,500	\$2,599	\$2.81
Two Bedroom/Two Bath	8.93%	20	944	18,880	\$3,088	\$3.27
Two Bedroom/Two Bath	8.93%	20	947	18,940	\$3,104	\$3.28
Penthouse - Two Bedroom/Two Bath	0.45%	1	1,140	1,140	\$3,289	\$2.89
Penthouse - Two Bedroom/Two Bath	0.45%	1	1,145	1,145	\$3,590	\$3.14
Penthouse - Two Bedroom/Two Bath	0.45%	1	1,290	1,290	\$5,500	\$4.26
Penthouse - Three Bedroom/Two Bath	0.45%	1	1,600	1,600	\$4,696	\$2.94
Total/Average	100%	224	780	174,608	\$2,459	\$3.16

4

Broadstone Little Italy



99 Units			
980 Kettner Blvd			
an Diego, CA 92101			
619) 230-0888			
completed Date	Improvements I	Rating	A+
October, 2014	Location Rating	I	A-
	Occupancy		97.0%
ommon Area Amonities - C	ntrollod Accoss	Eitnoss Con	tor Busin

Common Area Amenities - Controlled Access, Fitness Center, Business Center, Clubhouse, 1 Swimming Pool, 1 Spa, Rental Office - Stand Alone Parking - Total Parking - 321 Spaces, Parking Type - Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -Steel Frame Other Factor - Major Street Exposure - Grape Street, View - Downtown San Diego/San Diego Bay Apartment Interior Amenities - Internet Access, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of	Unit	Size (SqFt)		Market Rent	
Unit Description	Total	Count	Unit	Total	Total	SqFt
Guest Suite	0.50%	1	616	616		
Studio	1.01%	2	517	1,034	\$2,303	\$4.45
Studio	0.50%	1	531	531	\$2,263	\$4.26
Studio	1.01%	2	543	1,086	\$2,614	\$4.81
Studio	1.51%	3	552	1,656	\$2,580	\$4.67
Studio	2.51%	5	559	2,795	\$2,624	\$4.69
Studio	8.54%	17	562	9,554	\$2,402	\$4.27
Studio	1.51%	3	572	1,716	\$2,159	\$3.77
Studio	5.03%	10	589	5,890	\$1,846	\$3.13
Studio	1.51%	3	601	1,803	\$2,301	\$3.83
Studio	1.01%	2	615	1,230	\$2,347	\$3.82
Studio	1.01%	2	616	1,232	\$2,686	\$4.36
Studio	1.01%	2	620	1,240	\$2,131	\$3.44
Studio	1.51%	3	623	1,869	\$2,073	\$3.33
Studio	2.01%	4	630	2,520	\$2,386	\$3.79
Studio	0.50%	1	647	647	\$2,686	\$4.15
Studio	1.01%	2	725	1,450	\$2,936	\$4.05
Loft/Studio	1.01%	2	675	1,350	\$2,908	\$4.31
Loft/Studio	1.51%	3	695	2,085	\$3,030	\$4.36
One Bedroom	1.01%	2	668	1,336	\$3,298	\$4.94

One Bedroom	10.55%	21	705	14,805	\$2,836	\$4.0
One Bedroom	2.51%	5	717	3,585	\$3,373	\$4.7
One Bedroom	3.02%	6	727	4,362	\$3,389	\$4.6
One Bedroom	0.50%	1	734	734	\$2,824	\$3.8
One Bedroom	1.51%	3	739	2,217	\$3,413	\$4.6
One Bedroom	0.50%	1	775	775	\$3,601	\$4.6
One Bedroom	0.50%	1	789	789	\$3,622	\$4.5
One Bedroom	0.50%	1	805	805	\$3,456	\$4.2
One Bedroom	2.01%	4	821	3,284	\$3,404	\$4.1
One Bedroom	1.51%	3	828	2,484	\$3,046	\$3.6
One Bedroom	1.51%	3	880	2,640	\$3,229	\$3.6
One Bedroom	0.50%	1	950	950	\$3,113	\$3.2
One Bedroom/Loft	2.01%	4	835	3,340	\$3,373	\$4.0
One Bedroom/Den	1.51%	3	848	2,544	\$3,294	\$3.8
One Bedroom/Den	1.01%	2	880	1,760	\$3,336	\$3.7
One Bedroom/Den	2.51%	5	954	4,770	\$2,940	\$3.0
One Bedroom/Den	0.50%	1	963	963	\$2,989	\$3.1
One Bedroom/Loft/Two Bath	0.50%	1	1,195	1,195	\$3,366	\$2.8
One Bedroom/Loft/Two Bath	0.50%	1	1,465	1,465	\$3,530	\$2.4
Two Bedroom/Two Bath	1.01%	2	970	1,940	\$3,573	\$3.6
Two Bedroom/Two Bath	1.51%	3	979	2,937	\$3,289	\$3.3
Two Bedroom/Two Bath	0.50%	1	985	985	\$3,306	\$3.3
Two Bedroom/Two Bath	0.50%	1	987	987	\$3,321	\$3.3
Two Bedroom/Two Bath	1.01%	2	1,008	2,016	\$3,291	\$3.2
Two Bedroom/Two Bath	1.01%	2	1,046	2,092	\$3,313	\$3.1
Two Bedroom/Two Bath	0.50%	1	1,060	1,060	\$3,358	\$3.1
Two Bedroom/Two Bath	2.01%	4	1,063	4,252	\$3,652	\$3.4
Two Bedroom/Two Bath	2.51%	5	1,077	5,385	\$4,229	\$3.9
Two Bedroom/Two Bath	0.50%	1	1,095	1,095	\$3,358	\$3.0
Two Bedroom/Two Bath	2.01%	4	1,100	4,400	\$4,346	\$3.9
Two Bedroom/Two Bath	2.51%	5	1,105	5,525	\$3,921	\$3.5
Two Bedroom/Two Bath	0.50%	1	1,119	1,119	\$3,566	\$3.1
Two Bedroom/Two Bath	1.51%	3	1,169	3,507	\$3,602	\$3.0
Two Bedroom/Two Bath	0.50%	1	1,175	1,175	\$3,596	\$3.0
Two Bedroom/Two Bath	2.51%	5	1,180	5,900	\$3,827	\$3.2
Two Bedroom/Two Bath	0.50%	1	1,201	1,201	\$3,676	\$3.0
Two Bedroom/Two Bath	2.01%	4	1,215	4,860	\$3,848	\$3.1
Two Bedroom/Two Bath	1.01%	2	1,231	2,462	\$3,703	\$3.0
Two Bedroom/Two Bath	0.50%	1	1,262	1,262	\$3,698	\$2.9
Two Bedroom/Two Bath	0.50%	1	1,292	1,292	\$3,780	\$2.9
Two Bedroom/Loft/Two Bath	0.50%	1	1,100	1,100	\$3,560	\$3.2
Two Bedroom/Loft/Two Bath	0.50%	1	1,105	1,105	\$3,637	\$3.2
Two Bedroom/Loft/Two Bath	1.51%	3	1,144	3,432	\$4,115	\$3.6
Two Bedroom/Loft/Two Bath	0.50%	1	1,144	1,200	\$3,833	\$3.1
Two Bedroom/Loft/Two Bath	0.50%	1	1,219	1,219	\$3,848	\$3.1
Two Bedroom/Loft/Two Bath	1.01%	2	1,263	2,526	\$5,121	\$3. \$4.0
Two Bedroom/Loft/Two Bath	0.50%	1	1,203	1,295	\$5,581	\$4.0
Penthouse	1.01%	2	643	1,295	\$2,809	\$4.3
	1.01/0	2	043	1,200	φ2,009	φ4.3

Form 15



242 Units		
1450 Market Street		
San Diego, CA 92101		
(619) 230-1450		
Completed Date	Improvements Rating	A-
September, 2014	Location Rating	В
	Occupancy	96.7%

Common Area Amenities - Controlled Access, Fitness Center, Business Center, Clubhouse, 1 Swimming Pool, 1 Spa, Rental Office - Stand Alone Parking - Total Parking - 343 Spaces, Parking Type - Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -Steel Frame

Other Factor - Major Street Exposure - Market Street, View - Downtown San Diego/San Diego Bay Apartment Interior Amenities - Internet Access, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of	Unit	Size (S	SqFt)	Market Rent		
Unit Description	Total	Count	Unit	Total	Total	SqFt	
Studio	3.31%	8	493	3,944	\$2,067	\$4.19	
Studio	4.96%	12	506	6,072	\$1,885	\$3.73	
Studio	4.13%	10	517	5,170	\$2,030	\$3.93	
Studio	7.02%	17	586	9,962	\$1,989	\$3.39	
Studio	3.31%	8	596	4,768	\$1,929	\$3.24	
Studio	6.61%	16	598	9,568	\$1,919	\$3.21	
Studio	3.31%	8	616	4,928	\$1,860	\$3.02	
Studio	3.31%	8	620	4,960	\$2,107	\$3.40	
Studio	3.31%	8	621	4,968	\$1,892	\$3.05	
Live-Work	1.65%	4	945	3,780	\$3,801	\$4.02	
One Bedroom	0.83%	2	615	1,230	\$2,368	\$3.85	
One Bedroom	3.31%	8	622	4,976	\$2,443	\$3.93	
One Bedroom	0.83%	2	627	1,254	\$1,966	\$3.14	
One Bedroom	0.83%	2	635	1,270	\$2,526	\$3.98	
One Bedroom	0.83%	2	636	1,272	\$2,123	\$3.34	
One Bedroom	1.65%	4	642	2,568	\$1,909	\$2.97	
One Bedroom	0.83%	2	657	1,314	\$1,921	\$2.92	
One Bedroom	1.65%	4	658	2,632	\$1,864	\$2.83	
One Bedroom	1.65%	4	665	2,660	\$2,228	\$3.35	
One Bedroom	1.65%	4	672	2,688	\$1,880	\$2.80	

One Bedroom	1.65%	4	681	2,724	\$2,003	\$2.94
One Bedroom	2.48%	6	683	4,098	\$1,896	\$2.78
One Bedroom	0.83%	2	697	1,394	\$2,083	\$2.99
One Bedroom	1.65%	4	705	2,820	\$2,385	\$3.38
One Bedroom	0.83%	2	715	1,430	\$2,368	\$3.31
One Bedroom	0.83%	2	734	1,468	\$2,395	\$3.26
One Bedroom	1.65%	4	746	2,984	\$2,381	\$3.19
One Bedroom	1.65%	4	747	2,988	\$2,292	\$3.07
One Bedroom	2.07%	5	749	3,745	\$2,090	\$2.79
One Bedroom	0.83%	2	771	1,542	\$2,354	\$3.05
One Bedroom	1.65%	4	791	3,164	\$2,329	\$2.94
One Bedroom	0.83%	2	795	1,590	\$2,297	\$2.89
One Bedroom	3.31%	8	796	6,368	\$2,165	\$2.72
One Bedroom	1.65%	4	803	3,212	\$2,174	\$2.71
One Bedroom	0.83%	2	816	1,632	\$2,368	\$2.90
One Bedroom	1.65%	4	821	3,284	\$2,239	\$2.73
One Bedroom	0.83%	2	824	1,648	\$2,420	\$2.94
One Bedroom	0.83%	2	834	1,668	\$2,521	\$3.02
One Bedroom	0.83%	2	841	1,682	\$2,854	\$3.39
One Bedroom/Townhouse/One and One Half Bath	0.41%	1	928	928	\$2,542	\$2.74
One Bedroom/Townhouse/One and One Half Bath	0.41%	1	933	933	\$2,806	\$3.01
One Bedroom/Townhouse/One and One Half Bath	0.41%	1	952	952	\$2,739	\$2.88
One Bedroom/Townhouse/One and One Half Bath	1.24%	3	1,016	3,048	\$3,770	\$3.71
Two Bedroom/Two Bath	0.83%	2	940	1,880	\$2,519	\$2.68
Two Bedroom/Two Bath	0.83%	2	990	1,980	\$3,562	\$3.60
Two Bedroom/Two Bath	1.65%	4	1,024	4,096	\$2,430	\$2.37
Two Bedroom/Two Bath	0.83%	2	1,049	2,098	\$2,858	\$2.72
Two Bedroom/Two Bath	0.83%	2	1,204	2,408	\$3,989	\$3.31
Two Bedroom/Two Bath	0.83%	2	1,303	2,606	\$4,416	\$3.39
Two Bedroom/Loft/Two Bath	1.65%	4	1,060	4,240	\$2,663	\$2.51
Two Bedroom/Loft/Two Bath	0.41%	1	1,346	1,346	\$3,830	\$2.85
Three Bedroom/Two Bath	1.24%	3	1,306	3,918	\$3,817	\$2.92
Three Bedroom/Two Bath	1.65%	4	1,324	5,296	\$4,125	\$3.12
Three Bedroom/Two Bath	1.65%	4	1,327	5,308	\$4,153	\$3.13
Three Bedroom/Two Bath Three Bedroom/Two Bath	1.65% 1.65%	4	1,327 1,334	5,308 5,336	\$4,153 \$4,018	\$3.13 \$3.01

A+

A-

98.2%

6

Rey, The



478 Units	
801 A Street	
San Diego, CA 92101	
(619) 678-1778	
Completed Date	Improvements Rating
February, 2017	Location Rating
Clubhouse, 1 Swimming Po	- Controlled Access, Fitness ool, Rental Office - Stand Alor 82 Spaces, Parking Type - At

ess Center, Alone - Above Ground and

A-

В

Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -Steel Frame

Other Factor - Major Street Exposure - A Street and B Street Apartment Interior Amenities - Internet Access, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of	% of Unit	Size (SqFt)		Market Rent	
Unit Description	Total	Count	Unit	Total	Total	SqFt
Studio	0.21%	1	401	401	\$1,756	\$4.38
Studio	3.56%	17	437	7,429	\$1,806	\$4.13
Studio	8.58%	41	469	19,229	\$1,896	\$4.04
Studio	15.27%	73	470	34,310	\$2,007	\$4.27
One Bedroom	3.56%	17	600	10,200	\$2,836	\$4.73
One Bedroom	7.95%	38	607	23,066	\$2,333	\$3.84
One Bedroom	4.39%	21	647	13,587	\$2,579	\$3.99
One Bedroom	7.11%	34	673	22,882	\$2,097	\$3.12
One Bedroom	4.18%	20	731	14,620	\$2,423	\$3.31
One Bedroom	4.39%	21	743	15,603	\$2,604	\$3.50
One Bedroom	0.21%	1	750	750	\$2,634	\$3.51
One Bedroom	4.39%	21	758	15,918	\$2,685	\$3.54
One Bedroom	8.58%	41	773	31,693	\$2,574	\$3.33
One Bedroom	8.58%	41	780	31,980	\$2,509	\$3.22
One Bedroom	1.67%	8	866	6,928	\$3,419	\$3.95
Two Bedroom/Two Bath	3.56%	17	930	15,810	\$3,082	\$3.31
Two Bedroom/Two Bath	7.74%	37	934	34,558	\$3,132	\$3.35
Two Bedroom/Two Bath	3.56%	17	1,010	17,170	\$3,343	\$3.31
Two Bedroom/Two Bath	2.51%	12	1,027	12,324	\$3,600	\$3.51
Total/Average	100%	478	687	328,458	\$2,479	\$3.61

7

Strata



163 Units

969 Market Street	
San Diego, CA 92101	
(619) 338-0516	
Completed Date	Improvements Rating
March, 2010	Location Rating
	Occupancy
Prior Names	

Legacy Mixed-Use

Common Area Amenities - Controlled Access, Fitness Center, Business Center, Clubhouse, Playground, 1 Swimming Pool, Rental Office - Stand Alone

Parking - Total Parking - 300 Spaces, Parking Type - Subterranean Functional Characteristics - Private Balcony/Patio, Construction Type -Steel Frame

Other Factor - Major Street Exposure - Market Street, View - Downtown San Diego

Apartment Interior Amenities - Internet Access, Above Standard Ceiling Height, Microwave Ovens

Unit Type	% of U	Unit	Size (SqFt)		Market Rent	
Unit Description	Total	Count	Unit	Total	Total	SqFt
One Bedroom	4.91%	8	710	5,680	\$2,761	\$3.89
One Bedroom	8.59%	14	813	11,382	\$3,754	\$4.62
One Bedroom	12.27%	20	895	17,900	\$2,571	\$2.87
One Bedroom	2.45%	4	1,225	4,900	\$3,228	\$2.64
One Bedroom	0.61%	1	1,263	1,263	\$3,159	\$2.50
One Bedroom	7.98%	13	1,298	16,874	\$3,461	\$2.67
One Bedroom/One and One Half Bath	1.23%	2	1,403	2,806	\$3,606	\$2.57
One Bedroom/Den	2.45%	4	1,110	4,440	\$3,059	\$2.76
One Bedroom/Den	2.45%	4	1,160	4,640	\$3,107	\$2.68
One Bedroom/Den	2.45%	4	1,178	4,712	\$2,827	\$2.40
One Bedroom/Den/One and One Half Bath	0.61%	1	1,353	1,353	\$3,621	\$2.68
One Bedroom/Den/Two Bath	2.45%	4	1,443	5,772	\$3,641	\$2.52
Two Bedroom/Two Bath	2.45%	4	1,206	4,824	\$3,633	\$3.01
Two Bedroom/Two Bath	11.04%	18	1,396	25,128	\$4,047	\$2.90
Two Bedroom/Two Bath	8.59%	14	1,428	19,992	\$4,397	\$3.08
Two Bedroom/Two Bath	1.23%	2	1,514	3,028	\$3,501	\$2.31
Two Bedroom/Two Bath	11.04%	18	1,595	28,710	\$4,236	\$2.66
Two Bedroom/Two Bath	2.45%	4	1,847	7,388	\$6,033	\$3.27
Two Bedroom/Two and One Half Bath	1.84%	3	1,552	4,656	\$3,611	\$2.33
Two Bedroom/Den/Two Bath	1.84%	3	1,859	5,577	\$3,722	\$2.00
Three Bedroom/Two Bath	11.04%	18	1,225	22,050	\$3,731	\$3.05
Total/Average	100%	163	1,246	203,075	\$3,644	\$2.92

Vantage Pointe

679 Units	
1281 9th Avenue	
San Diego, CA 92101	
(619) 696-8000	
Completed Date	Improvements Rating
September, 2009	Location Rating
	Occupancy

Common Area Amenities - Controlled Access, Fitness Center, Business Center, Clubhouse, 1 Swimming Pool, 1 Spa, Rental Office - Stand Alone Parking - Total Parking - 968 Spaces, Parking Type - Subterranean Functional Characteristics - Private Balcony/Patio, Outside Storage, Construction Type - Steel Frame Other Factor - Major Street Exposure - 9th Avenue, View - Downtown San Diego Apartment Interior Amenities - Internet Access, Above Standard Ceiling Height, Microwave Ovens

Α

В 96.3%

Unit Type	% of	Unit	Size (S	SqFt)	Market Rent		
Unit Description	Total	Count	Unit	Total	Total	SqFt	
One Bedroom	3.68%	25	604	15,100	\$1,954	\$3.24	
One Bedroom	1.03%	7	611	4,277	\$1,868	\$3.06	
One Bedroom	0.29%	2	625	1,250	\$1,905	\$3.05	
One Bedroom	1.03%	7	714	4,998	\$2,034	\$2.85	
One Bedroom/Den/One Bath	0.15%	1	717	717	\$2,064	\$2.88	
One Bedroom/Den/One Bath	0.74%	5	718	3,590	\$2,075	\$2.89	
One Bedroom/Den/One Bath	0.59%	4	721	2,884	\$2,104	\$2.92	
One Bedroom/Den/One Bath	0.15%	1	758	758	\$1,996	\$2.63	
One Bedroom/Den/One Bath	0.44%	3	848	2,544	\$2,577	\$3.04	
One Bedroom/Den/One Bath	0.15%	1	849	849	\$3,143	\$3.70	
One Bedroom/Den/One Bath	0.15%	1	855	855	\$2,598	\$3.04	
One Bedroom/Den/One Bath	0.15%	1	950	950	\$2,708	\$2.85	
Two Bedroom/One Bath	4.71%	32	694	22,208	\$2,270	\$3.27	
Two Bedroom/One Bath	4.71%	32	702	22,464	\$2,182	\$3.11	
Two Bedroom/One Bath	2.65%	18	705	12,690	\$2,241	\$3.18	
Two Bedroom/One Bath	0.15%	1	706	706	\$2,000	\$2.83	
Two Bedroom/One Bath	1.03%	7	717	5,019	\$2,310	\$3.22	
Two Bedroom/One Bath	13.70%	93	718	66,774	\$2,170	\$3.02	
Two Bedroom/One Bath	1.18%	8	719	5,752	\$2,259	\$3.14	
Two Bedroom/One Bath	0.15%	1	744	744	\$2,244	\$3.02	

Two Bedroom/One and One Half Bath	0.74%	5	823	4,115	\$2,382	\$2.89
Two Bedroom/One and One Half Bath	4.86%	33	828	27,324	\$2,156	\$2.60
Two Bedroom/One and One Half Bath	1.77%	12	829	9,948	\$2,404	\$2.90
Two Bedroom/One and One Half Bath	3.53%	24	830	19,920	\$2,126	\$2.56
Two Bedroom/One and One Half Bath	0.74%	5	886	4,430	\$2,512	\$2.84
Two Bedroom/One and One Half Bath	2.50%	17	926	15,742	\$2,499	\$2.70
Two Bedroom/Two Bath	17.97%	122	882	107,604	\$2,353	\$2.67
Two Bedroom/Two Bath	2.80%	19	908	17,252	\$2,463	\$2.71
Two Bedroom/Two Bath	7.81%	53	917	48,601	\$2,449	\$2.67
Two Bedroom/Two Bath	2.36%	16	926	14,816	\$2,530	\$2.73
Two Bedroom/Two Bath	4.86%	33	951	31,383	\$2,532	\$2.66
Two Bedroom/Two Bath	3.53%	24	952	22,848	\$3,069	\$3.22
Two Bedroom/Two Bath	3.83%	26	953	24,778	\$2,948	\$3.09
Two Bedroom/Two Bath	0.15%	1	1,002	1,002	\$3,046	\$3.04
Two Bedroom/Two Bath	0.15%	1	1,043	1,043	\$2,897	\$2.78
Two Bedroom/Two Bath	0.29%	2	1,061	2,122	\$2,786	\$2.63
Two Bedroom/Two Bath	0.29%	2	1,098	2,196	\$3,746	\$3.41
Two Bedroom/Two Bath	0.29%	2	1,099	2,198	\$3,233	\$2.94
Two Bedroom/Two Bath	0.74%	5	1,144	5,720	\$3,002	\$2.62
Two Bedroom/Two Bath	0.29%	2	1,283	2,566	\$4,246	\$3.31
Two Bedroom/Two and One Half Bath	0.88%	6	1,078	6,468	\$2,626	\$2.44
Two Bedroom/Two and One Half Bath	0.15%	1	1,116	1,116	\$2,762	\$2.47
Two Bedroom/Den/Two Bath	1.91%	13	1,138	14,794	\$2,894	\$2.54
Two Bedroom/Den/Two Bath	0.74%	5	1,218	6,090	\$2,871	\$2.36
Total/Average	100%	679	838	569,205	\$2,382	\$2.84



DEMOGRAPHICS

1 MILE RADIUS

Population

49,838

Median Age

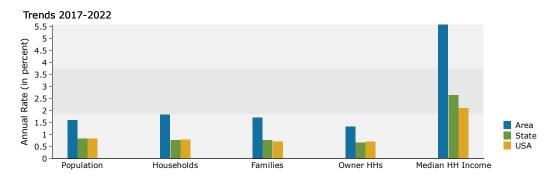
36.8

Average Household Income

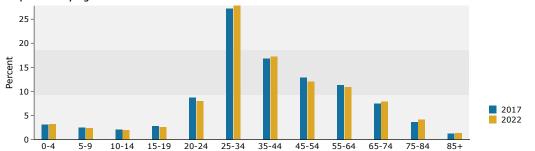
\$82,120

Summary	Cer	nsus 2010		2017		203
Population		42,178		49,838		53,9
Households		21,211		25,471		27,8
Families		5,623		6,669		7,2
Average Household Size		1.65		1.67		1.
Owner Occupied Housing Units		4,782		5,229		5,5
Renter Occupied Housing Units		16,429		20,242		22,3
Median Age		35.7		36.8		36
Trends: 2017 - 2022 Annual Rate		Area		State		Nation
Population		1.61%		0.84%		0.83
Households		1.83%		0.77%		0.79
Families		1.72%		0.77%		0.71
Owner HHs		1.33%		0.67%		0.72
Median Household Income		5.58%		2.66%		2.12
			20	017	20	022
Households by Income			Number	Percent	Number	Perce
<\$15,000			5,421	21.3%	5,485	19.7
\$15,000 - \$24,999			2,825	11.1%	2,698	9.7
\$25,000 - \$34,999			2,061	8.1%	1,856	6.7
\$35,000 - \$49,999			2,822	11.1%	2,449	8.8
\$50,000 - \$74,999			2,717	10.7%	2,605	9.3
\$75,000 - \$99,999			2,380	9.3%	2,782	10.0
\$100,000 - \$149,999			3,531	13.9%	4,772	17.1
\$150,000 - \$199,999			1,660	6.5%	2,470	8.9
\$200,000+			2,054	8.1%	2,769	9.9
\$200,000 ·			2,001	01270	2,705	5.5
Median Household Income			\$47,354		\$62,127	
Average Household Income			\$82,120		\$101,294	
Per Capita Income			\$45,550		\$55,595	
	Census 20	10		017		022
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	1,373	3.3%	1,596	3.2%	1,805	3.3
5 - 9	953	2.3%	1,245	2.5%	1,312	2.4
10 - 14	921	2.2%	1,032	2.1%	1,102	2.0
15 - 19	1,382	3.3%	1,460	2.9%	1,415	2.6
20 - 24	4,023	9.5%	4,348	8.7%	4,394	8.1
25 - 34		28.3%		27.2%		27.8
25 - 34 35 - 44	11,930 6,979	16.5%	13,540 8,415	16.9%	14,986 9,336	27.8
45 - 54	5,901	14.0%	6,447	12.9%		17.3
					6,551	
55 - 64	4,536	10.8%	5,614	11.3%	5,883	10.9
65 - 74	2,376	5.6%	3,737	7.5%	4,335	8.0
75 - 84	1,399	3.3%	1,801	3.6%	2,191	4.1
85+	405	1.0%	604	1.2%	675	1.3
	Census 20			017		022
Race and Ethnicity	Number	Percent	Number	Percent	Number	Perce
White Alone	27,137	64.3%	30,737	61.7%	32,459	60.1
Black Alone	3,968	9.4%	4,938	9.9%	5,401	10.0
American Indian Alone	416	1.0%	478	1.0%	504	0.9
Asian Alone	2,711	6.4%	3,603	7.2%	4,269	7.9
Pacific Islander Alone	126	0.3%	164	0.3%	182	0.3
Some Other Race Alone	5,837	13.8%	7,283	14.6%	8,120	15.0
Two or More Races	1,983	4.7%	2,634	5.3%	3,050	5.6

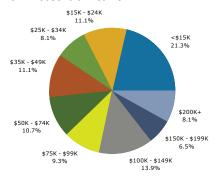
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



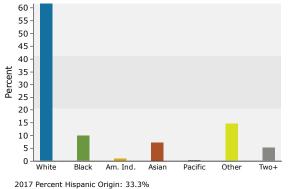
Population by Age



2017 Household Income



2017 Population by Race



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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

PARK & BROADWAY

OFFERING MEMORANDUM 1015 PARK BLVD. AND 1244 BROADWAY SAN DIEGO, CA 92101



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