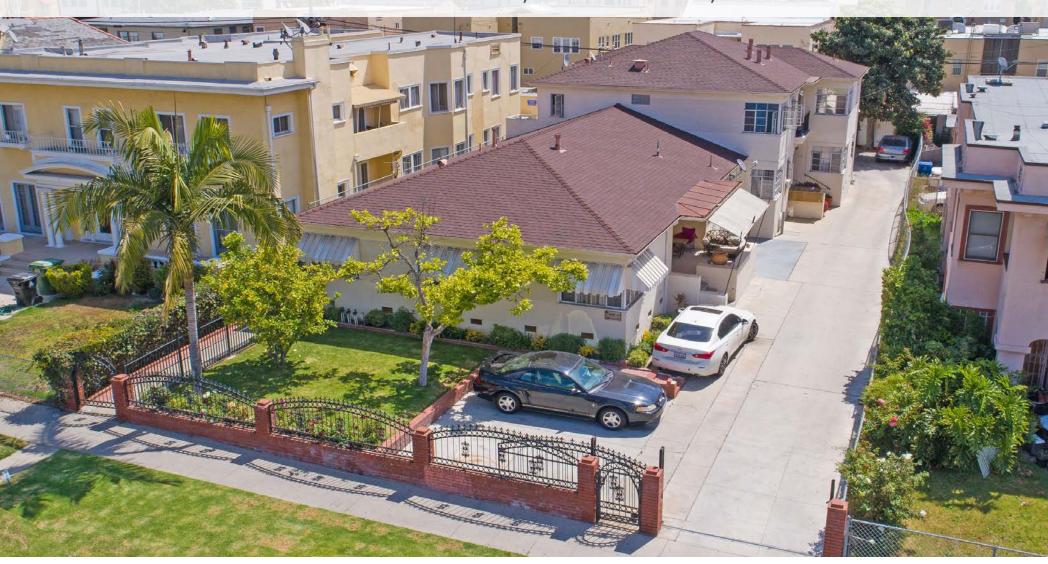
# 122 SOUTH BERENDO STREET, LOS ANGELES, CA 90004





9-UNIT APARTMENT COMMUNITY LOCATED IN KOREATOWN
OFFERING MEMORANDUM

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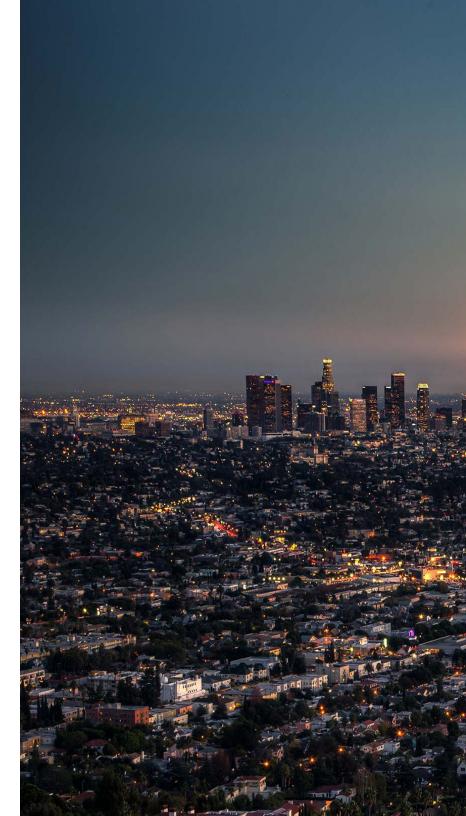
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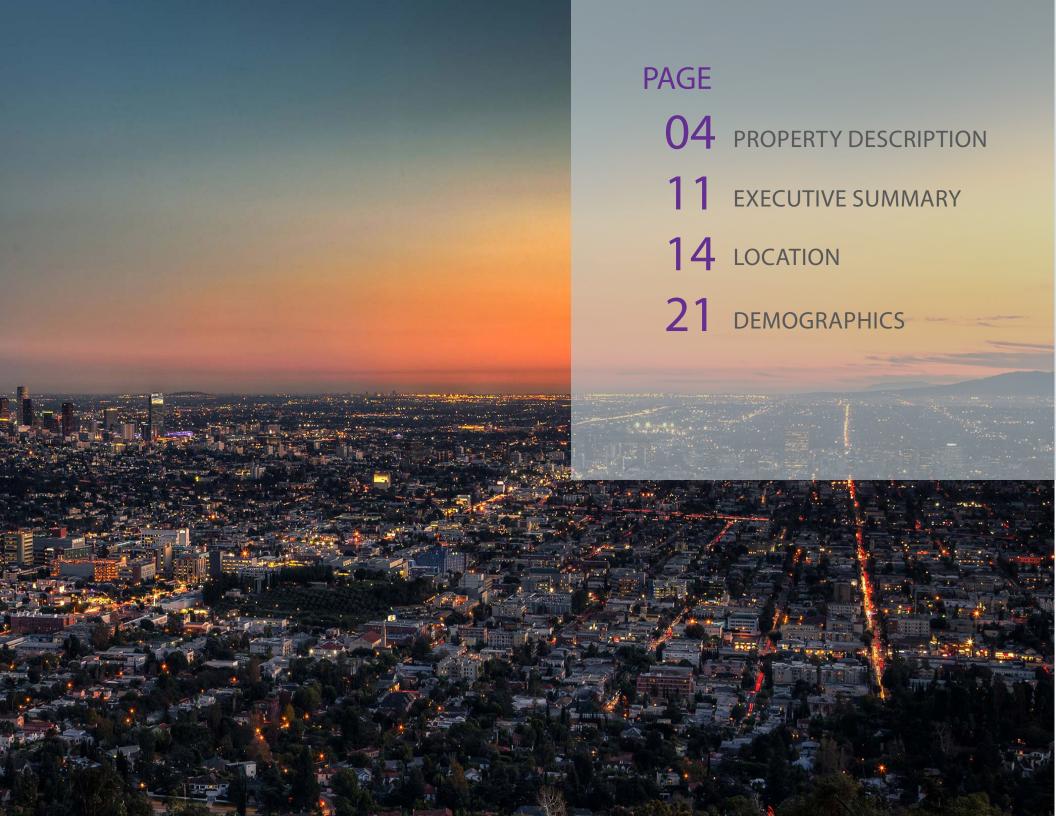
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# PROPERTY DESCRIPTION

### THE OFFERING

The asset, located at 122 South Berendo Street, Los Angeles CA 90004, is located within the Koreatown submarket and features 9 apartment units and parking for 7-8 vehicles.

The unit composition consists of One (1) Three Bedroom Home, Four (4) Bachelor-style units and Four (4) Singles, each with spacious and functional layouts. Built in 1948, the property is sited on an 8,668 square foot parcel zoned R3.

The 3 Bedroom Home (Unit #122) is individually metered for gas and electrical utilities. The gas & electrical utilities for the remaining 8 units are paid by ownership in which annual rents could be potentially raised 5% annually.

122 South Berendo Street is in the densely populated Koreatown submarket, one of LA's most dynamic locations. Residents are within easy access to major area amenities and just 0.4 miles from the Vermont / Beverly Metro Red Line station.

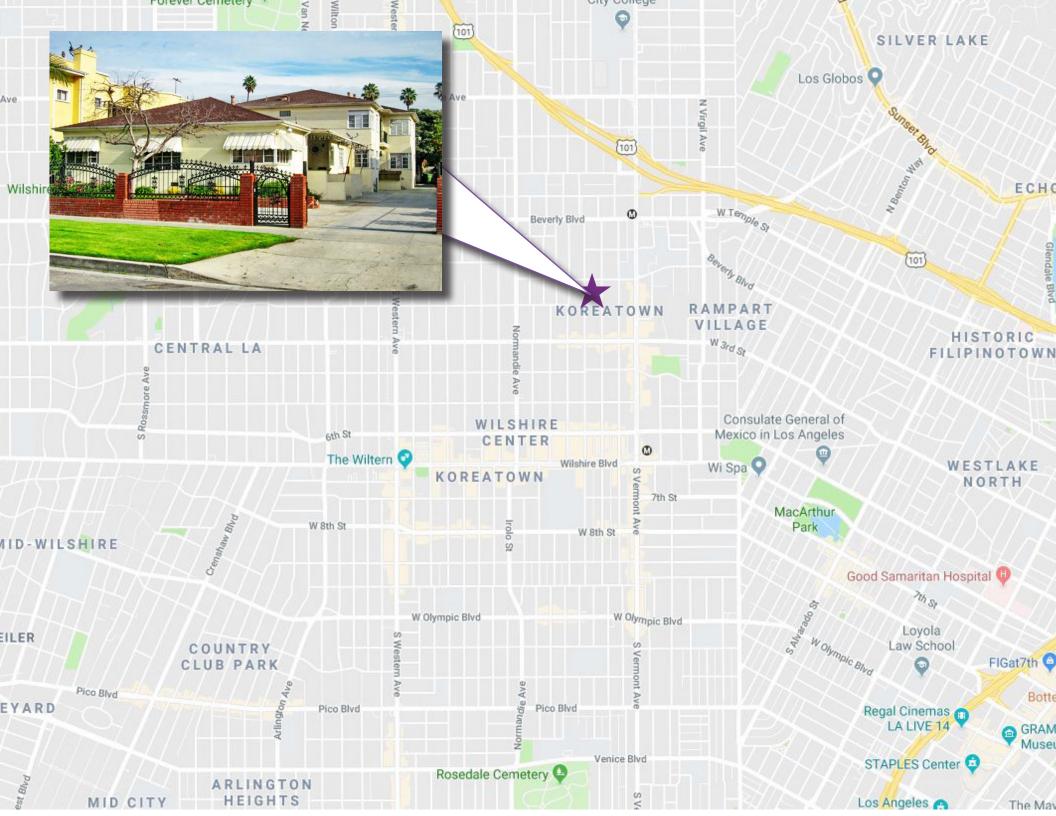
There is substantial rental upside as market rents are higher than existing rents thus representing a strong long-term investment opportunity in a strong location.

The location is poised to capitalize on the tremendous development momentum with more than 50 new residential / commercial development projects are currently under development and/or being proposed in the Koreatown submarket.

Furthermore, the subject property's transit-oriented and highly walkable (89 Walkscore) location offers residents access to a myriad of entertainment venues, cultural destinations, and dining options nearby.

Given the property's location and potential for stable and strong income metrics, 122 South Berendo Street is an ideal investment for apartment operators seeking a true value add opportunity for long term wealth preservation and appreciation.







## INVESTMENT HIGHLIGHTS

THE OPPORTUNITY: 122 South Berendo Street is a 9-unit investment opportunity located in Koreatown, a densely populated rental submarket of Los Angeles known for excellent rent growth and low vacancy rates.

VALUE ADD OPPORTUNITY: The asset is poised for potential renovations to much of the common areas and apartment interiors upon natural unit attrition which will allow the astute investor to achieve market rents thus facilitating strong and stable investor returns.

WELL LOCATED: The property is in the heart of Koreatown and less than a ½ mile from the Vermont/ Santa Monica Metro Red Line Station and many retail and entertainment venues that serve the area. A short drive puts you in Mid-City, Hancock Park and DTLA.

FANTASTIC WALKABILITY: With a 89 Walk Score, 122 South Berendo Street is a "Walker's Paradise" - Daily errands can be accomplished on foot.

TRANSIT ORIENTED: 122 South Berendo Street is located approx. 0.4 miles from the Metro Red Line which currently provides service to Hollywood and Downtown Los Angeles.

STRONG EMPLOYMENT: The Koreatown submarket is one of the strongest employment centers in the Los Angeles and offers access to a diverse set of employers.

SEISMIC RETROFIT REQUIRED: 122 South Berendo Street is NOT on the City of Los Angeles Seismic Retrofit List.

#### LOCATED NEAR NEW COMMERCIAL DEVELOPMENTS:

More than 50 new residential / commercial development projects are currently under development and/or being proposed in the Koreatown submarket.



## **Property Details**

Property Address:	122 South Berendo Street, Los Angeles, CA 90004
Assessor's Parcel Number:	5518-028-019
Buildings:	One
Year Built:	1948
Land Use:	Apartments
Zoning:	LAR3
Stories:	Two
SITE DESCRIPTION	
Units:	9
Gross Square Footage:	4,737 SF
Lot Size Square Footage:	8,668 SF
UTILITIES	
Water:	Master Metered - LADWP
Sewer:	Master Metered - LADWP
Electric:	Separately Metered - LADWP
Gas:	Separately Metered - LADWP
CONSTRUCTION	
Foundation:	Concrete / Raised Foundation
Framing:	Wood Frame
Exterior:	Stucco
Roof:	Pitched
Topography:	Flat

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# EXECUTIVE SUMMARY

## \$ FINANCIAL SUMMARY

FINANCIAL INDICATOR	RS
Offering Price	\$1,590,000
Current CAP Rate	3.4%
Market CAP Rate	7.0%
Current GRM	16.5
Market GRM	10.4
Cost Per SF	\$336
Cost Per Unit	\$176,667
Expenses Per Unit	-\$4,438
Expenses Per Sq Ft	(\$8.43)
BUILDING DATA	
Units	9
Year Built	1948
Lot Sq Ft	8,668
Bldg Gross Sq Ft	4,737
Parking Spaces	7
ESTIMATED ANNUALIZED EX	PENSES
New Property Taxes	\$19,557
Utilities	\$9,709
Rental Registration	\$610
Waste Removal	\$1,377
Property Insurance	\$3,408
Landscaping	\$900
Pest Control	\$720
Repairs & Maintenance	\$3,660
Total Estimated Expenses	\$39,941

	SOURCE OF INCOME	CURR	ENT	MARKE Post Rer	T RENT novation
# of Units	<u>Unit Type</u>	Avg. Rent	<u>Total</u>	Avg. Rent	<u>Total</u>
4	Single-One Bathroom	\$851	\$3,403.45	\$1,325	\$5,300
1	3 Bedroom Home	\$1,230	\$1,230	\$3,000	\$3,000
4	Bachelor-One Bathroom	\$845	\$3,381.38	\$1,125	\$4,500
	Total Rental Income		\$8,015		\$12,800
	Total Annual Income		\$96,176		\$153,600

ESTIMATED ANNUALIZED OPERATING DATA	CURRENT	MARKET
Scheduled Gross Income	\$96,176	\$153,600
Less Vacancy	2.0% (\$1,924)	2.0% (\$3,072)
Gross Operating Income	\$94,252	\$150,528
Less Expenses	42.4% \$39,941	26.0% \$39,941
Net Operating Income	\$54,311	\$110,587
Return on Investment	3.4%	7.0%

#### **Notes**

Repairs & Maintenance: Actual based upon 2017 expenses.

Utilities: Actual based upon 2017 expenses.

(Utility Metering -Gas / Electrical is separately metered for #122 (3 bedroom home) and master metered for Gas / Electrical utilities for the remaining units)

Service Providers: Proforma expenses a) Landscpaing at \$75/mo b) Pest Control at \$60/mo based on market rates.

Real Estate Taxes: Taxes have been estimated and based upon a tax rate of 1.23%.

Property Insurance: Actual based upon 2017 expenses. Rental Registration: Actual based upon 2017 expenses.



			\$8,014.65	\$12,800
126 1/2	Occupied	Single-One Bathroom	\$689.34	\$1,325
126	Occupied	Single-One Bathroom	\$815.24	\$1,325
124 1/2	Occupied	Single-One Bathroom	\$1,150.00	\$1,325
124	Occupied	Single-One Bathroom	\$748.87	\$1,325
122	Occupied	3 Bedroom Home	\$1,229.82	\$3,000
120 3/4	Occupied	Bachelor-One Bathroom	\$985.00	\$1,125
120 1/2	Occupied	Bachelor-One Bathroom	\$781.51	\$1,125
120 1/4	Occupied	Bachelor-One Bathroom	\$564.87	\$1,125
120	Occupied	Bachelor-One Bathroom	\$1,050.00	\$1,125
UNIT	STATUS	UNIT TYPE	CURRENT RENT	MARKET RENT Post Renovation

# LOCATION OVERVIEW







### **KOREATOWN IS BOOMING**

There are over 6,000+ new luxury apartments in development in Koreatown. These projects also include 200,000+ square feet of retail space with new retailers like Target opening on 6th and Virgil, and Yoga Works having already opened on 7th Street.

### LOCATION FUNDAMENTALS



Millennials have ditched the suburbs for a more active and dynamic urban lifestyle. Many don't own or want to own cars, so they rely on walking, biking, Metro or Uber.

There is a highly limited supply of housing in Los Angeles, and especially in Koreatown, which is causing upward pressure on rents. In fact, rental rates are expected to increase by 25% over the next five years, according to Axiometrics.

#### **NEW YORK IN LA**

The Metro has been a catalyst for transportation-oriented growth, leading to demographic shifts in areas like Downtown LA, Koreatown, Hollywood and Pasadena. LA residents now have a greater choice in where they live while still being connected to major employment hubs.



Residents can walk to three metro stations: Wilshire/Western, Wilshire/Normandie and Wilshire/Vermont. That gives them easy access to a number of key lines:

- The Purple Line provides access to Downtown LA to the east and is being extended through Miracle Mile, Beverly Hills, Century City and Westwood.
- The Red Line provides access to Downtown LA in the east and Hollywood and North Hollywood to the northwest.
- The Expo Line, dubbed the "subway to the sea," extends from Downtown LA to the beaches of Santa Monica and Silicon Beach employment hubs.

## **ENHANCEMENT OPPORTUNITIES**



#### AFFORDABILITY GAP – BUY VS RENT

The median neighborhood home price is over \$725,000, with adjacent markets approaching \$1 million, making home purchase out of reach for most local renters. Renting at 730 South Serrano Avenue offers tenants a modern, sophisticated alternative at a fraction of the cost of home ownership. This disparity is a leading reason behind high occupancy and demand throughout the marketplace.



#### MOST SEARCHED NEIGHBORHOOD

Koreatown is the #1 searched-for rental market in Los Angeles, well ahead of other popular submarkets such as Hollywood, West Los Angeles and Mid-City, according to the online property rental site Zumper.com. The convergence of gourmet-restaurants, shopping and chic hotels like The Line is a leading reason behind Koreatown's emergence as "America's Hippest Neighborhood."

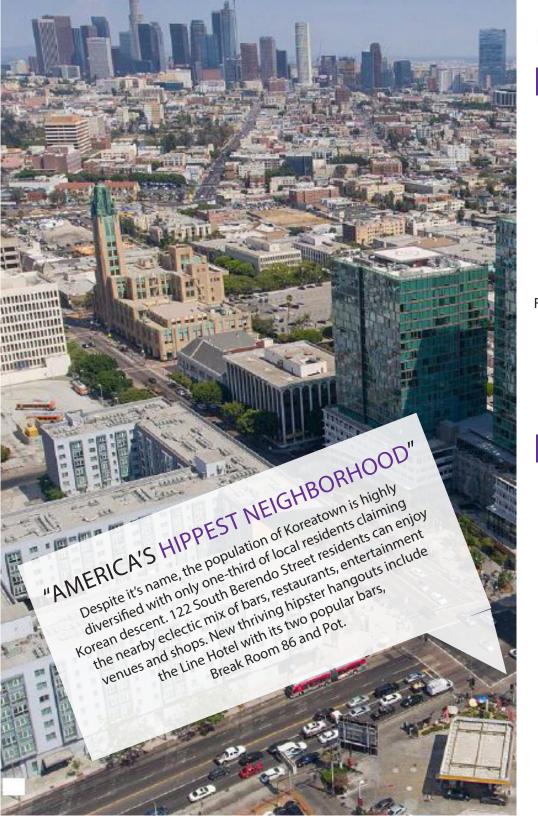


#### URBAN LIVING WITH WALKABILITY

Densely-populated, Koreatown is a sprawling three-square-mile community in the middle of the city. It is a highly walkable submarket served by multiple subway and bus lines. Residents can travel on foot to complete their daily errands and stroll to the many restaurants, clubs, chic hotels and restaurants that make up Koreatown's vibrant nightlife. While there is a newness to Koreatown, its palmlined streets are also rich in architectural charm and cultural heritage.

Scoring 89 out of 100, 122 South Berendo Street is located in what walkscore.com considers a "Very Walkable".





#### **KOREATOWN AREA AMENITIES**

GROCERY STORES	FITNESS & SPA	ENTERTAINMENT & SHOPPING
Ralphs H Mart Hank Kook Zion Market Galleria Market Jons Marketplace Vons California Market Plaza Market Sang Nok Soo Asian Market	Yoga Works Whole Body Pilates Strength RX Crossfit WilFit Sports Club Fitness M Flywheel Sports 24 Hour Fitness Movement Pilates Taejo Kickboxing Wi Spa Beverly Hot Spring	Target 6th and Virgil (Coming Soon) Wiltern Shrine Karaoke Koreatown Galleria Vermont Galleria Koreatown Plaza
Family Discount Store East West Market		

#### **RESTAURANTS & BARS & HOTELS**

Pot Lobby Bar
Lock & Key
Mountain Café
Beer Belly
The Normandie Club
Cassell's Burgers
Apt 503 Lounge
The Virgil
Sumo Dog
Horse's Mouth
Line Hotel
Hotel Normandie
Shelter Hotel

#### WITHIN DRIVING DISTANCE

Larchmont Village
Staples Center/LA Live
Walt Disney Concert Hall
Broad Museum
Griffith Observatory
ArcLight Cinemas
7th & Fig
MOCA
Dodger Stadium
Natural History Museum

# TRANSIT AND PEDESTRIAN ORIENTED



 $89^{\scriptscriptstyle \mathsf{WALK}}_{\scriptscriptstyle \mathsf{SCORE}}$ 

"VERY WALKABLE"

Most errands can be accomplished on foot.



 $73^{\,\scriptscriptstyle ext{TRANSIT}}_{\,\scriptscriptstyle ext{SCORE}}$ 

"EXCELLENT TRANSIT" Transit is convenient for most trips.



65 BIKE SCORE

"BIKEABLE"
Flat as a pancake, some bike lanes.

122 South Berendo Street offers residents convenient proximity to local employers, cultural attractions, and entertainment destinations without the use of a car. The property is located near stops for six bus lines (the DASH, 180, 181, 206, 217, and 780) which enable residents to easily access various locations within the city. Additionally, the subject property is two and a half miles from the Hollywood/ Western Metro Red Line Station where residents can enjoy short travel times to Downtown L.A, Universal City, Studio City, and NoHo Arts District.

The Metro Red Line also connects to the Purple Line and its proposed expansion which will connect al of West Los Angeles/Santa Monica to Hollywood. Listed in Table 1 below are travel times to popular destinations and employment centers via different means of transportation. The subject property has a walk score of 89, which is considered "Very Walkable" for its residents. Walkable neighborhoods attract young, educated, and affluent lifestyle renters seeking a living environment that provides luxury interior spaces near employment and entertainment centers.

TABLE 1	METHO	D OF TRANSP	ORTATION	
LOCATION	BIKING	BUS	METRO	DRIVING
GRIFFITH PARK	29 min	30 min	28 min	10 min
VERMONT/SUNSET STATION	7 min	14 min	14 min	7 min
LOS FELIZ VILLAGE	8 min	26 min	22 min	8 min
SUNSET JUNCTION	2 min	N/A	N/A	3 min
HOLLYWOOD/HIGHLAND	27 min	47 min	26 min	22 min
WILSHIRE/VERMONT STATION	14 min	23 min	20 min	10 min
UNIVERSAL CITY	56 min	30 min	30 min	27 min
DOWNTOWN LA (UNION STATION)	29 min	35 min	30min	13 min

Residents at 122 South Berendo Street are also within a short drive of some of the most desirable submarkets in Los Angeles County. The immediately adjacent neighborhoods (Hollywood and Koretown) are within a 10-15 minute drive while other employment centers such as West Hollywood, Beverly Hills, and Downtown Los Angeles are within 25 minute drive (during light traffic conditions).

23
MINUTES TO
WEST HOLLYWOOD

13
MINUTES TO
DOWNTOWN LA

29
MINUTES TO
BEVERLY HILLS



CENTRALLY LOCATED - SUPER HIGH DENSITY - 3 SQUARE MILE COMMUNITY | RAPIDLY EXPANDING RENTAL MARKET - 5000+ APARTMENTS IN DEVELOPMENT TRUE TRANSPORTATION ORIENTED COMMUNITY - NUMEROUS SUBWAY OPTIONS | RICH IN AMENITIES - RESTAURANTS, RETAIL, ENTERTAINMENT







### **KOREATOWN**

POPULATION	0.25 MILES	0.5MILE	1 MILE	
TOTAL POPULATION	8,358	30,203	101,184	
MEDIAN AGE	32.2	33.2	33.5	
MEDIAN AGE (MALE)	31.6	31.6	33.0	
MEDIAN AGE (FEMALE)	33.6	33.6	34.3	
HOUSEHOLDS & INCOME	0.25 MILES	0.5 MILE	1 MILE	
HOUSEHOLDS & INCOME TOTAL HOUSEHOLDS	0.25 MILES 2,942	0.5 MILE 10,488	1 MILE 37,523	
TOTAL HOUSEHOLDS	2,942	10,488	37,523	



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