

## WORLD HEADQUARTERS

Enterprise Holdings Inc.  
600 Corporate Park Drive  
St. Louis, Missouri 63105  
(314) 512-5000  
[www.enterpriseholdings.com](http://www.enterpriseholdings.com)

Enterprise Holdings Inc. and its affiliate Enterprise Fleet Management together offer a total transportation solution. Combined, these businesses – which include extensive car rental and car sharing services, truck rental, corporate fleet management and retail car sales – accounted for \$19.4 billion in revenue and operated more than 1.7 million vehicles throughout the world in fiscal year 2015.

Enterprise Holdings, through its regional subsidiaries, operates a global network of more than 9,000 fully staffed airport and neighborhood locations under the Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car brands.

Its affiliate, Enterprise Fleet Management, provides full-service fleet management to companies, government agencies and organizations operating medium-sized fleets of 20 or more vehicles, as well as those seeking an alternative to employee reimbursement programs.

Enterprise Holdings is the largest car rental company in the world as measured by revenue, fleet and employees. Enterprise Holdings' annual revenues also place it near the top of the travel industry, exceeding all other rental car companies, and most airlines, cruise lines, hotels, tour operators and online travel agencies.

For information on Enterprise Holdings' sustainability initiatives, visit [www.DrivingFutures.com](http://www.DrivingFutures.com) or view the company's Corporate Sustainability Report, [www.drivingfutures.com/sustainability-report](http://www.drivingfutures.com/sustainability-report).



**Alamo Rent A Car**  
[www.alamo.com](http://www.alamo.com)



**Enterprise Rent-A-Car**  
[www.enterprise.com](http://www.enterprise.com)



**National Car Rental**  
[www.nationalcar.com](http://www.nationalcar.com)

## BUSINESS LINES

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**Enterprise Car Sales**  
[www.enterprisecarsales.com](http://www.enterprisecarsales.com)



**Enterprise Truck Rental**  
[www.enterprisetricks.com](http://www.enterprisetricks.com)



**Enterprise CarShare**  
[www.enterprise-carshare.com](http://www.enterprise-carshare.com)



**RideShare by Enterprise**  
[www.enterpriserideshare.com](http://www.enterpriserideshare.com)



**Zimride by Enterprise**  
[www.zimride.com](http://www.zimride.com)



**Exotic Car Collection**  
[www.exoticcars.enterprise.com](http://www.exoticcars.enterprise.com)



**Enterprise Flex-E-Rent**  
[www.enterprise.co.uk/en/flex-e-rent.html](http://www.enterprise.co.uk/en/flex-e-rent.html)

## AFFILIATE

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**Enterprise Fleet Management**  
[www.efleets.com](http://www.efleets.com)

## EXECUTIVES

**Andrew C. Taylor**  
EXECUTIVE CHAIRMAN

**Donald Ross**  
VICE CHAIRMAN

**Pamela Nicholson**  
PRESIDENT AND CHIEF  
EXECUTIVE OFFICER

**Jo Ann Taylor Kindle**  
PRESIDENT, ENTERPRISE  
HOLDINGS FOUNDATION

**Christine Taylor**  
EXECUTIVE VICE PRESIDENT  
AND CHIEF OPERATING OFFICER

**Greg Stubblefield**  
EXECUTIVE VICE PRESIDENT  
AND CHIEF STRATEGY OFFICER

**Rick Short**  
EXECUTIVE VICE PRESIDENT  
AND CHIEF FINANCIAL OFFICER

**Edward Adams**  
SENIOR VICE PRESIDENT,  
HUMAN RESOURCES

**Brice Adamson**  
SENIOR VICE PRESIDENT,  
ENTERPRISE FLEET  
MANAGEMENT

**Mike Andrew**  
SENIOR VICE PRESIDENT AND  
GENERAL COUNSEL

**Patrick T. Farrell**  
SENIOR VICE PRESIDENT AND  
CHIEF MARKETING &  
COMMUNICATIONS OFFICER

**Lee Kaplan**  
SENIOR VICE PRESIDENT AND  
CHIEF ADMINISTRATIVE OFFICER

**Craig Kennedy**  
SENIOR VICE PRESIDENT AND  
CHIEF INFORMATION OFFICER

**Rose Langhorst**  
SENIOR VICE PRESIDENT  
AND TREASURER

**David Nestor**  
SENIOR VICE PRESIDENT,  
NORTH AMERICAN OPERATIONS

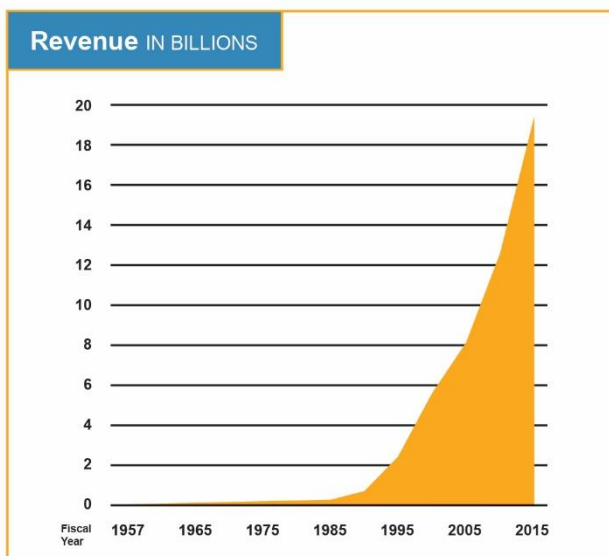
**Carolyn Kindle Betz**  
VICE PRESIDENT AND EXECUTIVE  
DIRECTOR, ENTERPRISE  
HOLDINGS FOUNDATION

## AWARDS

- Top Three Car Rental Rankings in 2015 Travel + Leisure magazine World's Best Awards
- 2015 Sustainability Outstanding Achievement Award from Global Business Travel Association
- Bronze LearningElite Organization for 2015 from Chief Learning Officer magazine
- 2015 North American Candidate Experience Awards from Talent Board
- 2015 No. 1 Entry Level Employer from CollegeGrad.com
- Top Supplier Diversity Program – recognized by Professional Women's magazine in 2015 and U.S. Veteran's magazine in 2014
- Executive Chairman Andy Taylor inducted into the Business Travel Hall of Fame from BTN Group
- President and Chief Executive Officer Pamela Nicholson named to Fortune magazine's list of "America's 50 Most Powerful Women in Business" for past nine years

Enterprise Holdings Inc. and its three brands have continually been recognized for customer service, sustainability efforts, employment practices and policies and overall leadership in the car rental industry. A comprehensive awards list is available at [www.enterpriseholdings.com/en/awards](http://www.enterpriseholdings.com/en/awards).

## GLOBAL REVENUE



**FY 2015** \$19.4 billion

**FY 2014** \$17.8 billion

**FY 2013** \$16.4 billion

**FY 2012** \$15.4 billion

**FY 2011** \$14.1 billion

FY 2011–2015 revenue includes revenue from Enterprise Fleet Management, which was spun off from Enterprise Holdings Aug. 1, 2010.



## FAST FACTS

- 93,000 employees\*
- More than 1.7 million vehicles\*
- More than 9,000 fully staffed neighborhood and airport locations worldwide
- More than 6,200 fully staffed neighborhood and airport locations in the U.S.
- Ranked by Forbes as one of America's Largest Private Companies

\*Employee and fleet numbers include Enterprise Holdings as well as its affiliate Enterprise Fleet Management

### Enterprise Rent-A-Car

- Internationally recognized brand, known for affordable rates, neighborhood convenience and outstanding customer service, including picking up local customers at no extra cost
- More than 7,300 locations throughout North America, Europe and Latin America
- More than 5,600 fully staffed neighborhood and airport branch offices located within 15 miles of 90 percent of the U.S. population
- Offers consumers a total transportation solution through its network of services including Enterprise Fleet Management, Enterprise Car Sales, Enterprise Truck Rental, Enterprise CarShare, Enterprise Rideshare, Zimride by Enterprise, Exotic Car Collection by Enterprise and Enterprise Flex-E-Rent
- Official Partner of the NCAA, NHL and NHLPA

### Alamo Rent A Car

- Attracts value-oriented international and U.S. leisure travelers looking for an easy and hassle-free rental experience
- Locations throughout the U.S., Canada, Mexico, Europe, Latin America, Asia and the Caribbean
- Largest car rental provider to international travelers visiting North America
- Operates 225 self-service kiosks at 71 U.S. locations
- Official Rental Car of Walt Disney World Resort and Disneyland Resort

### National Car Rental

- Premium, internationally recognized brand serving the daily rental needs of frequent airport travelers seeking choice, convenience and time savings for personal and business trips
- Locations throughout the U.S., Canada, Mexico, Europe, Latin America, Asia and the Caribbean
- Helped pioneer corporate-account business with the car rental industry's first comprehensive frequent-rental program, Emerald Club, allowing for an expedited rental process and counter bypass
- Official Partner and Official Rental Car of the PGA of America
- Official Rental Car Partner of four MLB teams – Kansas City Royals, Los Angeles Angels, New York Mets and St. Louis Cardinals

## MILESTONES

- 1957** Jack Taylor founds Executive Leasing in St. Louis, with a fleet of seven cars.
- 1962** Executive Leasing begins rental operations in response to customer demand for rental cars while their own cars are being repaired. Executive also starts a Car Sales division.
- 1969** Executive Leasing is renamed Enterprise Leasing in honor of the World War II aircraft carrier Jack Taylor served on – the USS Enterprise.
- 1974** Alamo Rent A Car is founded with four locations in Florida; pioneers the concept of unlimited mileage. An Enterprise employee in Orlando pilots the practice of providing customers with a free ride to the rental office. The service leads to Enterprise’s well-known “We’ll Pick You Up” tradition.
- 1980** Enterprise opens its National Reservation Center, allowing customers to call a toll-free number to reserve rental vehicles nationwide.
- 1987** National Car Rental introduces Emerald Club, the industry’s first comprehensive frequent-renter program Emerald Club, which provides members with an expedited rental process and counter bypass.
- 1989** Enterprise Leasing changes its name to Enterprise Rent-A-Car to reflect the enormous growth of its rental car business.
- 1991** Jack Taylor’s son, Andy Taylor, named Enterprise’s CEO.
- 1992** Enterprise’s leasing division becomes Enterprise Fleet Services, focusing on serving businesses with small- to mid-sized fleets.
- 1993** Enterprise Rent-A-Car opens its first international office in Windsor, Canada.
- 1994** Enterprise Rent-A-Car opens its first European rental office in Reading, England.
- 1995** Enterprise Rent-A-Car opens its first airport rental location at the Denver International Airport.
- 1995** Alamo Rent A Car is the first in car rental industry to offer customers real-time Internet booking capabilities.
- 1999** Enterprise Rent-A-Car opens its first Rent-A-Truck location.
- 2005** Alamo Rent A Car launches industry’s first online check-in system.
- 2006** Exotic Car Collection by Enterprise begins operations. Enterprise announces 50 Million Tree Pledge, in partnership with the Arbor Day Foundation and the U.S. Forest Service, commits to planting 50 million trees over 50 years, at a cost of \$50 million.
- 2007** Enterprise celebrates its 50th anniversary. Taylor family acquires Alamo Rent A Car and National Rental Car brands.
- 2009** Enterprise Holdings Inc. is created for its growing portfolio of car rental and transportation services, including the Alamo, National and Enterprise brands.
- 2010** Enterprise Holdings adds first all-electric vehicles to fleet.
- 2011** Enterprise Rent-A-Car launches “The Enterprise Way,” its first television advertising campaign featuring employees. The campaign includes Enterprise team members at branch offices, highlighting in their own words, the brand’s renowned customer service, culture and heritage.
- 2012** Enterprise Rent-A-Car begins combining retail and commercial carsharing operations under the Enterprise CarShare name.
- 2012** Enterprise Holdings further expands its European presence with its acquisition of Citer and Atesa car rental brands and enters the car rental market in China through a strategic investment in eHi Auto Services.
- 2013** Pam Nicholson named CEO, the first from outside the Taylor family. Enterprise Holdings acquires ride-matching business Zimride.
- 2015** Enterprise Holdings continues to expand globally, with its brands operating in more than 75 countries and territories