



# NewMark Merrill

COMPANIES

*When you love shopping centers it shows.*



A Beautification Award Recipient

LOCATED ON THE NORTHEAST CORNER OF UNIVERSITY AVENUE AND IOWA AVENUE IN THE CITY OF RIVERSIDE, CALIFORNIA



Home to 21,669 students and 3,576 Faculty & Staff

**Project Size** 182,256 Sq.Ft. of Retail & Office Space

### Demographics



**Population\***  
1 Mile.....25,989  
3 Miles.....97,187



**Traffic Count\***  
39,124 Cars Daily



**Household Income\***  
1 Mile.....\$40,890  
3 Miles....\$73,947



## For Lease • Prime Retail Space Available

• Conveniently located off of the 215 Freeway with excellent exposure from the main traffic corridor of University Avenue.

• Digital pylon sign situated off of Interstate 215 with exposure to more than 157,000 cars daily.

• The population of UCR spends close to \$65.2 million in products and services per year.

• Located across from the University of California Riverside campus. UCR is the 2nd largest employer in the County of Riverside with over 6,469 employees and has a student staff population of 21,669.

• Adjacent to a multi-story University Housing structure that is under construction and will house approximately 525 students.

For additional information, please contact:

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**or Darren Bovard**

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5850 Canoga Avenue

Suite 650

Woodland Hills, CA 91367

www.newmarkmerrill.com

\*Estimates are based on 2018 demographics for population and average income per household. Traffic count is based upon ESRI forecasts. The information contained herein is not guaranteed and should be independently verified.





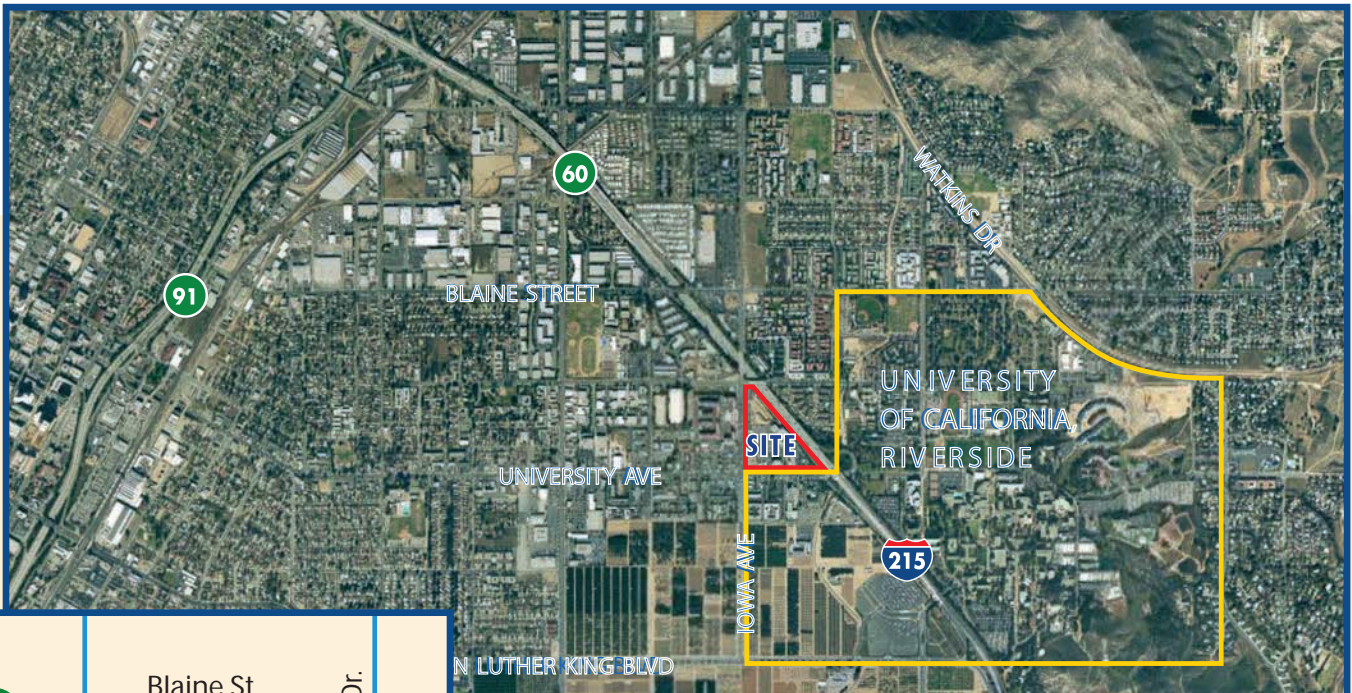
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Located at the Northeast corner of  
University Avenue & Iowa Avenue  
Riverside, California



#	Tenants	SF
1.	Starbucks	1,400 SF
2.	Rubio's	2,000 SF
3.	Jersey Mike's	1,355 SF
4A.-B	Hoops	2,772 SF
5.	J Bez Barbershop	1,866 SF
6.	Afters Ice Cream	1,100 SF
7.	Pho Vinnam Rest.	1,700 SF
8.	Gamestop	1,415 SF
9A.	Flamer Broiler	2,403 SF
9B.	Yoshinoya	1,662 SF
10A.	Bugerim	1,720 SF
10B.	Ranch 1	1,480 SF
11.	Unet	2,672 SF
12.	Juice It Up	1,107 SF
13.	Tokyo Tony's	1,107 SF
14.	Ray's Pizza	1,250 SF
15.	Sushi Ya	3,608 SF
16.	Regency Theatres	41,915 SF
17.	Available	946 SF
18.	Boba Cafe	1,090 SF
19.	Popcorn Chicken	2,095 SF
20.	Lease Pending	3,099 SF
21.	Brussels Corner	3,017 SF
22.	Lease Pending	1,298 SF
23.	Mad Platter	2,750 SF
24.	Chase Bank	3,152 SF
25.	Fire & Ice Land	1,795 SF
26.	Eye C You	1,846 SF
27.	Available	2,028 SF
28.	UCR	8,579 SF
29.	T-Mobile	2,940 SF
30.	Flourishing Gourmet	1,645 SF
31.	Lollicup	1,543 SF
32.	Ramen Okawari	2,589 SF
33.	Miiibox Beauty	1,355 SF
34.	The Buffalo Spot	1,634 SF
35.	Nail Salon	1,548 SF
36.	Poke Bar	1,494 SF
37.	UC Bakery	1,433 SF
38.	7-Eleven	3,088 SF



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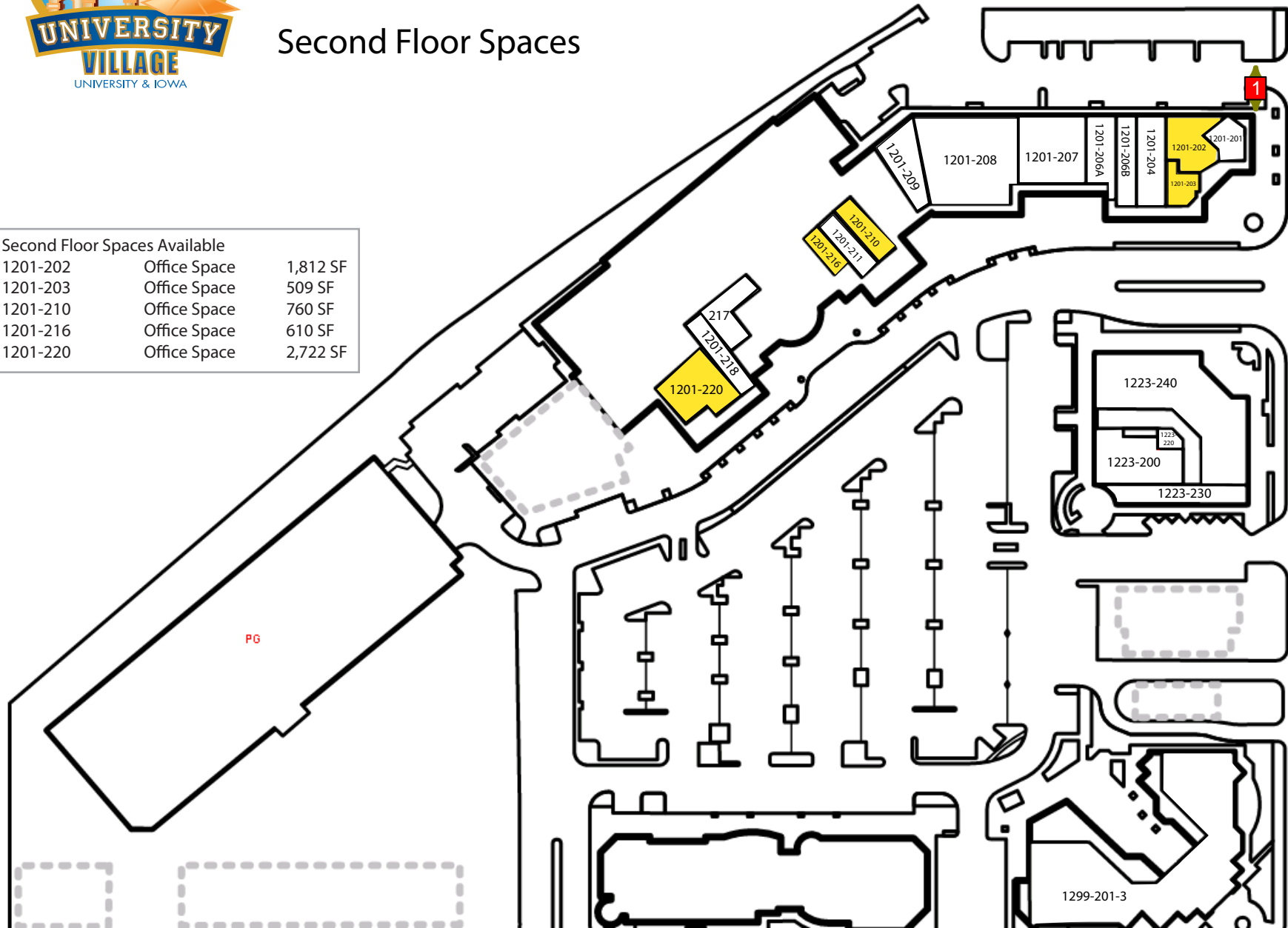
Landlord makes no representation that any of the above tenants, parking lot or building configurations will exist now or in the future. Tenants depicted may be proposed and may not actually occupy the proposed buildings. The dimensions and square footages shown are estimated only and not guaranteed.





## Second Floor Spaces

Second Floor Spaces Available		
1201-202	Office Space	1,812 SF
1201-203	Office Space	509 SF
1201-210	Office Space	760 SF
1201-216	Office Space	610 SF
1201-220	Office Space	2,722 SF





# Market Profile

1299 University Ave, Riverside, California, 92507  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.97597  
Longitude: -117.33929

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	19,396	81,502	178,777
2010 Total Population	25,479	92,872	205,550
2018 Total Population	25,989	97,187	216,631
2018 Group Quarters	5,671	7,486	8,455
2023 Total Population	26,819	102,392	227,264
2018-2023 Annual Rate	0.63%	1.05%	0.96%
2018 Total Daytime Population	24,443	112,196	235,878
Workers	7,821	56,577	114,400
Residents	16,622	55,619	121,478
<b>Household Summary</b>			
2000 Households	6,808	28,103	59,185
2000 Average Household Size	2.70	2.75	2.93
2010 Households	6,997	29,815	64,847
2010 Average Household Size	2.78	2.85	3.03
2018 Households	7,247	31,297	68,236
2018 Average Household Size	2.80	2.87	3.05
2023 Households	7,515	33,100	71,581
2023 Average Household Size	2.81	2.87	3.06
2018-2023 Annual Rate	0.73%	1.13%	0.96%
2010 Families	3,331	18,242	44,712
2010 Average Family Size	3.58	3.45	3.55
2018 Families	3,422	19,076	46,924
2018 Average Family Size	3.65	3.50	3.59
2023 Families	3,540	20,099	49,093
2023 Average Family Size	3.68	3.52	3.62
2018-2023 Annual Rate	0.68%	1.05%	0.91%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,382	29,880	62,735
Owner Occupied Housing Units	15.7%	43.2%	54.0%
Renter Occupied Housing Units	76.5%	50.9%	40.3%
Vacant Housing Units	7.8%	6.0%	5.7%
2010 Housing Units	7,862	32,674	70,044
Owner Occupied Housing Units	14.3%	40.5%	50.4%
Renter Occupied Housing Units	74.7%	50.8%	42.2%
Vacant Housing Units	11.0%	8.8%	7.4%
2018 Housing Units	8,063	34,105	73,059
Owner Occupied Housing Units	12.6%	37.5%	47.7%
Renter Occupied Housing Units	77.3%	54.2%	45.7%
Vacant Housing Units	10.1%	8.2%	6.6%
2023 Housing Units	8,355	36,092	76,688
Owner Occupied Housing Units	14.0%	39.4%	50.0%
Renter Occupied Housing Units	76.0%	52.3%	43.3%
Vacant Housing Units	10.1%	8.3%	6.7%
<b>Median Household Income</b>			
2018	\$29,895	\$50,990	\$57,474
2023	\$34,175	\$56,711	\$65,359
<b>Median Home Value</b>			
2018	\$199,671	\$363,662	\$355,063
2023	\$253,385	\$437,602	\$419,278
<b>Per Capita Income</b>			
2018	\$13,244	\$24,819	\$26,538
2023	\$14,832	\$28,847	\$30,834
<b>Median Age</b>			
2010	22.0	27.6	30.0
2018	22.5	29.1	31.8
2023	22.7	30.4	33.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Rings: 1, 3, 5 mile radii

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<b>2018 Households by Income</b>			
Household Income Base	7,244	31,293	68,228
<\$15,000	29.2%	15.1%	11.3%
\$15,000 - \$24,999	14.6%	10.3%	9.3%
\$25,000 - \$34,999	11.1%	9.8%	9.2%
\$35,000 - \$49,999	17.8%	13.8%	13.1%
\$50,000 - \$74,999	14.3%	17.3%	18.2%
\$75,000 - \$99,999	6.2%	10.9%	12.5%
\$100,000 - \$149,999	4.4%	12.4%	14.1%
\$150,000 - \$199,999	1.7%	5.1%	5.9%
\$200,000+	0.7%	5.2%	6.3%
Average Household Income	\$40,890	\$73,947	\$82,306
<b>2023 Households by Income</b>			
Household Income Base	7,512	33,096	71,573
<\$15,000	26.4%	13.1%	9.7%
\$15,000 - \$24,999	13.4%	9.0%	8.0%
\$25,000 - \$34,999	10.9%	8.7%	8.0%
\$35,000 - \$49,999	18.4%	13.1%	12.0%
\$50,000 - \$74,999	15.3%	17.1%	17.6%
\$75,000 - \$99,999	7.0%	11.6%	12.9%
\$100,000 - \$149,999	5.4%	14.1%	16.1%
\$150,000 - \$199,999	2.1%	6.1%	7.2%
\$200,000+	1.1%	7.1%	8.4%
Average Household Income	\$46,485	\$86,322	\$96,099
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,004	12,794	34,833
<\$50,000	16.2%	2.9%	4.1%
\$50,000 - \$99,999	4.1%	2.1%	2.2%
\$100,000 - \$149,999	14.6%	4.9%	3.8%
\$150,000 - \$199,999	15.1%	6.7%	5.5%
\$200,000 - \$249,999	12.6%	11.0%	11.2%
\$250,000 - \$299,999	9.7%	9.8%	11.7%
\$300,000 - \$399,999	9.4%	19.8%	20.9%
\$400,000 - \$499,999	2.0%	13.8%	15.0%
\$500,000 - \$749,999	9.5%	19.0%	15.8%
\$750,000 - \$999,999	1.9%	5.7%	4.9%
\$1,000,000 - \$1,499,999	4.9%	3.4%	3.9%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.5%
\$2,000,000 +	0.0%	0.6%	0.5%
Average Home Value	\$285,383	\$431,970	\$425,629
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,154	14,215	38,335
<\$50,000	15.6%	2.3%	3.0%
\$50,000 - \$99,999	2.3%	1.1%	1.1%
\$100,000 - \$149,999	7.3%	2.3%	1.8%
\$150,000 - \$199,999	10.1%	3.8%	2.7%
\$200,000 - \$249,999	14.1%	7.0%	6.4%
\$250,000 - \$299,999	8.3%	8.4%	8.9%
\$300,000 - \$399,999	13.9%	19.2%	22.5%
\$400,000 - \$499,999	6.1%	15.5%	18.2%
\$500,000 - \$749,999	12.2%	25.2%	21.3%
\$750,000 - \$999,999	4.1%	9.0%	7.6%
\$1,000,000 - \$1,499,999	6.0%	4.5%	4.9%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.6%
\$2,000,000 +	0.0%	1.4%	0.9%
Average Home Value	\$349,957	\$514,524	\$499,652

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	25,476	92,871	205,549
0 - 4	6.0%	6.6%	7.0%
5 - 9	4.9%	6.0%	6.7%
10 - 14	4.4%	6.1%	7.2%
15 - 24	50.1%	26.8%	21.1%
25 - 34	13.8%	15.2%	14.5%
35 - 44	7.8%	11.2%	12.1%
45 - 54	6.1%	11.5%	12.9%
55 - 64	3.8%	8.5%	9.4%
65 - 74	1.8%	4.4%	4.7%
75 - 84	1.1%	2.7%	2.9%
85 +	0.3%	1.1%	1.2%
18 +	81.9%	77.4%	74.4%
<b>2018 Population by Age</b>			
Total	25,989	97,187	216,633
0 - 4	5.7%	6.3%	6.7%
5 - 9	4.6%	5.8%	6.5%
10 - 14	4.2%	5.6%	6.4%
15 - 24	48.5%	24.4%	18.7%
25 - 34	15.3%	17.1%	16.7%
35 - 44	7.2%	10.9%	11.8%
45 - 54	5.8%	10.0%	11.0%
55 - 64	4.7%	9.7%	10.9%
65 - 74	2.5%	6.1%	6.8%
75 - 84	1.1%	2.9%	3.0%
85 +	0.4%	1.2%	1.4%
18 +	82.9%	78.9%	76.6%
<b>2023 Population by Age</b>			
Total	26,820	102,391	227,263
0 - 4	5.8%	6.4%	6.8%
5 - 9	4.5%	5.7%	6.3%
10 - 14	4.1%	5.6%	6.3%
15 - 24	46.8%	22.8%	17.1%
25 - 34	15.7%	16.7%	16.2%
35 - 44	7.9%	12.2%	13.5%
45 - 54	5.6%	9.4%	10.3%
55 - 64	4.8%	9.4%	10.4%
65 - 74	3.0%	7.0%	7.9%
75 - 84	1.3%	3.6%	3.7%
85 +	0.4%	1.3%	1.4%
18 +	83.2%	79.0%	77.0%
<b>2010 Population by Sex</b>			
Males	12,320	46,238	101,572
Females	13,159	46,634	103,978
<b>2018 Population by Sex</b>			
Males	12,594	48,400	107,177
Females	13,395	48,787	109,454
<b>2023 Population by Sex</b>			
Males	13,000	50,994	112,712
Females	13,819	51,399	114,552

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	25,479	92,872	205,551
White Alone	35.9%	51.9%	55.1%
Black Alone	11.1%	9.5%	8.9%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	23.4%	10.9%	7.9%
Pacific Islander Alone	0.5%	0.4%	0.3%
Some Other Race Alone	22.5%	21.2%	21.7%
Two or More Races	5.7%	5.1%	5.1%
Hispanic Origin	44.6%	44.3%	46.8%
Diversity Index	90.1	85.3	84.0
<b>2018 Population by Race/Ethnicity</b>			
Total	25,989	97,187	216,633
White Alone	33.7%	49.2%	52.3%
Black Alone	11.0%	9.6%	9.0%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	23.6%	11.1%	8.1%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	24.3%	23.2%	23.7%
Two or More Races	5.9%	5.5%	5.5%
Hispanic Origin	47.6%	48.3%	51.0%
Diversity Index	90.9	86.8	85.6
<b>2023 Population by Race/Ethnicity</b>			
Total	26,819	102,393	227,265
White Alone	32.4%	47.5%	50.5%
Black Alone	10.9%	9.6%	9.0%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	24.3%	11.5%	8.6%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	25.0%	24.1%	24.8%
Two or More Races	6.0%	5.7%	5.8%
Hispanic Origin	49.3%	50.9%	53.9%
Diversity Index	91.2	87.6	86.4
<b>2010 Population by Relationship and Household Type</b>			
Total	25,479	92,872	205,550
In Households	76.4%	91.5%	95.6%
In Family Households	49.7%	71.4%	80.9%
Householder	13.1%	19.6%	21.7%
Spouse	7.1%	12.7%	14.7%
Child	21.5%	29.5%	34.1%
Other relative	5.0%	6.0%	6.7%
Nonrelative	2.9%	3.6%	3.8%
In Nonfamily Households	26.8%	20.1%	14.8%
In Group Quarters	23.6%	8.5%	4.4%
Institutionalized Population	0.0%	1.3%	0.9%
Noninstitutionalized Population	23.6%	7.2%	3.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.





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<b>2018 Population 25+ by Educational Attainment</b>			
Total	9,625	56,227	133,686
Less than 9th Grade	11.5%	9.0%	9.3%
9th - 12th Grade, No Diploma	12.9%	8.9%	9.2%
High School Graduate	19.8%	19.9%	21.8%
GED/Alternative Credential	2.1%	2.5%	2.7%
Some College, No Degree	21.8%	24.3%	23.8%
Associate Degree	5.7%	7.3%	7.7%
Bachelor's Degree	14.8%	15.0%	13.8%
Graduate/Professional Degree	11.5%	13.1%	11.8%
<b>2018 Population 15+ by Marital Status</b>			
Total	22,230	79,896	174,163
Never Married	71.3%	50.8%	44.5%
Married	21.1%	36.1%	42.2%
Widowed	1.5%	3.7%	4.3%
Divorced	6.2%	9.4%	9.0%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.4%	92.5%	93.1%
Civilian Unemployed (Unemployment Rate)	8.6%	7.5%	6.9%
<b>2018 Employed Population 16+ by Industry</b>			
Total	9,696	41,730	96,328
Agriculture/Mining	1.3%	0.6%	0.7%
Construction	6.2%	6.2%	6.7%
Manufacturing	5.7%	8.3%	8.8%
Wholesale Trade	4.3%	3.5%	3.1%
Retail Trade	12.6%	11.5%	12.5%
Transportation/Utilities	4.0%	6.3%	6.3%
Information	1.5%	1.6%	1.5%
Finance/Insurance/Real Estate	4.4%	4.6%	4.7%
Services	57.4%	53.1%	51.0%
Public Administration	2.6%	4.3%	4.5%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	9,697	41,728	96,328
White Collar	58.8%	58.0%	57.0%
Management/Business/Financial	5.9%	9.5%	10.0%
Professional	25.1%	23.9%	22.1%
Sales	11.9%	10.9%	10.8%
Administrative Support	16.0%	13.8%	14.1%
Services	21.1%	18.1%	18.1%
Blue Collar	20.1%	23.9%	24.8%
Farming/Forestry/Fishing	0.5%	0.5%	0.6%
Construction/Extraction	5.3%	5.1%	5.2%
Installation/Maintenance/Repair	2.4%	3.4%	3.8%
Production	4.6%	5.9%	6.1%
Transportation/Material Moving	7.3%	9.0%	9.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	25,479	92,872	205,550
Population Inside Urbanized Area	100.0%	99.9%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 29, 2019



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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	6,997	29,815	64,847
Households with 1 Person	25.7%	24.3%	21.2%
Households with 2+ People	74.3%	75.7%	78.8%
Family Households	47.6%	61.2%	68.9%
Husband-wife Families	25.8%	39.8%	46.7%
With Related Children	15.5%	20.3%	24.7%
Other Family (No Spouse Present)	21.8%	21.4%	22.2%
Other Family with Male Householder	6.3%	6.5%	6.8%
With Related Children	3.6%	3.8%	4.1%
Other Family with Female Householder	15.5%	14.8%	15.4%
With Related Children	11.4%	9.8%	9.9%
Nonfamily Households	26.7%	14.5%	9.8%
All Households with Children	31.3%	34.5%	39.4%
Multigenerational Households	4.7%	6.3%	7.7%
Unmarried Partner Households	8.6%	8.5%	7.9%
Male-female	8.2%	7.6%	7.0%
Same-sex	0.4%	0.9%	0.8%
<b>2010 Households by Size</b>			
Total	6,997	29,814	64,848
1 Person Household	25.7%	24.3%	21.2%
2 Person Household	29.9%	29.3%	27.7%
3 Person Household	16.7%	16.7%	17.0%
4 Person Household	13.4%	13.6%	15.1%
5 Person Household	6.9%	7.6%	9.2%
6 Person Household	3.3%	4.1%	4.8%
7 + Person Household	4.0%	4.3%	5.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,997	29,815	64,847
Owner Occupied	16.0%	44.4%	54.4%
Owned with a Mortgage/Loan	11.5%	34.0%	43.3%
Owned Free and Clear	4.5%	10.3%	11.2%
Renter Occupied	84.0%	55.6%	45.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,862	32,674	70,044
Housing Units Inside Urbanized Area	100.0%	99.9%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Market Profile

1299 University Ave, Riverside, California, 92507  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.97597  
Longitude: -117.33929

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	College Towns (14B)	College Towns (14B)	American Dreamers (7C)
<b>2.</b>	Dorms to Diplomas (14C)	American Dreamers (7C)	Urban Villages (7B)
<b>3.</b>	NeWest Residents (13C)	Exurbanites (1E)	Home Improvement (4B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,500,623	\$62,947,402	\$150,054,116
Average Spent	\$1,172.99	\$2,011.29	\$2,199.05
Spending Potential Index	54	92	101
Education: Total \$	\$6,699,780	\$43,088,724	\$100,669,798
Average Spent	\$924.49	\$1,376.77	\$1,475.32
Spending Potential Index	64	95	102
Entertainment/Recreation: Total \$	\$11,294,729	\$88,027,564	\$212,991,233
Average Spent	\$1,558.54	\$2,812.65	\$3,121.39
Spending Potential Index	48	87	97
Food at Home: Total \$	\$19,025,477	\$142,533,737	\$338,469,391
Average Spent	\$2,625.29	\$4,554.23	\$4,960.28
Spending Potential Index	52	91	99
Food Away from Home: Total \$	\$13,967,784	\$102,019,421	\$241,679,963
Average Spent	\$1,927.39	\$3,259.72	\$3,541.82
Spending Potential Index	55	93	101
Health Care: Total \$	\$17,976,546	\$149,568,721	\$366,850,448
Average Spent	\$2,480.55	\$4,779.01	\$5,376.20
Spending Potential Index	43	83	94
HH Furnishings & Equipment: Total \$	\$7,506,328	\$58,417,177	\$141,512,470
Average Spent	\$1,035.78	\$1,866.54	\$2,073.87
Spending Potential Index	50	89	99
Personal Care Products & Services: Total \$	\$2,980,392	\$23,299,516	\$56,230,133
Average Spent	\$411.26	\$744.46	\$824.05
Spending Potential Index	50	90	100
Shelter: Total \$	\$66,716,833	\$490,707,327	\$1,167,692,571
Average Spent	\$9,206.13	\$15,679.05	\$17,112.56
Spending Potential Index	55	93	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,896,408	\$65,533,764	\$161,104,528
Average Spent	\$1,089.61	\$2,093.93	\$2,360.99
Spending Potential Index	44	84	95
Travel: Total \$	\$7,074,978	\$58,635,607	\$145,807,169
Average Spent	\$976.26	\$1,873.52	\$2,136.81
Spending Potential Index	45	87	99
Vehicle Maintenance & Repairs: Total \$	\$3,974,145	\$30,301,185	\$72,772,189
Average Spent	\$548.38	\$968.18	\$1,066.48
Spending Potential Index	51	90	99

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.