





EST. \$\oldsymbol{\psi}\$ 1938

RICE VILLAGE

HOUSTON, TX

Project Overview

5555 Morningside is located in the heart of Rice Village. The project offers unique indoor and outdoor dining opportunities for a full service restaurant and coffee shop or wine bar. The project has excellent access to surface and structured parking and is accessible from numerous employment and residential areas.

±4,700 SQUARE FOOT RESTAURANT WITH INDOOR AND OUTDOOR DINING





Desired Users

CHEF-DRIVEN RESTAURANT

INDOOR & OUTDOOR DINING

COFFEE AND/OR WINE BAR



















HOUSTON, TX

WEST UNIVERSITY PLACE
TRADE AREA OVERVIEW



DENSE DEMOGRAPHICS WITH STRONG

DAYTIME & EVENING POPULATION

RICE VILLAGE IS AN

AROUND-THE-CLOCK

SHOPPING DESTINATION



IDEAL LOCATION
MINUTES AWAY FROM
THE TEXAS MEDICAL CENTER,
DOWNTOWN, RIVER OAKS,
THE MUSEUM DISTRICT, AND MORE



UNIQUE MIX OF RETAIL, OFFICE, &
A VARIETY OF RESTAURANTS
AND FOOD SPECIALTIES



2018 Demographics

TOTAL POPULATION

1 MILE 22,249
2 MILE 88,805
3 MILE 182,140
10 MIN DRIVE 142,350

DAYTIME POPULATION

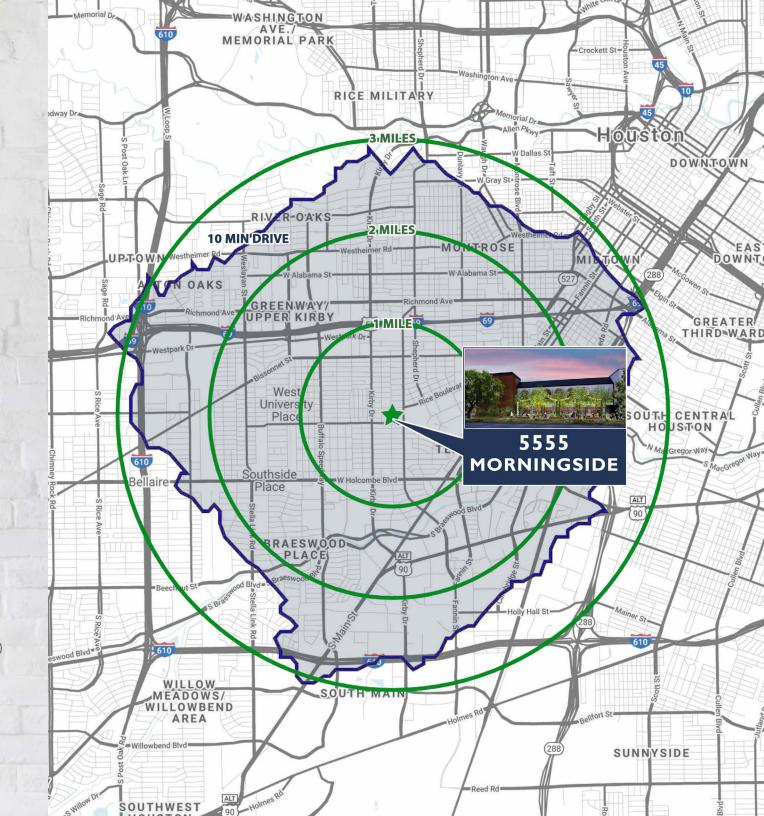
1 MILE 29,852 2 MILE 294,401 3 MILE 393,054 10 MIN DRIVE 343,924

AVERAGE HOUSEHOLD INCOME

1 MILE \$234,920 2 MILE \$168,467 3 MILE \$155,400 10 MIN DRIVE \$160,000

TRAFFIC COUNTS (2016 TXDOT)

KIRBY DR 26,363 CPD
RICE BLVD 10,200 CPD
GREENBRIAR DR 15,569 CPD
UNIVERSITY BLVD 11,576 CPD



Psychographics & Demographics Trade Area



KEY FACTS



TOTAL POPULATION:
60,666
HIGHLY EDUCATED &
WELL-TRAVELED



\$777,711 MEDIAN HH INCOME: \$151,309 CONSUMER BEHAVIOR



2.9X MORE LIKELY TO PATRONIZE A FINE DINING RESTAURANT AND 1.6X MORE LIKELY TO EAT ORGANIC REGULARLY

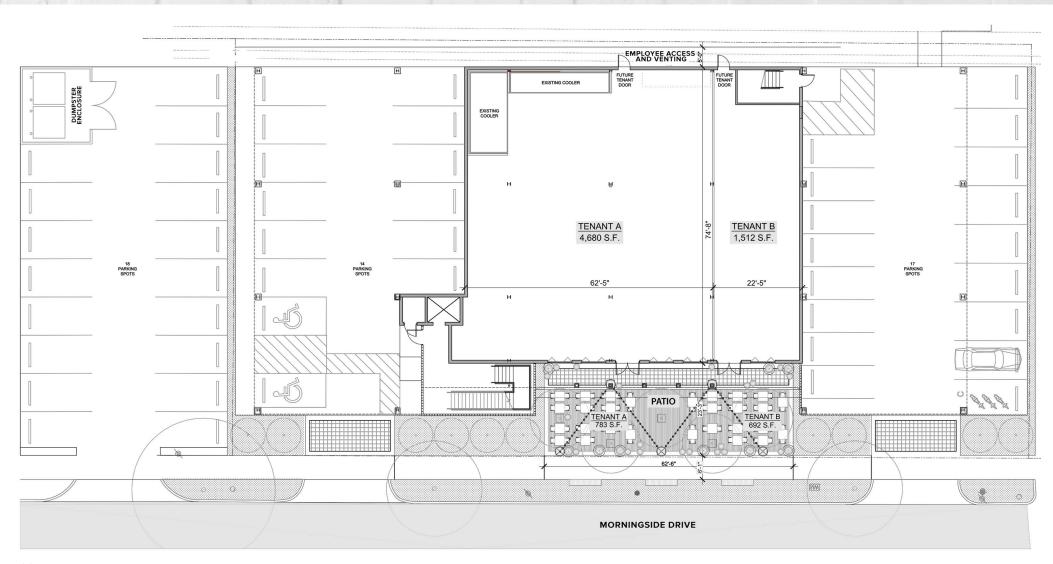
SELF-ASSURED CONSUMER ABLE TO INDULGE IN LUXURY

BUT SEEK COMFORTABLE EXPERIENCES

RATHER THAN FLASHY, IMPRESSIVE SCENES HIGHLY ENGAGED CITIZENS CONTINUOUSLY SEEKING TO IMPROVE THEIR COMMUNITY AND LIFESTYLE



Site Plan & LOD



Notes:

I) Interior Clear Height: I I'-0"

2) Height to Deck: 13'-0"

Renderings



55 55 MORNINGSIDE

LEASING CONTACT INFO:

BROOKS SHANKLIN

Vice President bshanklin@edge-re.com 713.900.3026

BURDETTE HUFFMAN

Principal bhuffman@edge-cm.com 713.900.3024

EDGE REALTY PARTNERS

5444 Westheimer Road, Suite 1650 Houston, Texas 77056

T 713,900.3000 edge-re.com



Approved by the Texas Real Estate Commission for Voluntary Use

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

INFORMATION ABOUT BROKERAGE SERVICES

Before working with a real estate broker, you should know that the duties of a broker depend on whom the broker represents. If you are a prospective seller or landlord (owner) or a prospective buyer or tenant (buyer), you should know that the broker who lists the property for sale or lease is the owner's agent. A broker who acts as a subagent represents the owner in cooperation with the listing broker. A broker who acts as a buyer's agent represents the buyer. A broker may act as an intermediary between the parties if the parties consent in writing. A broker can assist you in locating a property, preparing a contract or lease, or obtaining financing without representing you. A broker is obligated by law to treat you honestly.

IF THE BROKER REPRESENTS THE OWNER:

The broker becomes the owner's agent by entering into an agreement with the owner, usually through a written - listing agreement, or by agreeing to act as a subagent by accepting an offer of subagency from the listing broker. A subagent may work in a different real estate office. A listing broker or subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first. The buyer should not tell the owner's agent anything the buyer would not want the owner to know because an owner's agent must disclose to the owner any material information known to the agent.

IF THE BROKER REPRESENTS THE BUYER:

The broker becomes the buyer's agent by entering into an agreement to represent the buyer, usually through a written

buyer representation agreement. A buyer's agent can assist the owner but does not represent the owner and must place the interests of the buyer first. The owner should not tell a buyer's agent anything the owner would not want the buyer to know because a buyer's agent must disclose to the buyer any material information known to the agent.

IF THE BROKER ACTS AS AN INTERMEDIARY:

A broker may act as an intermediary between the parties if the broker complies with The Texas Real Estate License Act.

The broker must obtain the written consent of each party to the transaction to act as an intermediary. The written consent must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. The broker is required to treat each party honestly and fairly and to comply with The Texas Real Estate License

Act. A broker who acts as an intermediary in a transaction:

- (1) shall treat all parties honestly;
- (2) may not disclose that the owner will accept a price less than the asking price unless authorized in writing to do so by the owner;
- (3) may not disclose that the buyer will pay a price greater than the price submitted in a written offer unless authorized in writing to do so by the buyer; and
- (4) may not disclose any confidential information or any information that a party specifically instructs the broker

in writing not to disclose unless authorized in writing to disclose the information or required to do so by The Texas Real Estate License Act or a court order or if the information materially relates to the condition of the property.

With the parties' consent, a broker acting as an intermediary between the parties may appoint a person who is licensed under The Texas Real Estate License Act and associated with the broker to communicate with and carry out instructions of one party and another person who is licensed under that Act and associated with the broker to communicate with and carry out instructions of the other party.

If you choose to have a broker represent you,

you should enter into a written agreement with the broker that clearly establishes the broker's obligations and your obligations. The agreement should state how and by whom the broker will be paid. You have the right to choose the type of representation, if any, you wish to receive. Your payment of a fee to a broker does not necessarily establish that the broker represents you. If you have any questions regarding the duties and responsibilities of the broker, you should resolve those questions before proceeding.

Real estate licensee asks that you acknowledge receipt of this information about brokerage services for the licensee's records.

EDGE Realty Partners LLC

9000663

Info@edge-re.com

713.900.3000

BROKER FIRM NAME

LICENSE NO.

EMAIL

PHONE

BUYER, SELLER, LANDLORD OR TENANT

DATE

Texas Real Estate Brokers and Salespersons are licensed and regulated by the Texas Real Estate Commission (TREC). If you have a question or complaint regarding a real estate licensee, you should contact TREC at P.O. Box 12188, Austin, Texas 78711-2188 or 512-465-3960.