

# WOODFIELD STATION

FOR LEASE IN  
EUGENE, OREGON



 CLARION PARTNERS

**LOCATION** Northwest corner of Willamette St & 29th Ave,  
Eugene, Oregon

**AVAILABLE SPACE** 1,475 SF

**RENTAL RATE** \$28.00/SF | NNN approx. \$4.00/SF

**COMMENTS** Woodfield Station is a 145,000 SF retail center. The center is anchored by a stunning Market of Choice grocery store. It is also anchored by Rite Aid, Office Max, Big 5 Sporting Goods, & PetSmart. The center has numerous walkways, pedestrian plazas and 484 parking spaces. The center is 1.5 miles from The University of Oregon which has more than 1,600 faculty and staff & over 23,000 students.

**TRAFFIC COUNTS** Willamette St – 16,000 ADT (17) | 29th Ave – 15,700 ADT (17)

## DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
Estimated Population 2018	16,295	91,907	175,810
Population Forecast 2023	17,674	99,529	190,943
Average HH Income	\$68,417	\$67,788	\$68,746
Employees	5,585	66,023	113,764

Source: Regis – SitesUSA (2018)



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Licensed brokers in Oregon & Washington

# EUGENE & SPRINGFIELD, OREGON



**VALLEY RIVER CENTER**  
 MACY'S  
 JC PENNEY  
 REGAL CINEMAS  
 PETCO  
 ROSS  
 COST PLUS WORLD MARKET  
 H&M

**OAKWAY CENTER**  
 NORDSTROM RACK  
 BED BATH & BEYOND  
 OLD NAVY  
 TRADER JOE'S  
 TJ MAXX  
 HOME GOODS  
 CHICO'S  
 NIKE  
 POTTERY BARN  
 PIER 1 IMPORTS

**THE SHOPPES AT GATEWAY**  
 TARGET  
 CABELA'S  
 MARSHALL'S  
 SEARS  
 ROSS  
 KOHLS  
 CINEMARK  
 BIG 5  
 ASHLEY'S FURNITURE  
 HOBBY LOBBY  
 ULTA  
 PANERA

**WOODFIELD STATION**  
 MARKET OF CHOICE  
 RITE AID  
 OFFICE MAX  
 PETS MART  
 BIG 5

**SITE**



# CLOSE-IN 29TH & WILLAMETTE

W 27TH AVE

McMILLAN ST

PORTLAND ST

WILLAMETTE ST

VILLAGE SCHOOL  
215 STUDENTS

15,700 ADT (17)

W 29TH AVE

16,000 ADT (17)

CHARNELTON ST

OLIVE ST

SUNRISE ASIAN  
FOOD MARKET

TASTY THAI  
KITCHEN

OfficeMax PETSMART BIG 5 SPORTING GOODS

SNAP

Laughing Planet

Nature's Pet MARKET - GROOMING - WASH

sally beauty

MARKET CHOICE

RITE AID

Great Clips

us bank

THE FLYING SQUIRREL

SOUTH EUGENE LIQUOR

AVAILABLE PERFECT LOOK

at&t

Pizza Hut

McDonald's

7 ELEVEN

MOD

arriving by bike

Chevron

Starbucks

T-Mobile

The UPS Store

SUBWAY

PeaceHealth

CHASE

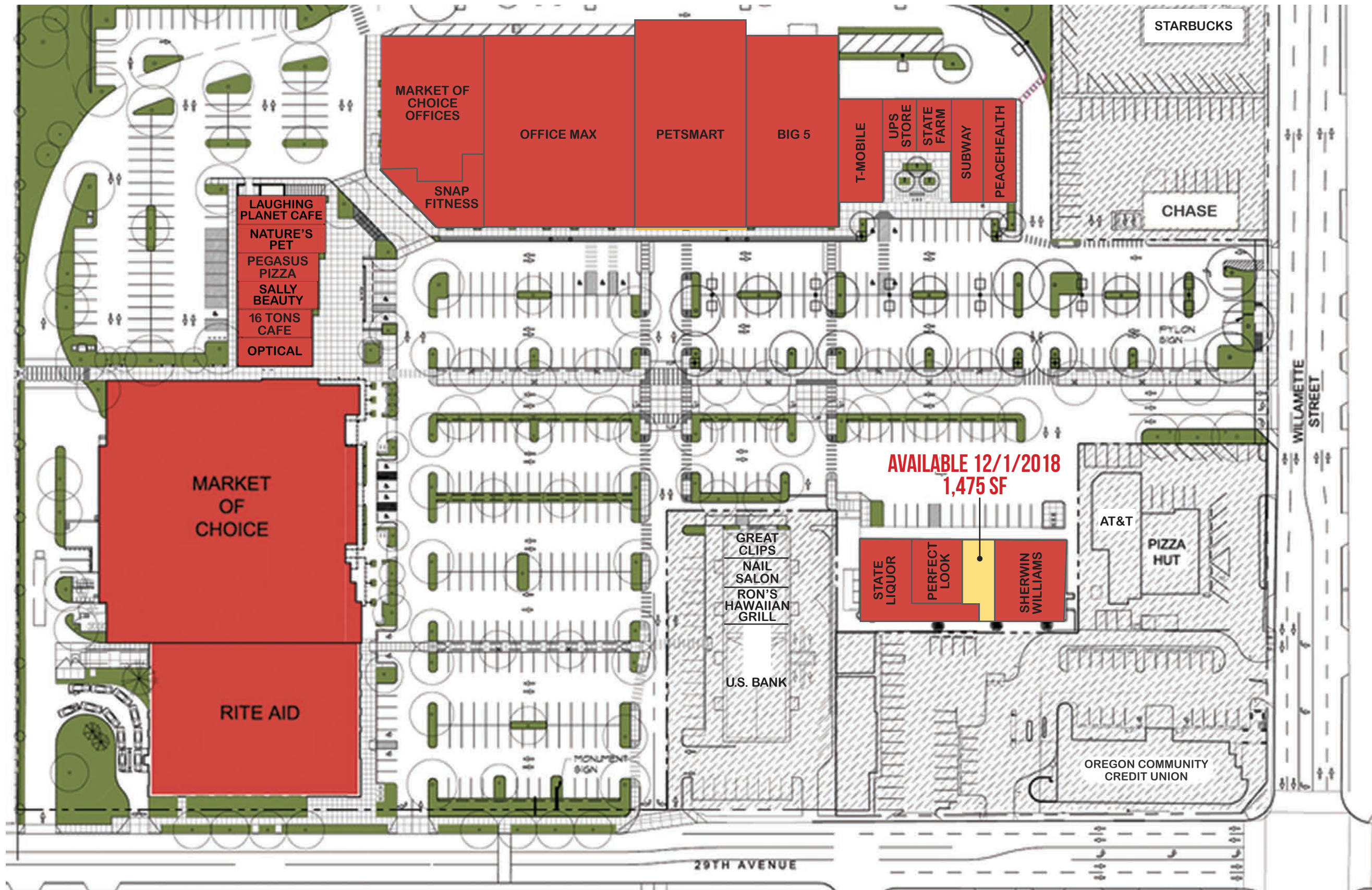
True Value

Chapala

PAPA JOHN'S

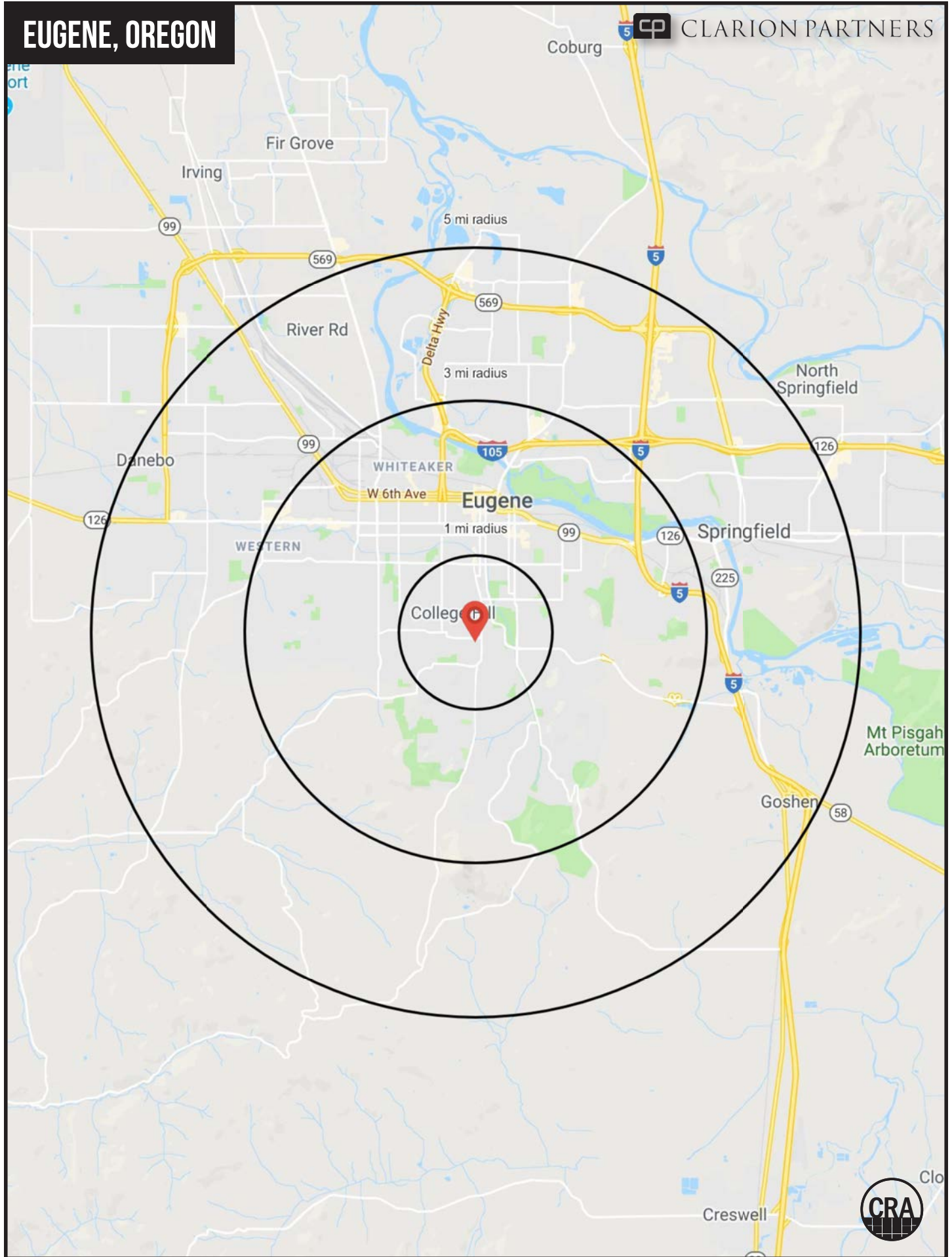


# SITE PLAN | WOODFIELD STATION



# EUGENE, OREGON

CLARION PARTNERS



Clo

# FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.0272/-123.0923

RF1

NWC Willamette St & 29 Ave Eugene, OR 97405		1 mi radius	3 mi radius	5 mi radius
POPULATION	2018 Estimated Population	16,295	91,907	175,810
	2023 Projected Population	17,674	99,529	190,943
	2010 Census Population	15,622	83,078	162,062
	2000 Census Population	15,190	78,224	154,917
	Projected Annual Growth 2018 to 2023	1.7%	1.7%	1.7%
	Historical Annual Growth 2000 to 2018	0.4%	1.0%	0.7%
HOUSEHOLDS	2018 Estimated Households	7,293	39,816	75,169
	2023 Projected Households	7,554	41,330	78,135
	2010 Census Households	7,140	36,286	70,114
	2000 Census Households	6,845	33,924	65,740
	Projected Annual Growth 2018 to 2023	0.7%	0.8%	0.8%
	Historical Annual Growth 2000 to 2018	0.4%	1.0%	0.8%
AGE	2018 Est. Population Under 10 Years	7.5%	7.7%	9.4%
	2018 Est. Population 10 to 19 Years	9.9%	13.7%	12.2%
	2018 Est. Population 20 to 29 Years	27.5%	26.1%	21.4%
	2018 Est. Population 30 to 44 Years	17.6%	17.1%	18.0%
	2018 Est. Population 45 to 59 Years	16.6%	15.5%	16.5%
	2018 Est. Population 60 to 74 Years	14.6%	14.3%	15.4%
	2018 Est. Population 75 Years or Over	6.4%	5.7%	7.2%
	2018 Est. Median Age	35.2	34.2	36.4
MARITAL STATUS & GENDER	2018 Est. Male Population	49.0%	49.9%	49.1%
	2018 Est. Female Population	51.0%	50.1%	50.9%
	2018 Est. Never Married	48.7%	53.4%	44.2%
	2018 Est. Now Married	31.8%	28.6%	34.4%
	2018 Est. Separated or Divorced	15.8%	14.3%	16.7%
	2018 Est. Widowed	3.8%	3.6%	4.7%
INCOME	2018 Est. HH Income \$200,000 or More	4.0%	5.6%	4.6%
	2018 Est. HH Income \$150,000 to \$199,999	5.3%	4.8%	4.5%
	2018 Est. HH Income \$100,000 to \$149,999	10.8%	11.0%	11.2%
	2018 Est. HH Income \$75,000 to \$99,999	10.4%	9.6%	10.1%
	2018 Est. HH Income \$50,000 to \$74,999	17.9%	14.8%	16.8%
	2018 Est. HH Income \$35,000 to \$49,999	11.9%	12.3%	13.7%
	2018 Est. HH Income \$25,000 to \$34,999	9.9%	9.4%	10.3%
	2018 Est. HH Income \$15,000 to \$24,999	11.7%	11.8%	11.8%
	2018 Est. HH Income Under \$15,000	17.9%	20.8%	16.9%
	2018 Est. Average Household Income	\$68,417	\$67,788	\$68,746
	2018 Est. Median Household Income	\$52,822	\$50,716	\$51,111
	2018 Est. Per Capita Income	\$30,698	\$30,085	\$29,832
	2018 Est. Total Businesses	783	6,757	10,985
2018 Est. Total Employees	5,585	66,023	113,764	

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## NWC Willamette St & 29 Ave

### Eugene, OR 97405

1 mi radius    3 mi radius    5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
<b>RACE</b>	2018 Est. White	84.6%	82.9%	83.3%
	2018 Est. Black	1.6%	2.1%	1.8%
	2018 Est. Asian or Pacific Islander	5.7%	6.1%	4.8%
	2018 Est. American Indian or Alaska Native	1.0%	0.9%	1.0%
	2018 Est. Other Races	7.1%	8.0%	9.0%
<b>HISPANIC</b>	2018 Est. Hispanic Population	970	7,164	16,952
	2018 Est. Hispanic Population	6.0%	7.8%	9.6%
	2023 Proj. Hispanic Population	6.5%	8.5%	10.6%
	2010 Hispanic Population	5.1%	6.7%	8.2%
<b>EDUCATION (Adults 25 or Older)</b>	2018 Est. Adult Population (25 Years or Over)	10,731	57,372	116,860
	2018 Est. Elementary (Grade Level 0 to 8)	1.1%	1.6%	2.3%
	2018 Est. Some High School (Grade Level 9 to 11)	3.7%	3.5%	4.9%
	2018 Est. High School Graduate	11.7%	14.6%	18.7%
	2018 Est. Some College	20.7%	23.5%	26.3%
	2018 Est. Associate Degree Only	5.4%	6.7%	7.9%
	2018 Est. Bachelor Degree Only	28.8%	25.9%	22.4%
	2018 Est. Graduate Degree	28.6%	24.2%	17.6%
<b>HOUSING</b>	2018 Est. Total Housing Units	7,488	40,863	77,128
	2018 Est. Owner-Occupied	45.0%	40.5%	45.3%
	2018 Est. Renter-Occupied	52.4%	57.0%	52.1%
	2018 Est. Vacant Housing	2.6%	2.6%	2.5%
<b>HOMES BUILT BY YEAR</b>	2010 Homes Built 2005 or later	0.2%	3.2%	2.4%
	2010 Homes Built 2000 to 2004	5.4%	9.2%	8.2%
	2010 Homes Built 1990 to 1999	6.4%	10.2%	12.2%
	2010 Homes Built 1980 to 1989	5.8%	8.5%	9.4%
	2010 Homes Built 1970 to 1979	15.4%	22.3%	23.5%
	2010 Homes Built 1960 to 1969	18.4%	19.0%	18.6%
	2010 Homes Built 1950 to 1959	26.0%	15.1%	14.5%
	2010 Homes Built Before 1949	20.9%	17.7%	15.0%
<b>HOME VALUES</b>	2010 Home Value \$1,000,000 or More	0.3%	0.2%	0.2%
	2010 Home Value \$500,000 to \$999,999	6.5%	9.5%	7.3%
	2010 Home Value \$400,000 to \$499,999	11.0%	11.5%	10.0%
	2010 Home Value \$300,000 to \$399,999	28.3%	31.2%	21.6%
	2010 Home Value \$200,000 to \$299,999	40.6%	37.4%	35.1%
	2010 Home Value \$150,000 to \$199,999	9.5%	10.8%	15.3%
	2010 Home Value \$100,000 to \$149,999	2.7%	4.1%	7.7%
	2010 Home Value \$50,000 to \$99,999	0.3%	1.0%	2.1%
	2010 Home Value \$25,000 to \$49,999	0.2%	0.4%	1.6%
	2010 Home Value Under \$25,000	1.0%	1.7%	3.6%
	2010 Median Home Value	\$303,530	\$297,486	\$262,168
	2010 Median Rent	\$940	\$857	\$835

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## NWC Willamette St & 29 Ave

Eugene, OR 97405

1 mi radius 3 mi radius 5 mi radius

		1 mi radius	3 mi radius	5 mi radius
<b>LABOR FORCE</b>	2018 Est. Labor Population Age 16 Years or Over	14,345	80,716	150,168
	2018 Est. Civilian Employed	62.6%	57.0%	57.8%
	2018 Est. Civilian Unemployed	2.0%	2.4%	2.3%
	2018 Est. in Armed Forces	-	-	-
	2018 Est. not in Labor Force	35.4%	40.6%	39.9%
	2018 Labor Force Males	48.8%	49.7%	48.8%
	2018 Labor Force Females	51.2%	50.3%	51.2%
<b>OCCUPATION</b>	2010 Occupation: Population Age 16 Years or Over	8,997	46,194	87,024
	2010 Mgmt, Business, & Financial Operations	11.5%	11.9%	12.3%
	2010 Professional, Related	34.2%	31.2%	27.4%
	2010 Service	23.2%	20.5%	19.8%
	2010 Sales, Office	21.3%	25.0%	26.4%
	2010 Farming, Fishing, Forestry	0.4%	0.6%	0.7%
	2010 Construction, Extraction, Maintenance	3.4%	3.6%	4.3%
	2010 Production, Transport, Material Moving	6.0%	7.2%	9.1%
	2010 White Collar Workers	67.0%	68.1%	66.0%
	2010 Blue Collar Workers	33.0%	31.9%	34.0%
<b>TRANSPORTATION TO WORK</b>	2010 Drive to Work Alone	60.3%	62.9%	69.0%
	2010 Drive to Work in Carpool	6.6%	7.1%	8.3%
	2010 Travel to Work by Public Transportation	4.9%	4.1%	3.5%
	2010 Drive to Work on Motorcycle	0.1%	0.2%	0.2%
	2010 Walk or Bicycle to Work	20.1%	18.0%	12.4%
	2010 Other Means	1.5%	1.2%	1.0%
	2010 Work at Home	6.4%	6.5%	5.5%
<b>TRAVEL TIME</b>	2010 Travel to Work in 14 Minutes or Less	48.9%	45.2%	45.1%
	2010 Travel to Work in 15 to 29 Minutes	45.8%	42.2%	42.6%
	2010 Travel to Work in 30 to 59 Minutes	8.4%	8.9%	9.3%
	2010 Travel to Work in 60 Minutes or More	3.2%	3.9%	4.5%
	2010 Average Travel Time to Work	15.3	15.0	15.3
<b>CONSUMER EXPENDITURE</b>	2018 Est. Total Household Expenditure	\$392 M	\$2.09 B	\$4.02 B
	2018 Est. Apparel	\$13.7 M	\$73.1 M	\$140 M
	2018 Est. Contributions, Gifts	\$26.4 M	\$144 M	\$272 M
	2018 Est. Education, Reading	\$15.3 M	\$84.4 M	\$157 M
	2018 Est. Entertainment	\$21.8 M	\$116 M	\$224 M
	2018 Est. Food, Beverages, Tobacco	\$60.3 M	\$320 M	\$618 M
	2018 Est. Furnishings, Equipment	\$13.3 M	\$71.1 M	\$136 M
	2018 Est. Health Care, Insurance	\$34.7 M	\$184 M	\$356 M
	2018 Est. Household Operations, Shelter, Utilities	\$122 M	\$650 M	\$1.25 B
	2018 Est. Miscellaneous Expenses	\$5.82 M	\$30.9 M	\$59.7 M
	2018 Est. Personal Care	\$5.10 M	\$27.2 M	\$52.2 M
	2018 Est. Transportation	\$73.9 M	\$390 M	\$756 M

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## INITIAL AGENCY DISCLOSURE (OAR 863-015-215(4))

*Consumers: This pamphlet describes the legal obligations of Oregon real estate licensees to consumers. Real estate brokers and principal real estate brokers are required to provide this information to you when they first contact you. A licensed real estate broker or principal broker need not provide the pamphlet to a party who has, or may be reasonably assumed to have, received a copy of the pamphlet from another broker.*

*This pamphlet is informational only. Neither the pamphlet nor its delivery to you may be interpreted as evidence of intent to create an agency relationship between you and a broker or a principal broker.*

### Real Estate Agency Relationships

An "agency" relationship is a voluntary legal relationship in which a licensed real estate broker or principal broker (the "agent") agrees to act on behalf of a buyer or a seller (the "client") in a real estate transaction. Oregon law provides for three types of agency relationships between real estate agents and their clients:

*Seller's Agent* -- Represents the seller only.

*Buyer's Agent* -- Represents the buyer only.

*Disclosed Limited Agent* -- Represents both the buyer and seller, or multiple buyers who want to purchase the same property. This can be done only with the written permission of all clients.

*The actual agency relationships between the seller, buyer and their agents in a real estate transaction must be acknowledged at the time an offer to purchase is made. Please read this pamphlet carefully before entering into an agency relationship with a real estate agent.*

### Definition of "Confidential Information"

Generally, licensees must maintain confidential information about their clients. "Confidential information" is information communicated to a real estate licensee or the licensee's agent by the buyer or seller of one to four residential units regarding the real property transaction, including but not limited to price, terms, financial qualifications or motivation to buy or sell.

"Confidential information" does not mean information that:

1. The buyer instructs the licensee or the licensee's agent to disclose about the buyer to the seller, or the seller instructs the licensee or the licensee's agent to disclose about the seller to the buyer; and
2. The licensee or the licensee's agent knows or should know failure to disclose would constitute fraudulent representation.

### Duties and Responsibilities of a Seller's Agent

Under a written listing agreement to sell property, an agent represents only the seller unless the seller agrees in writing to allow the agent to also represent the buyer.

An agent who represents only the seller owes the following affirmative duties to the seller, the other parties and the other parties' agents involved in a real estate transaction:

1. To deal honestly and in good faith;
2. To present all written offers, notices and other communications to and from the parties in a timely manner without regard to whether the property is subject to a contract for sale or the buyer is already a party to a contract to purchase; and
3. To disclose material facts known by the agent and not apparent or readily ascertainable to a party.

A seller's agent owes the seller the following affirmative duties:

1. To exercise reasonable care and diligence;
2. To account in a timely manner for money and property received from or on behalf of the seller;
3. To be loyal to the seller by not taking action that is adverse or detrimental to the seller's interest in a transaction;
4. To disclose in a timely manner to the seller any conflict of interest, existing or contemplated;
5. To advise the seller to seek expert advice on matters related to the transaction that are beyond the agent's expertise;
6. To maintain confidential information from or about the seller except under subpoena or court order, even after termination of the agency relationship; and
7. Unless agreed otherwise in writing, to make a continuous, good faith effort to find a buyer for the property, except that a seller's agent is not required to seek additional offers to purchase the property while the property is subject to a contract for sale.

None of these affirmative duties of an agent may be waived, except (7). The affirmative duty listed in (7) can only be waived by written agreement between seller and agent.

Under Oregon law, a seller's agent may show properties owned by another seller to a prospective buyer and may list competing properties for sale without breaching any affirmative duty to the seller.

Unless agreed to in writing, an agent has no duty to investigate matters that are outside the scope of the agent's expertise, including but not limited to investigation of the condition of property, the legal status of the title or the seller's past conformance with law.

### Duties and Responsibilities of a Buyer's Agent

An agent, other than the seller's agent, may agree to act as the buyer's agent only. The buyer's agent is not representing the seller, even if the buyer's agent is receiving compensation for services rendered, either in full or in part, from the seller or through the seller's agent.

An agent who represents only the buyer owes the following affirmative duties to the buyer, the other parties and the other parties' agents involved in a real estate transaction:

1. To deal honestly and in good faith;
2. To present all written offers, notices and other communications to and from the parties in a timely manner without regard to whether the property is subject to a contract for sale or the buyer is already a party to a contract to purchase; and
3. To disclose material facts known by the agent and not apparent or readily ascertainable to a party.

A buyer's agent owes the buyer the following affirmative duties:

1. To exercise reasonable care and diligence;
2. To account in a timely manner for money and property received from or on behalf of the buyer;
3. To be loyal to the buyer by not taking action that is adverse or detrimental to the buyer's interest in a transaction;
4. To disclose in a timely manner to the buyer any conflict of interest, existing or contemplated;
5. To advise the buyer to seek expert advice on matters related to the transaction that are beyond the agent's expertise;
6. To maintain confidential information from or about the buyer except under subpoena or court order, even after termination of the agency relationship; and
7. Unless agreed otherwise in writing, to make a continuous, good faith effort to find property for the buyer, except that a buyer's agent is not required to seek additional properties for the buyer while the buyer is subject to a contract for purchase.

None of these affirmative duties of an agent may be waived, except (7). The affirmative duty listed in (7) can only be waived by written agreement between buyer and agent.

Under Oregon law, a buyer's agent may show properties in which the buyer is interested to other prospective buyers without breaching an affirmative duty to the buyer.

Unless agreed to in writing, an agent has no duty to investigate matters that are outside the scope of the agent's expertise, including but not limited to investigation of the condition of property, the legal status of the title or the seller's past conformance with law.



**Duties and Responsibilities of an Agent Who Represents More than One Client in a Transaction**

One agent may represent both the seller and the buyer in the same transaction, or multiple buyers who want to purchase the same property, only under a written "Disclosed Limited Agency Agreement" signed by the seller and buyer(s).

Disclosed Limited Agents have the following duties to their clients:

- a. To the seller, the duties listed above for a seller's agent;
- b. To the buyer, the duties listed above for a buyer's agent; and
- c. To both buyer and seller, except with express written permission of the respective person, the duty not to disclose to the other person:
  - i. That the seller will accept a price lower or terms less favorable than the listing price or terms;
  - ii. That the buyer will pay a price greater or terms more favorable than the offering price or terms; or
  - iii. Confidential information as defined above.

Unless agreed to in writing, an agent has no duty to investigate matters that are outside the scope of the agent's expertise.

When different agents associated with the same principal broker (a real estate licensee who supervises other agents) establish agency relationships with different parties to the same transaction, only the principal broker will act as a Disclosed Limited Agent for both the buyer and seller. The other agents continue to represent only the party with whom the agents have already established an agency relationship unless all parties agree otherwise in writing. The principal real estate broker and the real estate licensees representing either seller or buyer shall owe the following duties to the seller and buyer:

1. To disclose a conflict of interest in writing to all parties;
2. To take no action that is adverse or detrimental to either party's interest in the transaction; and
3. To obey the lawful instructions of both parties.

No matter whom they represent, an agent must disclose information the agent knows or should know that failure to disclose would constitute fraudulent misrepresentation.

*You are encouraged to discuss the above information with the licensee delivering this pamphlet to you. If you intend for that licensee, or any other Oregon real estate licensee, to represent you as a Seller's Agent, Buyer's Agent, or Disclosed Limited Agent, you should have a specific discussion with the agent about the nature and scope of the agency relationship. Whether you are a buyer or seller, you cannot make a licensee your agent without the licensee's knowledge and consent, and an agent cannot make you a client without your knowledge and consent.*