

THE BRANCH BROOK TOWER

LANDMARK TO IGNITE NEWARK'S TRANSFORMATION

40 FLOORS OF LUXURY

A TRANSIT ORIENTED DEVELOPMENT





BRANCH BROOK PARK CHERRY BLOSSOM TREES

HISTORY, NATURE
AND MODERN ARCHITECTURE
COME TOGETHER

BRANCH BROOK TOWER HISTORY, LUXURY, AND CONVENIENCE COME TOGETHER

Newark's Branch Brook Park is a Special Place. Listed in both the NJ and United States Registry of Historic Places it holds the distinction of being the First County Park to be opened for public use in the country. This 360-acre marvel dates to 1895 and is best known for having 5,000 Cherry Blossom Trees, the largest and most diverse collection in the Country. The Annual Cherry Blossom Festival draws more than 100,000 annual visitors, many from throughout the world. Designed by the renowned Olmsted Brothers of NYC Central Park fame, the Park also has an expansive lawn area which hosts an Annual Summer concert series.

The time has come for this historic park to now have an historic development project as part of its extended footprint; that project will be **Branch Brook Tower!** As the first 40 floor building to ever be built in the City of Newark, this pioneering project will set the standard for all others to follow.

The Branch Brook Tower is a Luxurious Transit-Oriented mixed-use re-development project that will undeniably become a Landmark in Newark and take the City's development efforts to the next level. The project will fill the critical void in the City of a high quality 24/7 live, work, play destination for professionals and families of mid and upper management executives. The development envisions a 1.7 million square foot tower with 1036 Luxury Residential units, Panoramic view elevators, 24 street level Commercial spaces, 40 office spaces, as well as 548 parking spaces. With breath taking views of the park as well as of the Newark and NYC skylines, a 7th floor 50,000 sq. ft. outdoor garden, a 40th floor Rooftop area, and 40,000 sq. ft. of amenities, this project will offer a sublime quality of life for all its residents. Besides the Park as a back yard, the project is also one mile from a public golf course, 1/2 mile from Clara Maas Hospital, and 2 Miles from the Sacred Heart Basilica.

A critical feature of Branch Brook tower, is that it is a **transit oriented development**. NJ Transit's Light Rail System has a Branch Brook Park stop immediately connected to the re-development site. With a secured walkway to the light rail, a 14-minute ride to Newark Penn Station, and a 22-minute PATH trip, residents can be from their apartment to the WTC in 40 Minutes! A 10-minute Ride on the Light Rail will also get residents to World Class Arts and Sports venues (NJPAC-Prudential Center) in Downtown Newark.

The project, and request for a redevelopment agreement, has been presented to City Officials and has received initial enthusiastic support. A recent amendment of the City's zoning ordinance promoting high density residential projects, shows that City leaders believe the City is ready for large scale development.

The transformative nature of this project makes it eligible for a variety of governmental financial incentives. With a projected budget of \$570 million, the creation of approximately 6,000 construction jobs for a 4-year period, and an estimated 2,000 permanent jobs after completion, Branch Brook Tower is effectively a text book case for the Federal EB-5 program, which can be a game changer financially. The size, scope, and nature of the project also make it eligible for a City of Newark P.I.L.O.T., low cost R.A.B. bond funding as well state tax credits from NJEDA's Grow NJ and ERGG programs.

Whether as a partial condominium project (comparables selling at \$1000 sq. ft.) or with an initial projected residential rental rate of \$41 sq. ft. (today's comparable are in \$45-\$60 sq. ft.), the in building and local community attractions, and its convenience to NYC, Branch Brook Tower will be a tremendous value for all its residents, and a successful project for its investors.

THE BRANCH BROOK PARK IS YOUR

360 ACRE BACKYARD

WITH NEW YORK CITY ALWAYS IN SIGHT



YOUR NEIGHBORHOOD

WHERE YOU CAN WALK TO



SACRED HEART BASILICA
2 MILES

- BRANCH BROOK TOWER -

THE VIEW FROM BRANCH BROOK TOWER



HENDRICKS GOLF COURSE
1 MILE



CLARA MAASS HOSPITAL - RWJ BARNABAS HEALTH SYSTEM
1/2 MILE

NEWARK NEW JERSEY'S GATEWAY CITY

TRANSPORTATION & CORPORATE CAPITAL

NEWARK LIBERTY AIRPORT 7.5 MILES



PORT NEWARK 9.8 MILES



NEWARK PENN STATION 4.3 MILES



GARDEN STATE PARKWAY 1 MILE



CENTRAL BUSINESS DISTRICT

- BRANCH BROOK TOWER -

WHY NEWARK?

The NYC GMA continues to be the Largest Population center in the United States with the US Census 2016 update accounting for over 20.15 Million people living in the area. Even with higher projected growth rates in other less densely populated regions in the country, experts in the field continue to predict that NYC will continue to be # 1 for the foreseeable future. The most conservative growth estimates, by the US conference of Mayors project a growth rate of 3.7% till the year 2030, while other reputable agencies, The United Nations, have the estimate as high as 9%. So, the main question for developers and a myriad of public policy folks is not an easy one to answer: Where are we going to put an estimated 1 million people in the next 5-10 years?

Higher densities coupled with a massive investment in public transportation services will be necessary to accommodate the projected increases in population for this region. When it comes to evaluating alternative sites throughout the region, one City jumps out as being **ready to handle this growth**, and as the clear favorite as “the best place” to invest in as a solution to this problem: **NEWARK, NJ**.

Newark, NJ has been blessed with perhaps the best geographic location of any “Mid-Size city” in the United States. Located just 12 miles from downtown Manhattan, Newark, NJ has a **Transportation Super Structure**, second to none. Whether it be by Air (Liberty International Airport), Rail (Northeast Corridor-Penn Station, Erie Lackawanna- Broad Street Station, NY/NJ PATH system, NJ Transit Light Rail), Boat (Port Newark), or Car (Interstates 78, 95; State Highways 1&9,21,22, Garden State Parkway) **ALL ROADS LEAD TO NEWARK**.

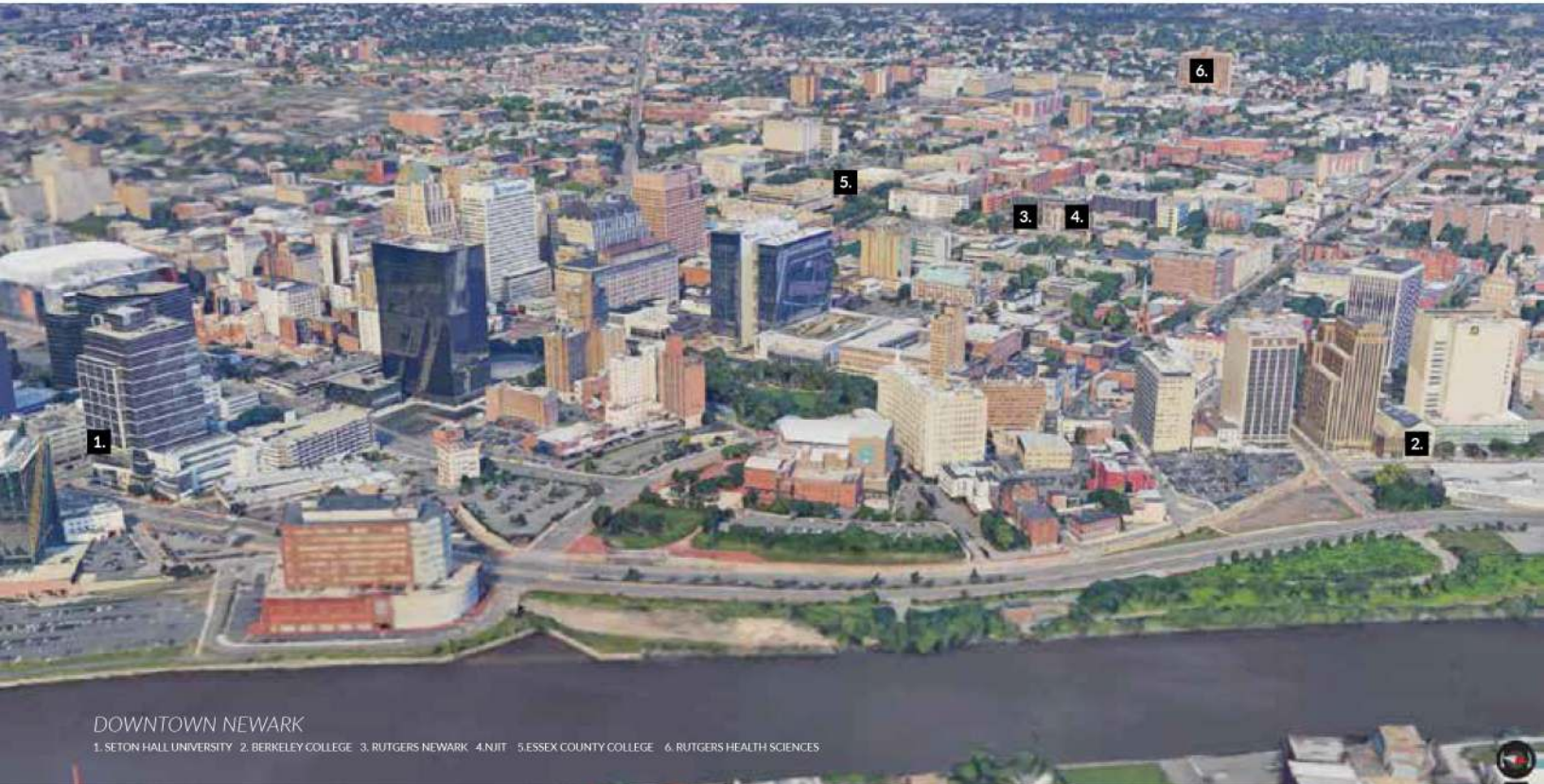
Newark is already the job capital of the State of NJ, and is home to corporate powerhouses such as Prudential (World Headquarters), Panasonic (North American Headquarters), as well as PSEG, Horizon, Verizon, Audible and Cablevision amongst dozens of others. With it's location and cost advantages, the City of Newark is well positioned to compete for any national or international corporate relocations. The reality is that business representatives in, and/or residents of, Newark can get to the financial district in lower Manhattan in 20 minutes. This is faster than most people who live in NYC, ITSELF!!

The least appreciated aspect of Newark is that it is a College Town! Rutgers Newark, ranked as the most diverse college campus in America, is joined by NJIT, Seton Hall Law School, the former UMDNJ (now Rutgers Health, Essex County College, and Berkeley College to have approximately 60,000 students, faculty, and staff making it the 5th highest concentration on the East Coast, and largest in the region after NYC. When coupled with 4 hospitals (Beth Israel, St. Michaels, University, and Clara Maass) directly serving the City, including a Nationally Recognized Level 1 trauma Center, the “Eds and Meds” development strategy so many other cities are trying to create is already thriving in Newark, NJ

Furthermore, in the last 20 years, Newark has had a World Class Arts Center (NJPAC-1997) as well as a National top 10 revenue grossing Sports/Concert venue (Prudential Center-2007) open their doors and have both had tremendous success. When you couple these two venues to the Newark Museum, Library, and Historical society along with a renowned Ironbound Restaurant District, Newark is loaded with Arts and Culture.

It is clear, that Newark has a lot going on and is a great place to live, work and play. The inevitable reality is that the developer community has taken notice and in the last 5-10 years we can see that it is also a great place to Invest! With well over 2 billion dollars in private sector investment in the last few years, and a couple billion more in the pipeline, it seems safe to conclude that: **NEWARK'S TIME HAS ARRIVED, AND THAT TIME IS NOW!**

NEWARK NEW JERSEY'S KNOWLEDGE CENTER



DOWNTOWN NEWARK

1. SETON HALL UNIVERSITY 2. BERKELEY COLLEGE 3. RUTGERS NEWARK 4. NJIT 5. ESSEX COUNTY COLLEGE 6. RUTGERS HEALTH SCIENCES

Newark is the strongest knowledge center in the state and home to distinguished institutions of higher education with approximately 60,000 students, faculty and staff. With this growing population demand among highly educated professionals, Newark is seeing a burgeoning demand for high quality residential units.

This strong university and research base in the City of Newark also serves as an incentive to entrepreneurs and key business industries that are looking for opportunities to grow or expand their business and access to talent. As a City with a high concentration of talent, Newark is where knowledge-based enterprises are created and empowered. With a strong commitment to workforce development, business incubation and planning, Newark Colleges and Universities are creating a pathway to connect students and community members to vast opportunities and resources.

NEWARK IS A COLLEGE TOWN

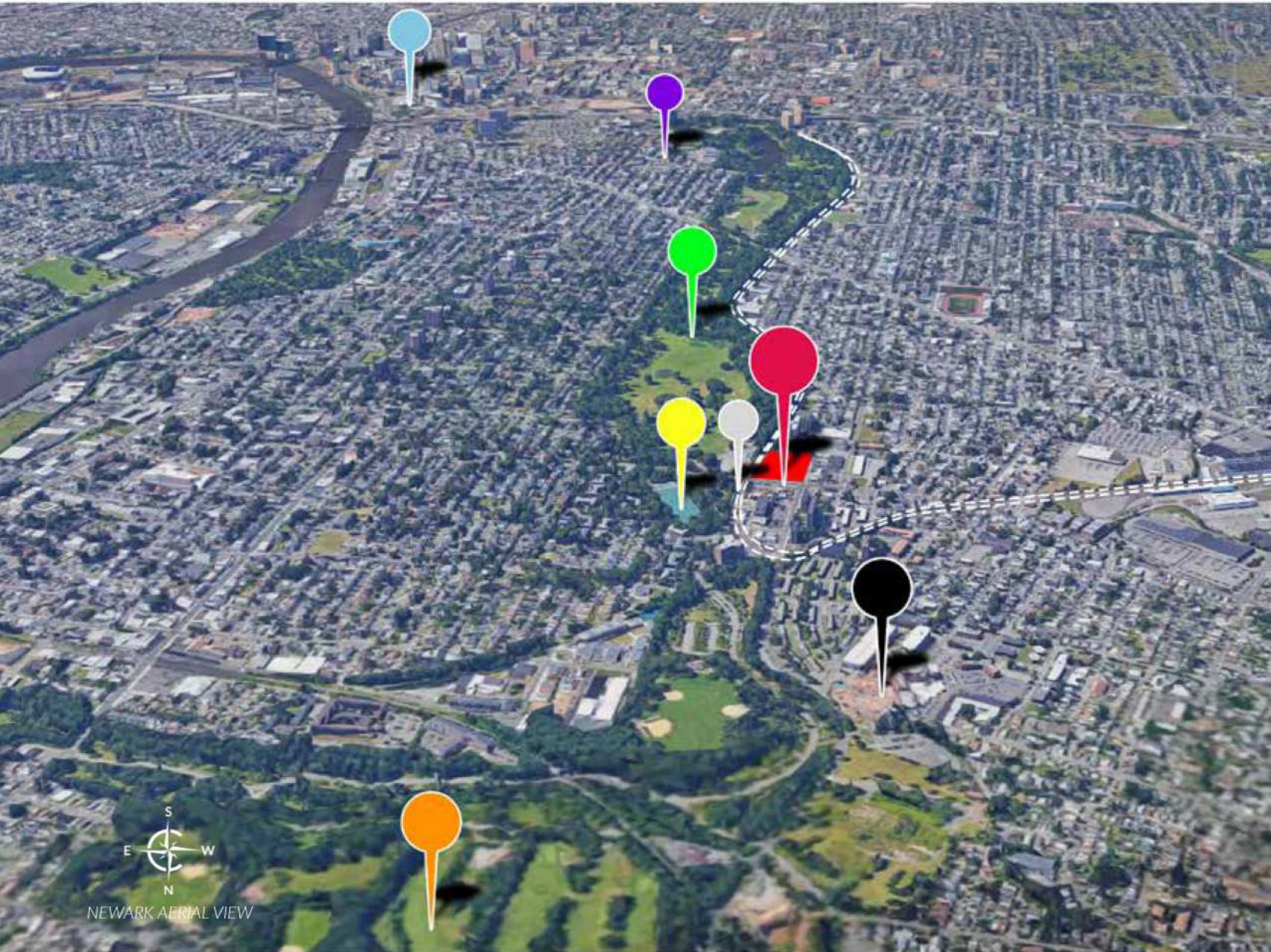


SCHOOL OF LAW
SETON HALL UNIVERSITY



LOCATION, LOCATION, LOCATION!!!

CENTRAL PARK LIFE STYLE IN NEW JERSEY



 PROJECT SITE

 HOSPITAL
DISTANCE 0.5 MILES

 DOWNTOWN NEWARK
DISTANCE 4 MILES

 GOLF COURSE
DISTANCE 1 MILE

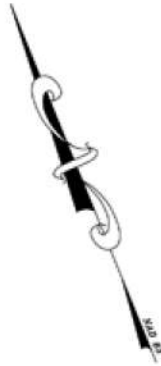
 TENNIS COURTS
DISTANCE 0.2 MILES

 BRANCH BROOK PARK
DISTANCE 0.1 MILE

 TRAIN LINE

 SAINT PATRICKS CATHEDRAL
DISTANCE 2 MILES

 TRAIN STATIONS
COVERED WALKWAY AT SITE



DESCRIPTIONS

BLOCK 748.01

BEGINNING at the corner formed by the intersection of the southerly sideline of Heller Parkway and the easterly sideline of North Sixth Street; thence running

- 1) Easterly along the southerly sideline of Heller Parkway, South 67 degrees 57 minutes 04 seconds East, 312.44 feet to a point on the westerly sideline of the City Railway, thence
- 2) Southerly along said sideline, South 30 degrees 08 minutes 56 seconds East, 202.00 feet to a point at easterly terminus of the northerly sideline of Rose Avenue, thence
- 3) Westerly along the northerly sideline of Rose Avenue, North 67 degrees 57 minutes 04 seconds West, 281.66 feet to the corner formed by the intersection of the aforesaid easterly sideline of North Sixth Street and the northerly sideline of Rose Avenue, thence
- 4) Northerly along the said sideline of North Sixth Street, North 21 degrees 22 minutes 56 seconds East, 200.00 feet to the **POINT AND PLACE OF BEGINNING**.

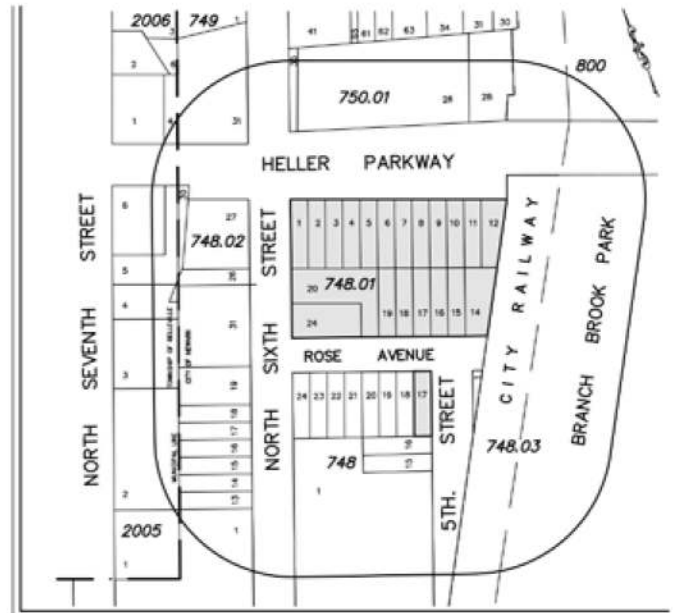
The above described parcel contains 59,406 square feet or 1.364 acres of land.

LOT 17 BLOCK 748

BEGINNING at a point in the southerly sideline of Rose Avenue, said point being distant 175.00 feet easterly from the corner formed by the intersection of the said southerly sideline of Rose Avenue and the easterly sideline of North Sixth Street, thence running

- 1) Easterly along the southerly sideline of Rose Avenue, South 67 degrees 57 minutes 04 seconds East, 25.00 feet to the corner formed by the intersection of the said southerly sideline of Rose Avenue and the westerly sideline of Fifth Street, thence
- 2) Southerly along the said westerly sideline of Fifth Street, South 21 degrees 22 minutes 56 seconds West, 93.16 feet to a point, thence
- 3) North 68 degrees 37 minutes 04 seconds West, 25.00 feet to a point, thence
- 4) Northerly and parallel with North Sixth Street, North 21 degrees 22 minutes 56 seconds East, 93.45 feet to the **POINT AND PLACE OF BEGINNING**.

The above described parcel contains 2,333 square feet or 0.054 acres of land.



200' RADIUS AREA MAP
NOT TO SCALE

LEGEND

	PROJECT BOUNDARY LINE		UNMARKED VALVE
	OVERHEAD WIRES		OIL FILL CAP
	CURB LINE		WATER VALVE
	DROP CURB		GAS VALVE
	TELEPHONE MANHOLE		MONITORING WELL
	ELECTRIC MANHOLE		FIRE HYDRANT
	SANITARY MANHOLE		SIGN POST
	UNMARKED MANHOLE		LIGHT POLE
	STORM DRAIN MANHOLE		UTILITY POLE
	CATCH BASIN		PARKING METER
	INLET		TRAFFIC LIGHT
	DIRECTION OF SEWER FLOW		DECIDUOUS TREE (TREE DIAMETER)
	FENCE		EVERGREEN TREE (TREE DIAMETER)
	SPOT ELEVATION		CONCRETE
	EXISTING CONTOUR LINE		ASPHALT

GENERAL NOTES

1. Locations and types of utilities shown hereon are derived from field location and available utility maps. Prior to any excavation contact the City of Newark Engineer's office, sewer, and water departments, the local carriers of telephone and cable, and Public Service Electric & Gas Co. For location, depth and mark-out of utilities you must call 800-272-1000
2. All elevations and contours shown are existing and are based on NAVD 88, derived from Global Positioning System, (GPS). Said elevations based on the "Continuously Operating Reference Station" (CORS), positioned at N&T.
3. Total project lot area = 61,739 sq. ft. or 1,418 acres.
4. This survey is subject to the facts and findings of a complete title search.
5. This survey is not valid unless signed and sealed by the licensed surveyor.
6. Per the National Flood Insurance Program Map No. 34013C 0118 F with an effective date of June 4, 2007 the property shown here on falls in Zone X and does not fall in a Special Flood Hazard Area.
7. Property also being known as Lots 1-24 in Block L and Lot 32 in Block K on a map entitled "Map of Silver Lake Park, The Property of Clarence M. Hedden" by Francisco & Blockhorn Surveyors" dated July 1892. Said map filed at the Essex County Register's Office on March 10, 1897 as Map No. 497.

A written waiver and direction not to set corner markers has been obtained from the ultimate user pursuant to P.L. 2003, c.14 (S.N.J.A. 10B-8-36.3) and N.J.A.C. 13-40-5.2(k).



SITE PHOTO

No.	DATE	DESCRIPTION	BY

BOUNDARY & TOPOGRAPHIC SURVEY
OF
839-853 NORTH SIXTH STREET, 1-23 & 16 ROSE AVENUE
236-262 HELLER PARKWAY, 848-854 FIFTH STREET
LOTS 1-12, 14-20 & 24 IN BLOCK 748.01 &
LOT 17 IN BLOCK 748 ON TAX MAPS OF
CITY OF NEWARK ESSEX COUNTY NEW JERSEY

PREPARED FOR
TONY GOMES





PRONESTI
SURVEYING, INC.
PROFESSIONAL LAND SURVEYORS

870 POMPTON AVENUE, SUITE B1
CEDAR GROVE, NJ 07009
TEL. (973) 857-2319 • FAX (973) 857-2608
www.PRONESTI.com
MICHAEL PRONESTI, P.L.S.
PROFESSIONAL LAND SURVEYOR
NJ LIC. NO. 37600

AL ORIGINATOR OF ALTERNATIVE PROJECTIONS	DATE
DRAWN BY: M. PRONESTI	12-19-2016
CHECKED BY: M. PRONESTI	SCALE: 1"=20'
JOB NO. 5268	SHEET 7 OF 7

ACCESSIBILITY

PRIVATE, SECURE WALKWAY TO
NJ TRANSIT LIGHTRAIL FROM TOWER

-  10MIN TO NJ PAC & PRUDENTIAL CENTER
-  14MIN TO NEWARK PENN STATION
-  14MIN TO IRONBOUND RESTAURANT DISTRICT
-  40MIN TO NYC WORLD TRADE CENTER

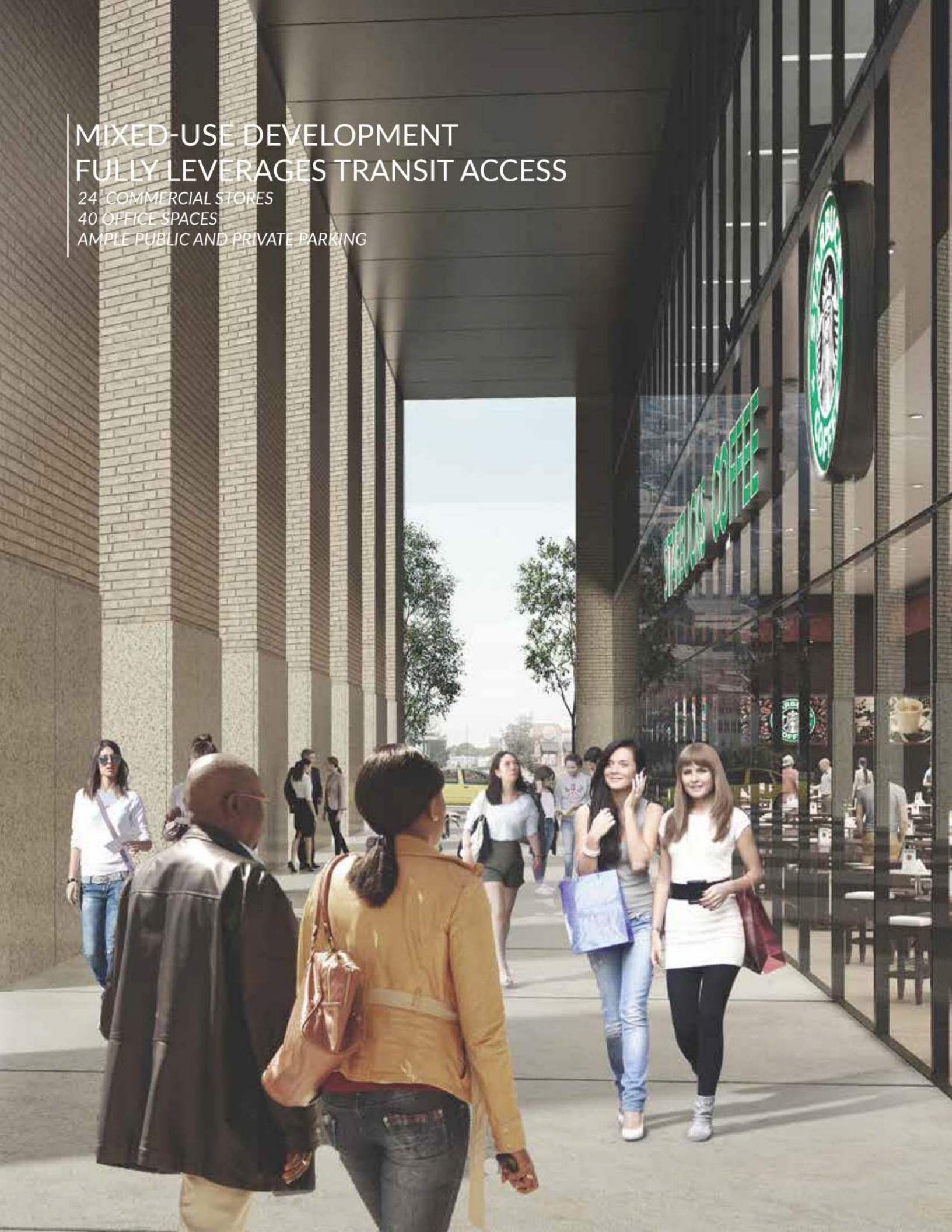


WORLD CLASS
ENTERTAINMENT VENUES
MINUTES AWAY



MIXED-USE DEVELOPMENT FULLY LEVERAGES TRANSIT ACCESS

24 COMMERCIAL STORES
40 OFFICE SPACES
AMPLE PUBLIC AND PRIVATE PARKING



THE FLOORS

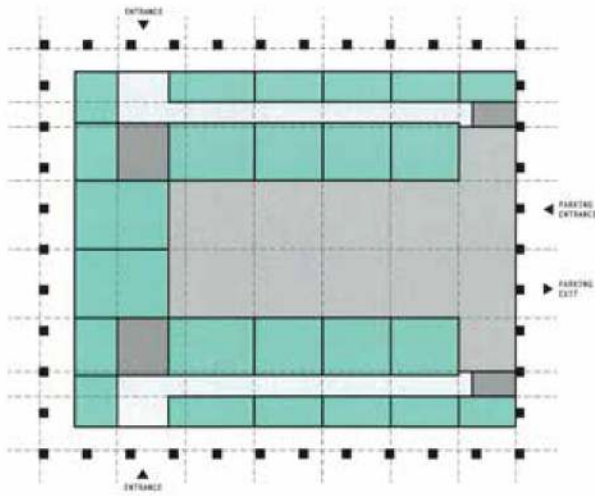
FIRST THRU SIXTH FLOOR

38 Parking Spaces on 1st floor- 14,445 SQF | 24 Stores between 500 & 1,100 SQF

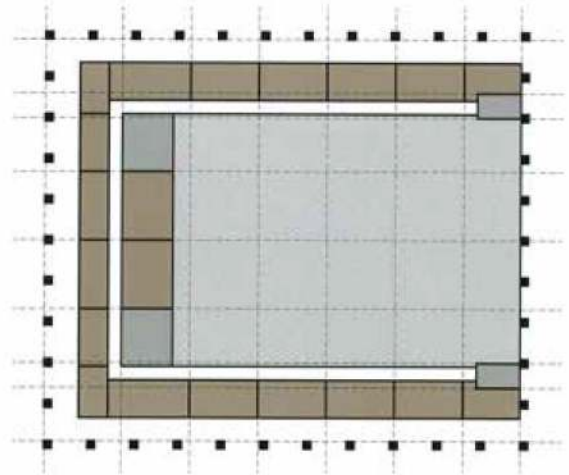
60 Parking Spaces per floor on 2nd and 3rd floor - 22,758 SQF per floor | 20 Offices per floor between 500 & 1,000 SQF

130 Parking Spaces per floor between 4th and 6th floor - 49,515 SQF

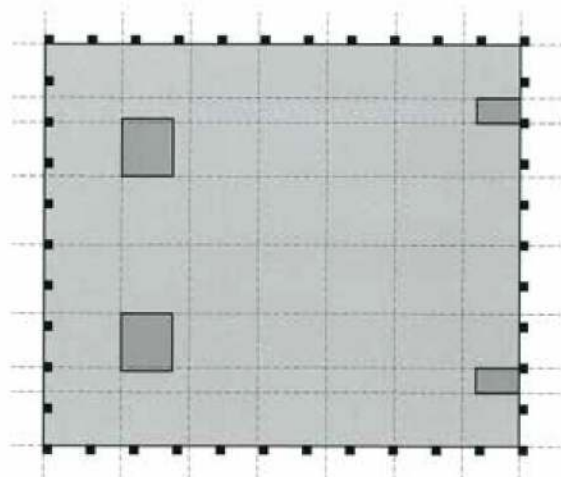
538 Total Parking Spaces



	PARKING - 38 parking spaces (18ft x 9ft)	14,445 Sq.Ft.
	CIRCULATION	5,265 Sq. Ft.
	COMMERCE - 24 stores between 500 and 1100 Sq. Ft.	25,485 Sq. Ft.
	ACCESS	2,165 Sq. Ft.



	PARKING - 60 parking spaces (18ft x 9ft) - per floor	22,798 Sq.Ft.
	CIRCULATION - per floor	4,420 Sq. Ft.
	OFFICES - 20 offices between 500 and 1000 Sq. Ft. - per floor	18,862 Sq. Ft.
	ACCESS - per floor	2,165 Sq. Ft.



	PARKING - 130 parking spaces (18ft x 9ft) - per floor	49,515 Sq.Ft.
	ACCESS - per floor	2,165 Sq. Ft.

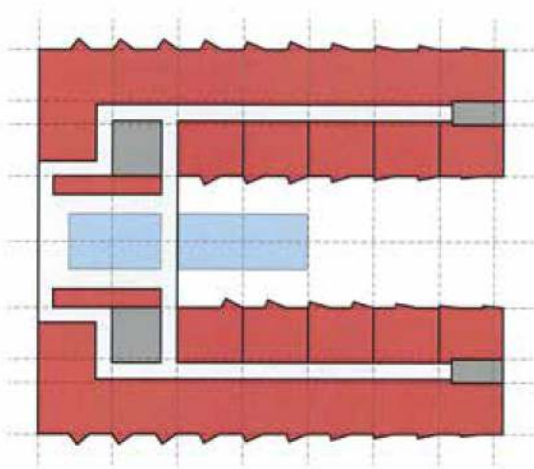
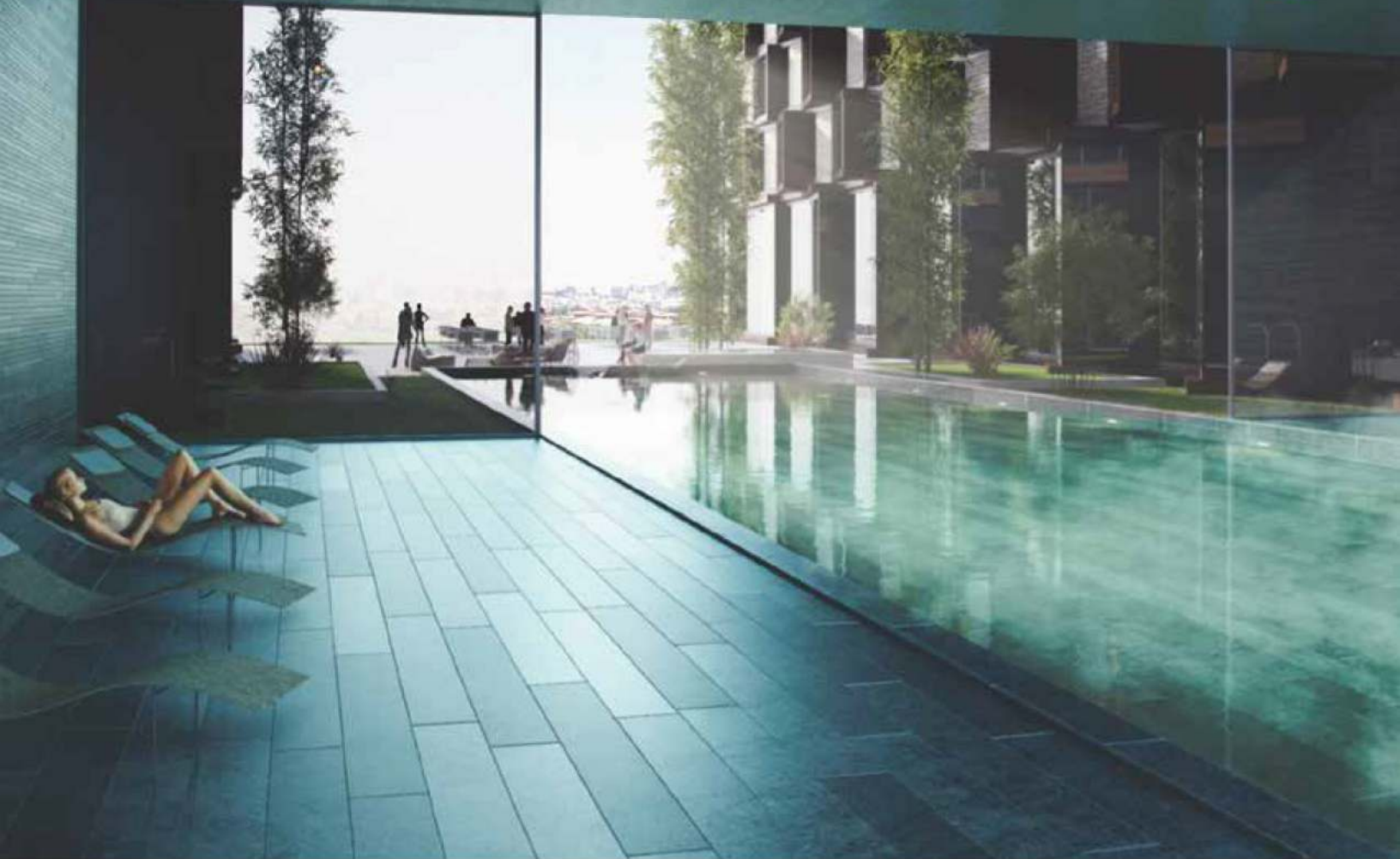


THE GARDEN
MODERN ELEGANCE



7TH FLOOR AMENITIES

EXCLUSIVE LUXURY



■ AMENITIES - Laundry, Gym, Restaurant, Cafeteria, Hair Salon, Spa, SuperMarket and Magazines & Newspapers, etc.	33,619 Sq. Ft.
■ INDOOR POOL (20 x 5.0 ft)	1,000 Sq. Ft.
■ OUTDOOR POOL (20 x 7.0 ft)	1,400 Sq. Ft.
 CIRCULATION	5,341 Sq. Ft.
■ ACCESS	2,200 Sq. Ft.

Exclusive Resident Access to:

Indoor/Outdoor Pool
Garden
Gym
Laundry

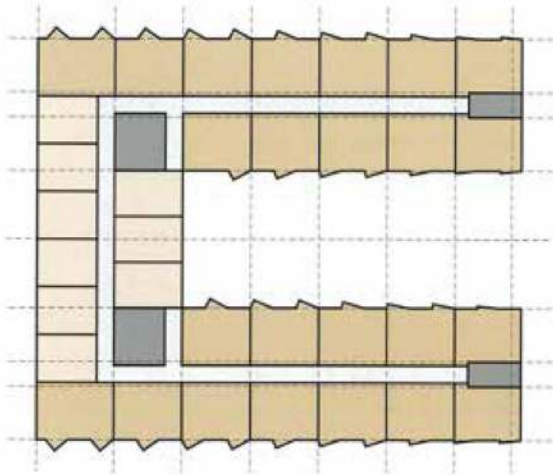
26 Commercial Spaces for Residents Only Including:

Supermarket
Hair Salon
Restaurant
Cafeteria
Newspapers
Gift shops

LUXURIOUS LIVING



THE FLOORS 8TH TO 38TH FLOOR



RESIDENTIAL - 9 units - 750 Sq.Ft. each (one bedroom) - per floor	6,750 Sq. Ft.
RESIDENTIAL - 24 units - 1125 Sq.Ft. each (two bedroom) - per floor	27,000 Sq.Ft.
CIRCULATION - per floor	5,120 Sq. Ft.
ACCESS - per floor	2,290 Sq. Ft.

* Exceptions on floors 18th, 19th and 30th



18 TOTAL ELEVATORS
16 REGULAR SERVICE
2 PANORAMIC VIEWS

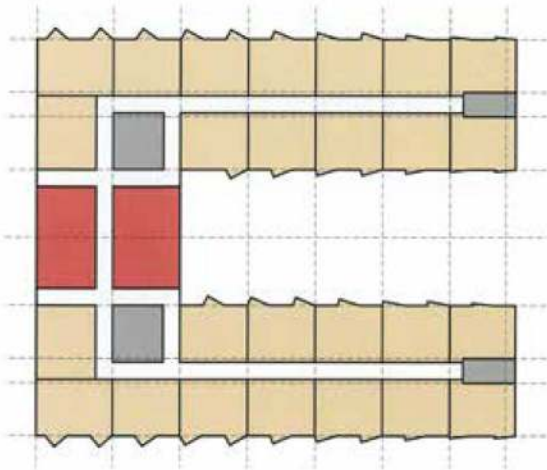
CHOOSE YOUR APARTMENT 1 OR 2 BEDROOMS



THE FLOORS

18TH & 19TH FLOORS

26 Units of two bedrooms | Sports, Racquetball, Handball, Basketball, Volleyball

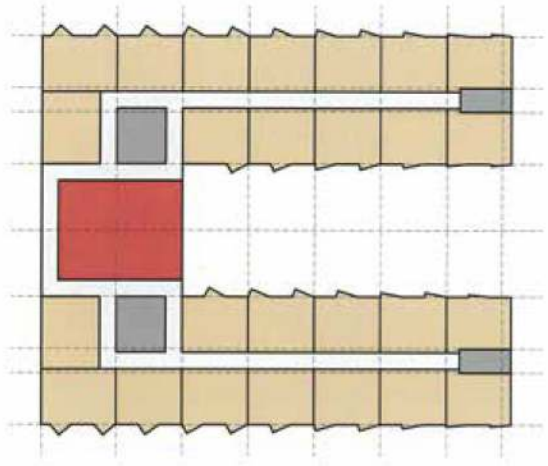






■ RESIDENTIAL - 26 units - 1125 Sq.Ft. each (two bedroom)	29,250 Sq.Ft.
■ AMENITIES - Sports - Squash / Wall Ball	3,485 Sq. Ft.
□ CIRCULATION	6,135 Sq. Ft.
■ ACCESS	2,290 Sq. Ft.



THE FLOORS 30TH FLOOR

26 Units of two bedrooms | Fitness Center



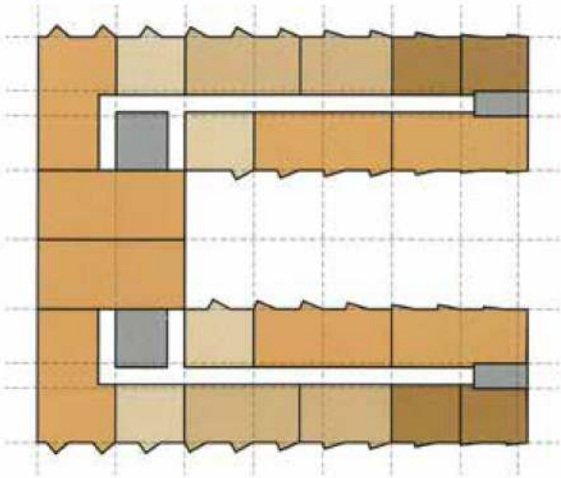
	RESIDENTIAL - 26 units - 1125 Sq.Ft. each (two bedroom)	29,250 Sq.Ft.
	AMENITIES - Sports - Gym & Fitness	3,485 Sq. Ft.
	CIRCULATION	6,135 Sq. Ft.
	ACCESS	2,290 Sq. Ft.









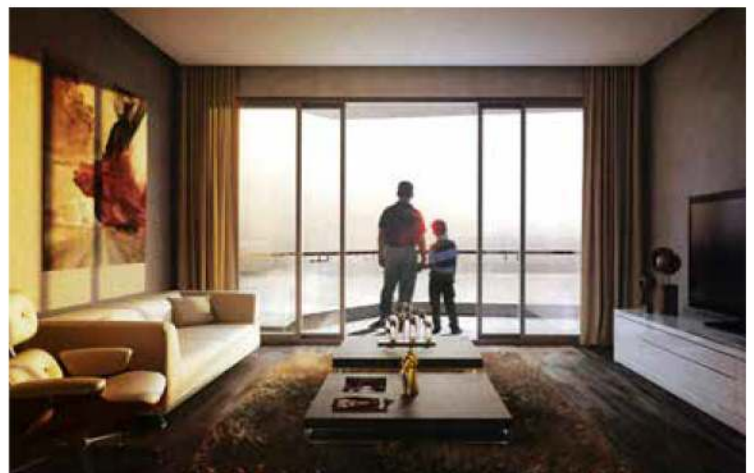
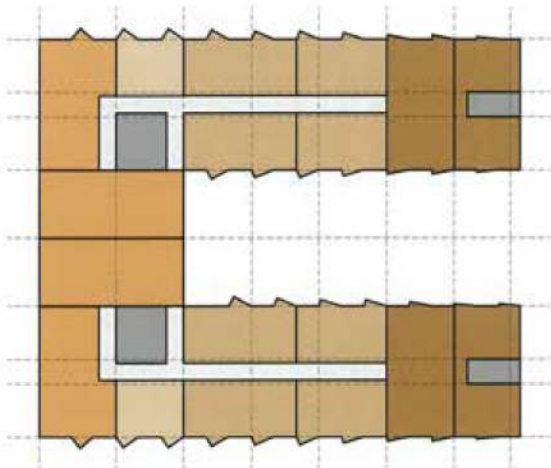
THE PENTHOUSE FLOORS

39TH & 40TH FLOORS

6 Units of two bedrooms | 12 Units of three bedrooms | 12 Units of four bedrooms
4 units of five bedrooms(duplex)



	RESIDENTIAL - 6 units - 1125 Sq.Ft. each (two bedroom)	6,750 Sq. Ft.
	RESIDENTIAL - 12units - 1687 Sq.Ft. each (three bedroom)	20,244 Sq. Ft.
	RESIDENTIAL - 12units - 2600 Sq.Ft. each (four bedroom)	31,200 Sq.Ft.
	RESIDENTIAL - 4 units (five bedroom; duplex lower level)	14,500 Sq. Ft.
	CIRCULATION	7,290 Sq. Ft.
	ACCESS	4,580 Sq. Ft.



COMPARABLES

Larger Apartments at a Lower Price = Greater Value!!!

Current Asking Rental Rates (p/s.f.)	Average \$/s.f.	\$/s.f. range	Average Unit size
EOS-Korea Town, Manhattan	80.08	69-88	707
HAYDEN - Long Island City	55.22	53-58	628
GATEWAY - Battery Park City	54.93	50-60	849
EXO Apartments- Astoria	52.44	46-57	675
ELIPSE Apartments -Jersey City Waterfront	49.81	44-60	942
M2 , Jersey City waterfront	69.95	53-95	1026
The One, Jersey City waterfront	47.81	40-51	718
MORGAN AT PROVIST SQUARE, JC	45.51	42-66	883
JOURNAL SQUARED - Jersey City	45.3	39-59	827
HAHNES & CO.- Downtown Newark	33.29	28-40	772
VERMELLA - Harrison	31.31	26-39	818
LIBERTY LUXE - Tribeca	86.92	61-94	1332
VIA 57 WEST - West Side Manhattan	82.76	64-99	721
BRANCH BROOK TOWER - North Newark	40.8	40.8	1067

Current Asking Sales Prices for Condo's Park and Shore - Jersey City Waterfront	Sales Price	Sq. Ft	\$/S.F.
	1 bedrooms	730000	890
2 bedrooms	1180000	1081	1092
Gull's Cove II Jersey City			
Studio	485000	536	904.9
1 bedroom	630000	630	1000
2 bedroom	1434000	1635	877.1
Nine on the Hudson- Port Imperial West NY			
1 bedroom	735000	823	893.1
2 bedroom	1395000	1207	1156
3 bedroom	1732000	1359	1274
Branch Brook Tower - North Newark			
1 Bedroom	510000	750	680
2 Bedroom	1000000	1125	888

* Rental information taken from project websites as well as Apartments.com

* Condo sale data taken from project websites

POPULATION & DEMOGRAPHICS

Relevant Demographics NYC GMA (#1-USA)	
POPULATION 2016	20,153,634
Households	7,118,024
Persons / household	2.8
Median Age	38.2
Median Household Income	71,897
Mean Travel Time To work	36.7 Mins
Bachelor's degree or higher	39%
Geographic Mobility (1 yr move)	9.50%
Foreign Born Population	29.30%
Housing Units	7919292
Vacancy rate	10%
Owner Occupied units	51%
Median Value of owner occupied units	426,300
Female/Male	52/48%
Fertility Rate	4.60%
High school degree or higher	86.10%
Veteran Status	3%
Foreign Lanaguage Speaking	39.40%

Current Population trend +Estimates			
Newark		NYC GMA	
2000	273,546	2000	18,323,002
2010	277,140	2010	18,897,109
2016	281,764	2016	20,153,634
2022	286,390	2022	20,682,027

* Note Demographic Information taken from US Census

*** Projected population calculated by using average growth rate of last 16 years. (extremely conservative)

PROJECT PRO FORMA

Capital Financing

Total Capital Investment	\$570,000,000.00
Equity Participation	\$114,000,000.00
Financing	\$456,000,000.00
Financing terms	4.5%, 30 Years
Monthly payment	\$2,310,485.01

Expenses

Taxes - P.I.L.O.T.	10.00%
Salaries and Personnel	4.40%
Repairs and maintenance	3.00%
Contract Services	2.50%
Utilities	2.50%
Management	3.00%
Administration	1.50%
Insurance	1.60%
Marketing	1.50%

Rental Income

252 1- bedroom x750 sq ft x \$40.8 sf	\$7,711,200.00
756 2-bedroom x 1125 sq ft x \$40.8 sf	\$34,700,400.00
12 3- bedroom x1687 sq ft x \$40.8 sf	\$825,955.20
12 4- bedroom x2600 sq ft x \$40.8 sf	\$1,272,960.00
4 5-bedroom x 3650 sq ft x \$40.8 sf	\$595,680.00
Total Year 1 Residential Rent	\$45,106,195.20

Commercial Retail 25485 sq ft X \$47	\$1,197,795.00
Offices Rentals 37724 sq ft x \$40	\$1,508,960.00

Parking 548 spaces x \$120 space/month	\$789,120.00
Ameninities Area Rental 33619 sq ft x \$44	\$1,479,236.00
Total "Other" Revenue	\$2,268,356.00

Rent Annual Increases	2.00%
Vacancy Loss Factor y1-30	6.00%

IRR*

10%

* THIS PRO FORMA DOES NOT INCLUDE ANY STATE, OR FEDERAL FUNDS, OR INCENTIVE TAX CREDITS FOR WHICH THIS PROJECT IS ELIGIBLE

NEWARKS LARGEST RECENT PRIVATE CAPITAL INVESTMENTS

- 1- Branch Brook Tower \$570,000,000**
Mixed-Use Building (Projected)
- 2- New Prudential Tower \$444,000,000**
Office Building
- 3- Hanes Building \$174,000,000**
Mixed-Use Redevelopment
- 4- Teachers Village \$150,000,000**
Mixed-Use Development
- 5- Panasonic Tower \$121,000,000**
Office Building
- 6- One Theater Square \$94,000,000**
Mixed-Use Building

BE PART OF HISTORY

As the first 40 floor building to ever be built in the City of Newark, this pioneering project will set the standard for all others to follow.

The Branch Brook Tower will ignite the City's transformation creating new jobs, and opportunities for all Newarkers.

The time is now!



THE BRANCH BROOK TOWER ROOF



BRANCH BROOK TOWER IT'S NEWARK'S TURN!

For more information contact

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